

Analytics Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Analytics platforms, sometimes known as business intelligence (BI) platforms, provide a tool set for businesses to absorb, organize, discover, and analyze data to reveal actionable insights that can help improve decision-making and inform business strategy.

This report contains market size and forecasts of Analytics Platform in Global, including the following market information:

Global Analytics Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Analytics Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Analytics Platform include Microsoft, IBM, SAP, Oracle, Tableau Software, SAS Institute, Qlik, MicroStrategy and Information Builders, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Analytics Platform companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Analytics Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Analytics Platform Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Analytics Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Analytics Platform Market Segment Percentages, by Application, 2021 (%)

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Global Analytics Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Analytics Platform Market Segment Percentages, By Region and Country, 2021

(%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Analytics Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Analytics Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

IBM

SAP

Oracle

Tableau Software

SAS Institute

Qlik

MicroStrategy

Information Builders

TIBCO Software

Pentaho

Yellowfin

Sisense

Panorama

Zoho Analytics

Salesforce

ThoughtSpot

Dundas

Teradata Corporation

Informatica

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