

Antiperspirants and Deodorants Market, Global Outlook and Forecast 2022-2028

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Abstracts

Antiperspirant and deodorant products provide the first line of protection against body odor, as they reduce the moisture and presence of bacteria.

This report contains market size and forecasts of Antiperspirants and Deodorants in global, including the following market information:

Global Antiperspirants and Deodorants Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Antiperspirants and Deodorants Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Antiperspirants and Deodorants companies in 2021 (%)

The global Antiperspirants and Deodorants market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Sprays Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Antiperspirants and Deodorants include Henkel, Nike, The Procter and Gamble Company, Unilever, Coty, Kao Corporation, Beiersdorf, L'Oreal and Avon Products, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Antiperspirants and Deodorants manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Antiperspirants and Deodorants Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Antiperspirants and Deodorants Market Segment Percentages, by Type, 2021 (%)

Sprays

Roll-on

Sticks

Others

Global Antiperspirants and Deodorants Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Antiperspirants and Deodorants Market Segment Percentages, by Application, 2021 (%)

Supermarkets and Hypermarkets

Convenience Stores

Online

Others

Global Antiperspirants and Deodorants Market, By Region and Country, 2017-2022,

2023-2028 (\$ Millions) & (K Units)

Global Antiperspirants and Deodorants Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Antiperspirants and Deodorants revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Antiperspirants and Deodorants revenues share in global market, 2021 (%)

Key companies Antiperspirants and Deodorants sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Antiperspirants and Deodorants sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Henkel

Nike

The Procter and Gamble Company

Unilever

Coty

Kao Corporation

Beiersdorf

L`Oreal

Avon Products

Colgate-Palmolive Company

L'Occitane International

Benetton Group

CavinKare

Church and Dwight

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