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Application Performance Monitoring (APM) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Application performance monitoring (APM) is the practice of tracking key software application performance metrics using monitoring software and telemetry data. Practitioners use APM to ensure system availability, optimize service performance and response times, and improve user experiences.

This report contains market size and forecasts of Application Performance Monitoring (APM) in Global, including the following market information:

Global Application Performance Monitoring (APM) Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Application Performance Monitoring (APM) market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

On-Premises Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Application Performance Monitoring (APM) include Dynatrace, New Relic, AppDynamics (Cisco), Broadcom, IBM, Micro Focus, BMC Software, Microsoft and Zoho Corporation, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

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MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Application Performance Monitoring (APM) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Application Performance Monitoring (APM) Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Application Performance Monitoring (APM) Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Application Performance Monitoring (APM) Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Application Performance Monitoring (APM) Market Segment Percentages, by Application, 2021 (%)

BFSI

E-commerce & Retail

Manufacturing

IT and Telecommunications

Academics & Government

Others

Global Application Performance Monitoring (APM) Market, By Region and Country,

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2017-2022, 2023-2028 ($ Millions)

Global Application Performance Monitoring (APM) Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea

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- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- Turkey
- Israel
- Saudi Arabia
- UAE
- Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Application Performance Monitoring (APM) revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Application Performance Monitoring (APM) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

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Dynatrace

New Relic

AppDynamics (Cisco)

Broadcom

IBM

Micro Focus

BMC Software

Microsoft

Zoho Corporation

Oracle

Splunk

Riverbed Technology

SolarWinds

Datadog

JenniferSoft

Bonree

Vixtel Technologies

Tingyun

OneAPM

Cloudwise

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