

# Anti-pollution Hair Care Products Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Due to the rise in urbanization around the globe, pollution is one of the rising concerns that has been affecting consumers in their day-to-day lives. Air pollution is one of the concerning aspect that is affecting consumer physically. WHO (World Health Organization) has come up with several alarming facts concerning global air pollution. In 2017, around 4.2 million deaths have been reported due to exposure to ambient air pollution, and 91% of the world's population lives in places where the air quality exceeds WHO guideline limits. Due to the rise in concerns over protection against such harmful pollution, consumers have been taking necessary hygienic steps for self-protection. Anti-pollution hair care products are such personal care products that have been gaining traction in the global market, for all the good reasons. Owing to consumers' needs and requirements, there are various anti-pollution hair care products available in the global market today.

This report contains market size and forecasts of Anti-pollution Hair Care Products in global, including the following market information:

Global Anti-pollution Hair Care Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Anti-pollution Hair Care Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Anti-pollution Hair Care Products companies in 2021 (%)

The global Anti-pollution Hair Care Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Anti-pollution Hair Care Shampoo Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Anti-pollution Hair Care Products include CLR Berlin, DE LORENZO, Kao, JAB Cosmetics, Oribe, Acca Kappa, International Flavors & Fragrances, Philip Martin's and L'Oreal. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Anti-pollution Hair Care Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Anti-pollution Hair Care Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Anti-pollution Hair Care Products Market Segment Percentages, by Type, 2021 (%)

Anti-pollution Hair Care Shampoo

Anti-pollution Hair Care Conditioner

Anti-pollution Hair Care Oil

Others

Global Anti-pollution Hair Care Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Anti-pollution Hair Care Products Market Segment Percentages, by Application, 2021 (%)

Supermarket

Convenience Store

Online Store

Others

Global Anti-pollution Hair Care Products Market, By Region and Country, 2017-2022,  
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Global Anti-pollution Hair Care Products Market Segment Percentages, By Region and  
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Anti-pollution Hair Care Products revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Anti-pollution Hair Care Products revenues share in global market, 2021 (%)

Key companies Anti-pollution Hair Care Products sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Anti-pollution Hair Care Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

CLR Berlin

DE LORENZO

Kao

JAB Cosmetics

Oribe

Acca Kappa

International Flavors & Fragrances

Philip Martin's

L'Oreal

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