

Anti-virus (AV) Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/A9A74F023A0BEN.html>

Date: February 2022

Pages: 102

Price: US\$ 3,250.00 (Single User License)

ID: A9A74F023A0BEN

Abstracts

This report contains market size and forecasts of Anti-virus (AV) Software in Global, including the following market information:

Global Anti-virus (AV) Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Anti-virus (AV) Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

PC Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Anti-virus (AV) Software include Symantec, McAfee, Trend Micro, Avast Software, ESET, Bitdefender, Fortinet, F-Secure and G DATA Software, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Anti-virus (AV) Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Anti-virus (AV) Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Anti-virus (AV) Software Market Segment Percentages, by Type, 2021 (%)

PC

Phone

Others

Global Anti-virus (AV) Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Anti-virus (AV) Software Market Segment Percentages, by Application, 2021 (%)

Individual Users

Enterprise Users

Government Users

Others

Global Anti-virus (AV) Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Anti-virus (AV) Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Anti-virus (AV) Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Anti-virus (AV) Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Symantec

McAfee

Trend Micro

Avast Software

ESET

Bitdefender

Fortinet

F-Secure

G DATA Software

Avira

Qihoo 360

Kaspersky

Tencent

Quick Heal

Comodo

Microsoft

Rising

Cheetah Mobile

AhnLab

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