

# API Monetization Platform Market, Global Outlook and Forecast 2022-2028

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## Abstracts

API monetization is the process by which companies generate revenue through their application programming interfaces (APIs). The API is widely regarded as the cornerstone of the next iteration of business development, where a well-established API can establish and maintain relationships in the digital economy. The API is a wholesale version of the web presentation that allows others to access your data and resources and integrate it into public or private sites and applications.

This report contains market size and forecasts of API Monetization Platform in Global, including the following market information:

Global API Monetization Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global API Monetization Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Developer Pays Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of API Monetization Platform include Envato, IFTTT, Microsoft Corporation, IBM Corporation, Google, Datadog, MuleSoft, Cloud Elements and Amazon Web Services. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the API Monetization Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global API Monetization Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global API Monetization Platform Market Segment Percentages, by Type, 2021 (%)

Developer Pays

Developer Gets Paid

Indirect Monetization

Global API Monetization Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global API Monetization Platform Market Segment Percentages, by Application, 2021 (%)

Individuals

Enterprises

Others

Global API Monetization Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global API Monetization Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies API Monetization Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies API Monetization Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Envato

IFTTT

Microsoft Corporation

IBM Corporation

Google

Datadog

MuleSoft

Cloud Elements

Amazon Web Services

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