

# ANC Headset Market in US - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/A6AFE48376ABEN.html>

Date: April 2020

Pages: 105

Price: US\$ 2,700.00 (Single User License)

ID: A6AFE48376ABEN

## Abstracts

ANC headset means active noise cancelling headset, the active noise reduction function is to neutralize the noise by generating the reverse sound wave equal to the external noise through the noise reduction system, so as to achieve the effect of noise reduction.

This report contains market size and forecasts of ANC Headset in US, including the following market information:

US ANC Headset Market Revenue, 2015-2020, 2021-2026, (\$ millions)

US ANC Headset Market Consumption, 2015-2020, 2021-2026, (K Units)

US ANC Headset Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in US ANC Headset Market 2019 (%)

The global ANC Headset market was valued at 1728.3 million in 2019 and is projected to reach US\$ 2615.2 million by 2026, at a CAGR of 10.9% during the forecast period.

While the ANC Headset market size in US was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the ANC Headset manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on ANC Headset production and consumption in US

Total Market by Segment:

US ANC Headset Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

US ANC Headset Market Segment Percentages, By Type, 2019 (%)

Full Cup (Circumaural)

On-Ear (Supra Aural)

In-Ear (Intraaural)

US ANC Headset Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

US ANC Headset Market Segment Percentages, By Application, 2019 (%)

Electronic Manufacturing

Industrial Manufacturing

Others

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total ANC Headset Market Competitors Revenues in US, by Players 2015-2020 (Estimated), (\$ millions)

Total ANC Headset Market Competitors Revenues Share in US, by Players 2019 (%)

Total US ANC Headset Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total US ANC Headset Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Bose

Sony

Philips

Sennheiser

Audio-Technica

Samsung(Harman Kardon)

AKG

Beats

Logitech

Monster

Klipsch

Apple

Huawei

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 ANC Headset Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 US ANC Headset Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 COVID-19 IMPACT: US ANC HEADSET OVERALL MARKET SIZE**

- 2.1 US ANC Headset Market Size: 2020 VS 2026
- 2.2 US ANC Headset Revenue, Prospects & Forecasts: 2015-2026
- 2.3 US ANC Headset Sales (Consumption): 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top ANC Headset Players in US (including Foreign and Local Companies)
- 3.2 Top US ANC Headset Companies Ranked by Revenue
- 3.3 US ANC Headset Revenue by Companies (including Foreign and Local Companies)
- 3.4 US ANC Headset Sales by Companies (including Foreign and Local Companies)
- 3.5 US ANC Headset Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 ANC Headset Companies in US, by Revenue in 2019
- 3.7 US Manufacturers ANC Headset Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 ANC Headset Players in US
  - 3.8.1 List of US Tier 1 ANC Headset Companies
  - 3.8.2 List of US Tier 2 and Tier 3 ANC Headset Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - US ANC Headset Market Size Markets, 2020 & 2026

- 4.1.2 Full Cup (Circumaural)
- 4.1.3 On-Ear (Supra Aural)
- 4.1.4 In-Ear (Intraaural)
- 4.2 By Type - US ANC Headset Revenue & Forecasts
  - 4.2.1 By Type - US ANC Headset Revenue, 2015-2020
  - 4.2.2 By Type - US ANC Headset Revenue, 2021-2026
  - 4.2.3 By Type - US ANC Headset Revenue Market Share, 2015-2026
- 4.3 By Type - US ANC Headset Sales & Forecasts
  - 4.3.1 By Type - US ANC Headset Sales, 2015-2020
  - 4.3.2 By Type - US ANC Headset Sales, 2021-2026
  - 4.3.3 By Type - US ANC Headset Sales Market Share, 2015-2026
- 4.4 By Type - US ANC Headset Price (Manufacturers Selling Prices), 2015-2026

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - US ANC Headset Market Size, 2020 & 2026
  - 5.1.2 Electronic Manufacturing
  - 5.1.3 Industrial Manufacturing
  - 5.1.4 Others
- 5.2 By Application - US ANC Headset Revenue & Forecasts
  - 5.2.1 By Application - US ANC Headset Revenue, 2015-2020
  - 5.2.2 By Application - US ANC Headset Revenue, 2021-2026
  - 5.2.3 By Application - US ANC Headset Revenue Market Share, 2015-2026
- 5.3 By Application - US ANC Headset Sales & Forecasts
  - 5.3.1 By Application - US ANC Headset Sales, 2015-2020
  - 5.3.2 By Application - US ANC Headset Sales, 2021-2026
  - 5.3.3 By Application - US ANC Headset Sales Market Share, 2015-2026
- 5.4 By Application - US ANC Headset Price (Manufacturers Selling Prices), 2015-2026

## **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 Bose
  - 6.1.1 Bose Corporate Summary
  - 6.1.2 Bose Business Overview
  - 6.1.3 Bose ANC Headset Major Product Offerings
  - 6.1.4 Bose Sales and Revenue in US (2015-2020)
  - 6.1.5 Bose Key News
- 6.2 Sony

- 6.2.1 Sony Corporate Summary
- 6.2.2 Sony Business Overview
- 6.2.3 Sony ANC Headset Major Product Offerings
- 6.2.4 Sony Sales and Revenue in US (2015-2020)
- 6.2.5 Sony Key News
- 6.3 Philips
  - 6.3.1 Philips Corporate Summary
  - 6.3.2 Philips Business Overview
  - 6.3.3 Philips ANC Headset Major Product Offerings
  - 6.3.4 Philips Sales and Revenue in US (2015-2020)
  - 6.3.5 Philips Key News
- 6.4 Sennheiser
  - 6.4.1 Sennheiser Corporate Summary
  - 6.4.2 Sennheiser Business Overview
  - 6.4.3 Sennheiser ANC Headset Major Product Offerings
  - 6.4.4 Sennheiser Sales and Revenue in US (2015-2020)
  - 6.4.5 Sennheiser Key News
- 6.5 Audio-Technica
  - 6.5.1 Audio-Technica Corporate Summary
  - 6.5.2 Audio-Technica Business Overview
  - 6.5.3 Audio-Technica ANC Headset Major Product Offerings
  - 6.5.4 Audio-Technica Sales and Revenue in US (2015-2020)
  - 6.5.5 Audio-Technica Key News
- 6.6 Samsung(Harman Kardon)
  - 6.6.1 Samsung(Harman Kardon) Corporate Summary
  - 6.6.2 Samsung(Harman Kardon) Business Overview
  - 6.6.3 Samsung(Harman Kardon) ANC Headset Major Product Offerings
  - 6.6.4 Samsung(Harman Kardon) Sales and Revenue in US (2015-2020)
  - 6.6.5 Samsung(Harman Kardon) Key News
- 6.7 AKG
  - 6.6.1 AKG Corporate Summary
  - 6.6.2 AKG Business Overview
  - 6.6.3 AKG ANC Headset Major Product Offerings
  - 6.4.4 AKG Sales and Revenue in US (2015-2020)
  - 6.7.5 AKG Key News
- 6.8 Beats
  - 6.8.1 Beats Corporate Summary
  - 6.8.2 Beats Business Overview
  - 6.8.3 Beats ANC Headset Major Product Offerings

- 6.8.4 Beats Sales and Revenue in US (2015-2020)
- 6.8.5 Beats Key News
- 6.9 Logitech
  - 6.9.1 Logitech Corporate Summary
  - 6.9.2 Logitech Business Overview
  - 6.9.3 Logitech ANC Headset Major Product Offerings
  - 6.9.4 Logitech Sales and Revenue in US (2015-2020)
  - 6.9.5 Logitech Key News
- 6.10 Monster
  - 6.10.1 Monster Corporate Summary
  - 6.10.2 Monster Business Overview
  - 6.10.3 Monster ANC Headset Major Product Offerings
  - 6.10.4 Monster Sales and Revenue in US (2015-2020)
  - 6.10.5 Monster Key News
- 6.11 Klipsch
  - 6.11.1 Klipsch Corporate Summary
  - 6.11.2 Klipsch ANC Headset Business Overview
  - 6.11.3 Klipsch ANC Headset Major Product Offerings
  - 6.11.4 Klipsch Sales and Revenue in US (2015-2020)
  - 6.11.5 Klipsch Key News
- 6.12 Apple
  - 6.12.1 Apple Corporate Summary
  - 6.12.2 Apple ANC Headset Business Overview
  - 6.12.3 Apple ANC Headset Major Product Offerings
  - 6.12.4 Apple Sales and Revenue in US (2015-2020)
  - 6.12.5 Apple Key News
- 6.13 Huawei
  - 6.13.1 Huawei Corporate Summary
  - 6.13.2 Huawei ANC Headset Business Overview
  - 6.13.3 Huawei ANC Headset Major Product Offerings
  - 6.13.4 Huawei Sales and Revenue in US (2015-2020)
  - 6.13.5 Huawei Key News
- 6.14 Xiaomi
  - 6.14.1 Xiaomi Corporate Summary
  - 6.14.2 Xiaomi ANC Headset Business Overview
  - 6.14.3 Xiaomi ANC Headset Major Product Offerings
  - 6.14.4 Xiaomi Sales and Revenue in US (2015-2020)
  - 6.14.5 Xiaomi Key News

## **7 ANC HEADSET PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS**

7.1 ANC Headset Production Capacity and Value in US, Situation Analysis and Prediction, 2015-2026

7.1.1 US ANC Headset Production Capacity, 2015-2026

7.1.2 US ANC Headset Production 2015-2026

7.1.3 US ANC Headset Production Value 2015-2026

7.2 Key Local ANC Headset Manufacturers in US

7.2.1 US Key Local ANC Headset Manufacturers Production Capacity

7.2.2 US Key Local ANC Headset Manufacturers Production

7.2.3 US Key Local ANC Headset Manufacturers Production Value

7.2.4 The Proportion of ANC Headset Production Sold in US and Sold Other Than US by Manufacturers

7.3 ANC Headset Export and Import in US

7.3.1 US ANC Headset Export Market

7.3.2 US ANC Headset Source of Imports

## **8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS**

8.1 PESTLE Analysis for US ANC Headset Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

## **9 COVID-19 IMPACT ON ANC HEADSET SUPPLY CHAIN ANALYSIS**

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 ANC Headset Distributors and Sales Agents in US

## **10 CONCLUSION**

## **11 APPENDIX**

11.1 Note



11.2 Examples of Clients

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Key Players of ANC Headset in US
- Table 2. Top Players in US, Ranking by Revenue (2019)
- Table 3. US ANC Headset Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. US ANC Headset Revenue Share by Companies, 2015-2020
- Table 5. US ANC Headset Sales by Companies, (K Units), 2015-2020
- Table 6. US ANC Headset Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers ANC Headset Price (2015-2020) (USD/Unit)
- Table 8. US Manufacturers ANC Headset Product Type
- Table 9. List of US Tier 1 ANC Headset Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of US Tier 2 and Tier 3 ANC Headset Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - ANC Headset Revenue in US (US\$, Mn), 2015-2020
- Table 12. By Type - ANC Headset Revenue in US (US\$, Mn), 2021-2026
- Table 13. By Type - ANC Headset Sales in US (K Units), 2015-2020
- Table 14. By Type - ANC Headset Sales in US (K Units), 2021-2026
- Table 15. By Application - ANC Headset Revenue in US, (US\$, Mn), 2015-2020
- Table 16. By Application - ANC Headset Revenue in US, (US\$, Mn), 2021-2026
- Table 17. By Application - ANC Headset Sales in US, (K Units), 2015-2020
- Table 18. By Application - ANC Headset Sales in US, (K Units), 2021-2026
- Table 19. Bose Corporate Summary
- Table 20. Bose ANC Headset Product Offerings
- Table 21. Bose ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. Sony Corporate Summary
- Table 23. Sony ANC Headset Product Offerings
- Table 24. Sony ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 25. Philips Corporate Summary
- Table 26. Philips ANC Headset Product Offerings
- Table 27. Philips ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Sennheiser Corporate Summary
- Table 29. Sennheiser ANC Headset Product Offerings
- Table 30. Sennheiser ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average

Price (USD/Unit) (2015-2020)

Table 31. Audio-Technica Corporate Summary

Table 32. Audio-Technica ANC Headset Product Offerings

Table 33. Audio-Technica ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 34. Samsung(Harman Kardon) Corporate Summary

Table 35. Samsung(Harman Kardon) ANC Headset Product Offerings

Table 36. Samsung(Harman Kardon) ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 37. AKG Corporate Summary

Table 38. AKG ANC Headset Product Offerings

Table 39. AKG ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 40. Beats Corporate Summary

Table 41. Beats ANC Headset Product Offerings

Table 42. Beats ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 43. Logitech Corporate Summary

Table 44. Logitech ANC Headset Product Offerings

Table 45. Logitech ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 46. Monster Corporate Summary

Table 47. Monster ANC Headset Product Offerings

Table 48. Monster ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 49. Klipsch Corporate Summary

Table 50. Klipsch ANC Headset Product Offerings

Table 51. Klipsch ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 52. Apple Corporate Summary

Table 53. Apple ANC Headset Product Offerings

Table 54. Apple ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 55. Huawei Corporate Summary

Table 56. Huawei ANC Headset Product Offerings

Table 57. Huawei ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 58. Xiaomi Corporate Summary

Table 59. Xiaomi ANC Headset Product Offerings

Table 60. Xiaomi ANC Headset Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 61. ANC Headset Production Capacity (K Units) of Local Manufacturers in US, 2015-2020

Table 62. ANC Headset Production (K Units) of Local Manufacturers in US, 2015-2020

Table 63. US ANC Headset Production Market Share of Local Manufacturers, 2015-2020

Table 64. ANC Headset Production Value (US\$, Mn) of Local Manufacturers in US, 2015-2020

Table 65. US ANC Headset Production Value Market Share of Local Manufacturers, 2015-2020

Table 66. The Percentage of ANC Headset Production Sold in US and Sold Other Than US by Manufacturers

Table 67. The Percentage of ANC Headset Production Sold in US and Sold Other Than US by Manufacturers

Table 68. Dangeguojia ANC Headset Sales (Consumption), Production, Export and Import, 2015-2020

Table 69. Raw Materials and Suppliers

Table 70. ANC Headset Downstream Clients in US

Table 71. ANC Headset Distributors and Sales Agents in US

## List Of Figures

### LIST OF FIGURES

- Figure 1. ANC Headset Segment by Type
- Figure 2. ANC Headset Segment by Application
- Figure 3. Dangeguojia ANC Headset Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. ANC Headset Market Size in US, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. US ANC Headset Revenue, 2015-2026 (US\$, Mn)
- Figure 7. ANC Headset Sales in US: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by ANC Headset Revenue in 2019
- Figure 9. By Type - US ANC Headset Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - US ANC Headset Market Share, 2015-2020
- Figure 11. By Type - US ANC Headset Market Share, 2020-2026
- Figure 12. By Type - US ANC Headset Price (USD/Unit), 2015-2026
- Figure 13. By Application - ANC Headset Revenue in US (US\$, Mn), 2020 & 2026
- Figure 14. By Application - US ANC Headset Market Share, 2015-2020
- Figure 15. By Application - US ANC Headset Market Share, 2020-2026
- Figure 16. By Application -US ANC Headset Price (USD/Unit), 2015-2026
- Figure 17. US ANC Headset Production Capacity (K Units), 2015-2026
- Figure 18. US ANC Headset Actual Output (K Units), 2015-2026
- Figure 19. US ANC Headset Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of US ANC Headset Export Destination, 2019
- Figure 21. The Source of Imports of US ANC Headset, 2019
- Figure 22. PEST Analysis for US ANC Headset Market in 2020
- Figure 23. ANC Headset Market Opportunities & Trends in US
- Figure 24. ANC Headset Market Drivers in US
- Figure 25. ANC Headset Market Restraints in US
- Figure 26. ANC Headset Industry Value Chain

## I would like to order

Product name: ANC Headset Market in US - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/A6AFE48376ABEN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6AFE48376ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

