

# Android STB and TV Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Android-based TVs and STBs are the newest trends in the family of media and communication devices. These devices are now increasingly being preferred over the standard versions owing to their high functionality and ease of device management from smartphones. Some of the major companies manufacturing STBs are also involved in the production of hybrid STBs, which can be operated as standard STBs with features of Android operating systems. These also facilitate more functionalities than traditional CATV STBs in terms of device integration.

This report contains market size and forecasts of Android STB and TV in global, including the following market information:

Global Android STB and TV Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Android STB and TV Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Android STB and TV companies in 2021 (%)

The global Android STB and TV market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Android TV Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Android STB and TV include Arris International,

Coship, Evolution Digital, Humax, Kaon Media, Nvidia Corporation, Sagemcom, Skyworth Digital Holdings and Shenzhen SDMC Technology, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Android STB and TV manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Android STB and TV Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Android STB and TV Market Segment Percentages, by Type, 2021 (%)

Android TV

Android STB

Global Android STB and TV Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Android STB and TV Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial

Global Android STB and TV Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Android STB and TV Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Android STB and TV revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Android STB and TV revenues share in global market, 2021 (%)

Key companies Android STB and TV sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Android STB and TV sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Arris International

Coship

Evolution Digital

Humax

Kaon Media

Nvidia Corporation

Sagemcom

Skyworth Digital Holdings

Shenzhen SDMC Technology

Sony Corporation

Panasonic Corporation

Hisense

TCL Corporation

Sharp Corporation

Xiaomi

Toshiba Corporation

Haier

Vu Televisions

Hitachi

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