

Android TV Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/A6451ADDE9E8EN.html>

Date: April 2020

Pages: 107

Price: US\$ 2,700.00 (Single User License)

ID: A6451ADDE9E8EN

Abstracts

Android TV is a version of the Android operating system designed for digital media players, set-top boxes, sandbars, and TVs and developed by Google. Serving as a replacement for Google TV, it features a user interface designed around content discovery and voice search, surfacing content aggregated from various media apps and services, and integration with other recent Google technologies such as Assistant, Cast, and Knowledge Graph.

This report contains market size and forecasts of Android TV in Brazil, including the following market information:

Brazil Android TV Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Brazil Android TV Market Consumption, 2015-2020, 2021-2026, (K Units)

Brazil Android TV Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Brazil Android TV Market 2019 (%)

The global Android TV market was valued at 57220 million in 2019 and is projected to reach US\$ 63440 million by 2026, at a CAGR of 2.6% during the forecast period. While the Android TV market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Android TV manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Android TV production and consumption in Brazil

Total Market by Segment:

Brazil Android TV Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Android TV Market Segment Percentages, By Type, 2019 (%)

32 inch

40 inch

42 inch

55 inch

?60 inch

42 inch is the most used type in 2019, with about 28.52% market share, followed by 55 inch with 25.76%.

Brazil Android TV Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Android TV Market Segment Percentages, By Application, 2019 (%)

Family

Public

Demand of family occupied most of market share of about 81.25% in 2019.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Android TV Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Android TV Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil Android TV Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Brazil Android TV Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

TCL

Hisense

Sony

Skyworth

Foxconn(Sharp)

Xiaomi

Haier

Panasonic

Changhong

Konka

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Android TV Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Brazil Android TV Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: BRAZIL ANDROID TV OVERALL MARKET SIZE

- 2.1 Brazil Android TV Market Size: 2020 VS 2026
- 2.2 Brazil Android TV Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Brazil Android TV Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Android TV Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Android TV Companies Ranked by Revenue
- 3.3 Brazil Android TV Revenue by Companies (including Foreign and Local Companies)
- 3.4 Brazil Android TV Sales by Companies (including Foreign and Local Companies)
- 3.5 Brazil Android TV Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Android TV Companies in Brazil, by Revenue in 2019
- 3.7 Brazil Manufacturers Android TV Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Android TV Players in Brazil
 - 3.8.1 List of Brazil Tier 1 Android TV Companies
 - 3.8.2 List of Brazil Tier 2 and Tier 3 Android TV Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Brazil Android TV Market Size Markets, 2020 & 2026

- 4.1.2 32 inch
- 4.1.3 40 inch
- 4.1.4 42 inch
- 4.1.5 55 inch
- 4.1.6 ?60 inch
- 4.2 By Type - Brazil Android TV Revenue & Forecasts
 - 4.2.1 By Type - Brazil Android TV Revenue, 2015-2020
 - 4.2.2 By Type - Brazil Android TV Revenue, 2021-2026
 - 4.2.3 By Type - Brazil Android TV Revenue Market Share, 2015-2026
- 4.3 By Type - Brazil Android TV Sales & Forecasts
 - 4.3.1 By Type - Brazil Android TV Sales, 2015-2020
 - 4.3.2 By Type - Brazil Android TV Sales, 2021-2026
 - 4.3.3 By Type - Brazil Android TV Sales Market Share, 2015-2026
- 4.4 By Type - Brazil Android TV Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Brazil Android TV Market Size, 2020 & 2026
 - 5.1.2 Family
 - 5.1.3 Public
- 5.2 By Application - Brazil Android TV Revenue & Forecasts
 - 5.2.1 By Application - Brazil Android TV Revenue, 2015-2020
 - 5.2.2 By Application - Brazil Android TV Revenue, 2021-2026
 - 5.2.3 By Application - Brazil Android TV Revenue Market Share, 2015-2026
- 5.3 By Application - Brazil Android TV Sales & Forecasts
 - 5.3.1 By Application - Brazil Android TV Sales, 2015-2020
 - 5.3.2 By Application - Brazil Android TV Sales, 2021-2026
 - 5.3.3 By Application - Brazil Android TV Sales Market Share, 2015-2026
- 5.4 By Application - Brazil Android TV Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

- 6.1 TCL
 - 6.1.1 TCL Corporate Summary
 - 6.1.2 TCL Business Overview
 - 6.1.3 TCL Android TV Major Product Offerings
 - 6.1.4 TCL Sales and Revenue in Brazil (2015-2020)
 - 6.1.5 TCL Key News

6.2 Hisense

- 6.2.1 Hisense Corporate Summary
- 6.2.2 Hisense Business Overview
- 6.2.3 Hisense Android TV Major Product Offerings
- 6.2.4 Hisense Sales and Revenue in Brazil (2015-2020)
- 6.2.5 Hisense Key News

6.3 Sony

- 6.3.1 Sony Corporate Summary
- 6.3.2 Sony Business Overview
- 6.3.3 Sony Android TV Major Product Offerings
- 6.3.4 Sony Sales and Revenue in Brazil (2015-2020)
- 6.3.5 Sony Key News

6.4 Skyworth

- 6.4.1 Skyworth Corporate Summary
- 6.4.2 Skyworth Business Overview
- 6.4.3 Skyworth Android TV Major Product Offerings
- 6.4.4 Skyworth Sales and Revenue in Brazil (2015-2020)
- 6.4.5 Skyworth Key News

6.5 Foxconn(Sharp)

- 6.5.1 Foxconn(Sharp) Corporate Summary
- 6.5.2 Foxconn(Sharp) Business Overview
- 6.5.3 Foxconn(Sharp) Android TV Major Product Offerings
- 6.5.4 Foxconn(Sharp) Sales and Revenue in Brazil (2015-2020)
- 6.5.5 Foxconn(Sharp) Key News

6.6 Xiaomi

- 6.6.1 Xiaomi Corporate Summary
- 6.6.2 Xiaomi Business Overview
- 6.6.3 Xiaomi Android TV Major Product Offerings
- 6.6.4 Xiaomi Sales and Revenue in Brazil (2015-2020)
- 6.6.5 Xiaomi Key News

6.7 Haier

- 6.6.1 Haier Corporate Summary
- 6.6.2 Haier Business Overview
- 6.6.3 Haier Android TV Major Product Offerings
- 6.4.4 Haier Sales and Revenue in Brazil (2015-2020)
- 6.7.5 Haier Key News

6.8 Panasonic

- 6.8.1 Panasonic Corporate Summary
- 6.8.2 Panasonic Business Overview

- 6.8.3 Panasonic Android TV Major Product Offerings
- 6.8.4 Panasonic Sales and Revenue in Brazil (2015-2020)
- 6.8.5 Panasonic Key News
- 6.9 Changhong
 - 6.9.1 Changhong Corporate Summary
 - 6.9.2 Changhong Business Overview
 - 6.9.3 Changhong Android TV Major Product Offerings
 - 6.9.4 Changhong Sales and Revenue in Brazil (2015-2020)
 - 6.9.5 Changhong Key News
- 6.10 Konka
 - 6.10.1 Konka Corporate Summary
 - 6.10.2 Konka Business Overview
 - 6.10.3 Konka Android TV Major Product Offerings
 - 6.10.4 Konka Sales and Revenue in Brazil (2015-2020)
 - 6.10.5 Konka Key News
- 6.11 TOSHIBA
 - 6.11.1 TOSHIBA Corporate Summary
 - 6.11.2 TOSHIBA Android TV Business Overview
 - 6.11.3 TOSHIBA Android TV Major Product Offerings
 - 6.11.4 TOSHIBA Sales and Revenue in Brazil (2015-2020)
 - 6.11.5 TOSHIBA Key News

7 ANDROID TV PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Android TV Production Capacity and Value in Brazil, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 Brazil Android TV Production Capacity, 2015-2026
 - 7.1.2 Brazil Android TV Production 2015-2026
 - 7.1.3 Brazil Android TV Production Value 2015-2026
- 7.2 Key Local Android TV Manufacturers in Brazil
 - 7.2.1 Brazil Key Local Android TV Manufacturers Production Capacity
 - 7.2.2 Brazil Key Local Android TV Manufacturers Production
 - 7.2.3 Brazil Key Local Android TV Manufacturers Production Value
 - 7.2.4 The Proportion of Android TV Production Sold in Brazil and Sold Other Than Brazil by Manufacturers
- 7.3 Android TV Export and Import in Brazil
 - 7.3.1 Brazil Android TV Export Market
 - 7.3.2 Brazil Android TV Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

8.1 PESTLE Analysis for Brazil Android TV Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

9 COVID-19 IMPACT ON ANDROID TV SUPPLY CHAIN ANALYSIS

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 Android TV Distributors and Sales Agents in Brazil

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Android TV in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil Android TV Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil Android TV Revenue Share by Companies, 2015-2020
- Table 5. Brazil Android TV Sales by Companies, (K Units), 2015-2020
- Table 6. Brazil Android TV Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Android TV Price (2015-2020) (US\$/Unit)
- Table 8. Brazil Manufacturers Android TV Product Type
- Table 9. List of Brazil Tier 1 Android TV Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 Android TV Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Android TV Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type - Android TV Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type - Android TV Sales in Brazil (K Units), 2015-2020
- Table 14. By Type - Android TV Sales in Brazil (K Units), 2021-2026
- Table 15. By Application - Android TV Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application - Android TV Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application - Android TV Sales in Brazil, (K Units), 2015-2020
- Table 18. By Application - Android TV Sales in Brazil, (K Units), 2021-2026
- Table 19. TCL Corporate Summary
- Table 20. TCL Android TV Product Offerings
- Table 21. TCL Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 22. Hisense Corporate Summary
- Table 23. Hisense Android TV Product Offerings
- Table 24. Hisense Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 25. Sony Corporate Summary
- Table 26. Sony Android TV Product Offerings
- Table 27. Sony Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 28. Skyworth Corporate Summary
- Table 29. Skyworth Android TV Product Offerings
- Table 30. Skyworth Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price

(US\$/Unit) (2015-2020)

Table 31. Foxconn(Sharp) Corporate Summary

Table 32. Foxconn(Sharp) Android TV Product Offerings

Table 33. Foxconn(Sharp) Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 34. Xiaomi Corporate Summary

Table 35. Xiaomi Android TV Product Offerings

Table 36. Xiaomi Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 37. Haier Corporate Summary

Table 38. Haier Android TV Product Offerings

Table 39. Haier Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 40. Panasonic Corporate Summary

Table 41. Panasonic Android TV Product Offerings

Table 42. Panasonic Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 43. Changhong Corporate Summary

Table 44. Changhong Android TV Product Offerings

Table 45. Changhong Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 46. Konka Corporate Summary

Table 47. Konka Android TV Product Offerings

Table 48. Konka Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 49. TOSHIBA Corporate Summary

Table 50. TOSHIBA Android TV Product Offerings

Table 51. TOSHIBA Android TV Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 52. Android TV Production Capacity (K Units) of Local Manufacturers in Brazil, 2015-2020

Table 53. Android TV Production (K Units) of Local Manufacturers in Brazil, 2015-2020

Table 54. Brazil Android TV Production Market Share of Local Manufacturers, 2015-2020

Table 55. Android TV Production Value (US\$, Mn) of Local Manufacturers in Brazil, 2015-2020

Table 56. Brazil Android TV Production Value Market Share of Local Manufacturers, 2015-2020

Table 57. The Percentage of Android TV Production Sold in Brazil and Sold Other Than

Brazil by Manufacturers

Table 58. The Percentage of Android TV Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 59. Dangeguojia Android TV Sales (Consumption), Production, Export and Import, 2015-2020

Table 60. Raw Materials and Suppliers

Table 61. Android TV Downstream Clients in Brazil

Table 62. Android TV Distributors and Sales Agents in Brazil

List Of Figures

LIST OF FIGURES

- Figure 1. Android TV Segment by Type
- Figure 2. Android TV Segment by Application
- Figure 3. Dangeguojia Android TV Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Android TV Market Size in Brazil, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Brazil Android TV Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Android TV Sales in Brazil: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Android TV Revenue in 2019
- Figure 9. By Type - Brazil Android TV Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Brazil Android TV Market Share, 2015-2020
- Figure 11. By Type - Brazil Android TV Market Share, 2020-2026
- Figure 12. By Type - Brazil Android TV Price (US\$/Unit), 2015-2026
- Figure 13. By Application - Android TV Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Brazil Android TV Market Share, 2015-2020
- Figure 15. By Application - Brazil Android TV Market Share, 2020-2026
- Figure 16. By Application -Brazil Android TV Price (US\$/Unit), 2015-2026
- Figure 17. Brazil Android TV Production Capacity (K Units), 2015-2026
- Figure 18. Brazil Android TV Actual Output (K Units), 2015-2026
- Figure 19. Brazil Android TV Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Brazil Android TV Export Destination, 2019
- Figure 21. The Source of Imports of Brazil Android TV, 2019
- Figure 22. PEST Analysis for Brazil Android TV Market in 2020
- Figure 23. Android TV Market Opportunities & Trends in Brazil
- Figure 24. Android TV Market Drivers in Brazil
- Figure 25. Android TV Market Restraints in Brazil
- Figure 26. Android TV Industry Value Chain

I would like to order

Product name: Android TV Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/A6451ADDE9E8EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6451ADDE9E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

