

Antivirus Software Package Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/A7A457FFA57BEN.html>

Date: March 2022

Pages: 104

Price: US\$ 3,250.00 (Single User License)

ID: A7A457FFA57BEN

Abstracts

Antivirus software detects, prevents, and removes malicious programs. It enables real-time scanning of the system memory, OS, and files using signature-based detection methods, heuristic detection methods, and rootkit detection tools to prevent computers from being infected with malware. With increased usage of the Internet, the risk of malware attacks is high. Though antivirus software cannot protect the system from every type of malware attack, it can prevent a significant level of intrusions with the help of real-time scanning.

This report contains market size and forecasts of Antivirus Software Package in Global, including the following market information:

Global Antivirus Software Package Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Antivirus Software Package market was valued at 3921.4 million in 2021 and is projected to reach US\$ 3646.4 million by 2028, at a CAGR of -1.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

PC Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Antivirus Software Package include Symantec,

McAfee, Trend Micro, Avast Software, ESET, Bitdefender, Fortinet, F-Secure and G DATA Software, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Antivirus Software Package companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Antivirus Software Package Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Antivirus Software Package Market Segment Percentages, by Type, 2021 (%)

PC

Phone & PAD

Global Antivirus Software Package Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Antivirus Software Package Market Segment Percentages, by Application, 2021 (%)

Individual Users

Enterprise Users

Government Users

Other Users

Global Antivirus Software Package Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Antivirus Software Package Market Segment Percentages, By Region and

Country, 2021 (%)**North America**

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Antivirus Software Package revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Antivirus Software Package revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Symantec

McAfee

Trend Micro

Avast Software

ESET

Bitdefender

Fortinet

F-Secure

G DATA Software

Avira

Qihoo 360

Kaspersky

Tencent

Quick Heal

Comodo

Microsoft

Rising

Cheetah Mobile

AhnLab

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