

Analytics and BI Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Analytics and BI Platforms in Global, including the following market information:

Global Analytics and BI Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Analytics and BI Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Analytics and BI Platforms include Microsoft, IBM, SAP, Oracle, Tableau Software, SAS Institute, Qlik, MicroStrategy and Information Builders, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Analytics and BI Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Analytics and BI Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Analytics and BI Platforms Market Segment Percentages, by Type, 2021 (%)

On-premises

On-demand

Global Analytics and BI Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Analytics and BI Platforms Market Segment Percentages, by Application, 2021 (%)

Small and medium-sized enterprises

Large enterprises

Global Analytics and BI Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Analytics and BI Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Analytics and BI Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Analytics and BI Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

IBM

SAP

Oracle

Tableau Software

SAS Institute

Qlik

MicroStrategy

Information Builders

TIBCO Software

Pentaho

Yellowfin

Sisense

Panorama

Zoho Analytics

Salesforce

ThoughtSpot

Dundas

Teradata Corporation

Informatica

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