

# **Analytics as a Service Market, Global Outlook and Forecast 2022-2028**

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## **Abstracts**

This report contains market size and forecasts of Analytics as a Service in Global, including the following market information:

Global Analytics as a Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Analytics as a Service market was valued at 14310 million in 2021 and is projected to reach US\$ 36580 million by 2028, at a CAGR of 14.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Predictive Analytics Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Analytics as a Service include IBM, Oracle, DXC Technology, HPE, SAS, Google, Amazon Web Services (AWS), EMC and GoodData and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Analytics as a Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Analytics as a Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Analytics as a Service Market Segment Percentages, by Type, 2021 (%)

Predictive Analytics

Prescriptive Analytics

Diagnostic Analytics

Descriptive Analytics

Global Analytics as a Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Analytics as a Service Market Segment Percentages, by Application, 2021 (%)

Banking, Financial Services and Insurance

Retail and Wholesale

Government

Healthcare and Life Sciences

Manufacturing

Telecommunication and IT

Energy and Utility

Travel and Hospitality

Transportation and Logistics

Global Analytics as a Service Market, By Region and Country, 2017-2022, 2023-2028  
(\$ Millions)

Global Analytics as a Service Market Segment Percentages, By Region and Country,  
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Analytics as a Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Analytics as a Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

DXC Technology

HPE

SAS

Google

Amazon Web Services (AWS)

EMC

GoodData

Microsoft

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Analytics as a Service Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Analytics as a Service Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL ANALYTICS AS A SERVICE OVERALL MARKET SIZE**

- 2.1 Global Analytics as a Service Market Size: 2021 VS 2028
- 2.2 Global Analytics as a Service Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Analytics as a Service Players in Global Market
- 3.2 Top Global Analytics as a Service Companies Ranked by Revenue
- 3.3 Global Analytics as a Service Revenue by Companies
- 3.4 Top 3 and Top 5 Analytics as a Service Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Analytics as a Service Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Analytics as a Service Players in Global Market
  - 3.6.1 List of Global Tier 1 Analytics as a Service Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Analytics as a Service Companies

### **4 MARKET SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 by Type - Global Analytics as a Service Market Size Markets, 2021 & 2028

4.1.2 Predictive Analytics

4.1.3 Prescriptive Analytics

4.1.4 Diagnostic Analytics

4.1.5 Descriptive Analytics

#### 4.2 By Type - Global Analytics as a Service Revenue & Forecasts

4.2.1 By Type - Global Analytics as a Service Revenue, 2017-2022

4.2.2 By Type - Global Analytics as a Service Revenue, 2023-2028

4.2.3 By Type - Global Analytics as a Service Revenue Market Share, 2017-2028

### **5 SIGHTS BY APPLICATION**

#### 5.1 Overview

5.1.1 By Application - Global Analytics as a Service Market Size, 2021 & 2028

5.1.2 Banking, Financial Services and Insurance

5.1.3 Retail and Wholesale

5.1.4 Government

5.1.5 Healthcare and Life Sciences

5.1.6 Manufacturing

5.1.7 Telecommunication and IT

5.1.8 Energy and Utility

5.1.9 Travel and Hospitality

5.1.10 Transportation and Logistics

#### 5.2 By Application - Global Analytics as a Service Revenue & Forecasts

5.2.1 By Application - Global Analytics as a Service Revenue, 2017-2022

5.2.2 By Application - Global Analytics as a Service Revenue, 2023-2028

5.2.3 By Application - Global Analytics as a Service Revenue Market Share, 2017-2028

### **6 SIGHTS BY REGION**

6.1 By Region - Global Analytics as a Service Market Size, 2021 & 2028

6.2 By Region - Global Analytics as a Service Revenue & Forecasts

6.2.1 By Region - Global Analytics as a Service Revenue, 2017-2022

6.2.2 By Region - Global Analytics as a Service Revenue, 2023-2028

6.2.3 By Region - Global Analytics as a Service Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Analytics as a Service Revenue, 2017-2028

6.3.2 US Analytics as a Service Market Size, 2017-2028

6.3.3 Canada Analytics as a Service Market Size, 2017-2028

6.3.4 Mexico Analytics as a Service Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Analytics as a Service Revenue, 2017-2028

6.4.2 Germany Analytics as a Service Market Size, 2017-2028

6.4.3 France Analytics as a Service Market Size, 2017-2028

6.4.4 U.K. Analytics as a Service Market Size, 2017-2028

6.4.5 Italy Analytics as a Service Market Size, 2017-2028

6.4.6 Russia Analytics as a Service Market Size, 2017-2028

6.4.7 Nordic Countries Analytics as a Service Market Size, 2017-2028

6.4.8 Benelux Analytics as a Service Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Analytics as a Service Revenue, 2017-2028

6.5.2 China Analytics as a Service Market Size, 2017-2028

6.5.3 Japan Analytics as a Service Market Size, 2017-2028

6.5.4 South Korea Analytics as a Service Market Size, 2017-2028

6.5.5 Southeast Asia Analytics as a Service Market Size, 2017-2028

6.5.6 India Analytics as a Service Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Analytics as a Service Revenue, 2017-2028

6.6.2 Brazil Analytics as a Service Market Size, 2017-2028

6.6.3 Argentina Analytics as a Service Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Analytics as a Service Revenue, 2017-2028

6.7.2 Turkey Analytics as a Service Market Size, 2017-2028

6.7.3 Israel Analytics as a Service Market Size, 2017-2028

6.7.4 Saudi Arabia Analytics as a Service Market Size, 2017-2028

6.7.5 UAE Analytics as a Service Market Size, 2017-2028

# 7 PLAYERS PROFILES

## 7.1 IBM

7.1.1 IBM Corporate Summary

7.1.2 IBM Business Overview

7.1.3 IBM Analytics as a Service Major Product Offerings

7.1.4 IBM Analytics as a Service Revenue in Global Market (2017-2022)

7.1.5 IBM Key News

## 7.2 Oracle



- 7.2.1 Oracle Corporate Summary
- 7.2.2 Oracle Business Overview
- 7.2.3 Oracle Analytics as a Service Major Product Offerings
- 7.2.4 Oracle Analytics as a Service Revenue in Global Market (2017-2022)
- 7.2.5 Oracle Key News
- 7.3 DXC Technology
  - 7.3.1 DXC Technology Corporate Summary
  - 7.3.2 DXC Technology Business Overview
  - 7.3.3 DXC Technology Analytics as a Service Major Product Offerings
  - 7.3.4 DXC Technology Analytics as a Service Revenue in Global Market (2017-2022)
  - 7.3.5 DXC Technology Key News
- 7.4 HPE
  - 7.4.1 HPE Corporate Summary
  - 7.4.2 HPE Business Overview
  - 7.4.3 HPE Analytics as a Service Major Product Offerings
  - 7.4.4 HPE Analytics as a Service Revenue in Global Market (2017-2022)
  - 7.4.5 HPE Key News
- 7.5 SAS
  - 7.5.1 SAS Corporate Summary
  - 7.5.2 SAS Business Overview
  - 7.5.3 SAS Analytics as a Service Major Product Offerings
  - 7.5.4 SAS Analytics as a Service Revenue in Global Market (2017-2022)
  - 7.5.5 SAS Key News
- 7.6 Google
  - 7.6.1 Google Corporate Summary
  - 7.6.2 Google Business Overview
  - 7.6.3 Google Analytics as a Service Major Product Offerings
  - 7.6.4 Google Analytics as a Service Revenue in Global Market (2017-2022)
  - 7.6.5 Google Key News
- 7.7 Amazon Web Services (AWS)
  - 7.7.1 Amazon Web Services (AWS) Corporate Summary
  - 7.7.2 Amazon Web Services (AWS) Business Overview
  - 7.7.3 Amazon Web Services (AWS) Analytics as a Service Major Product Offerings
  - 7.7.4 Amazon Web Services (AWS) Analytics as a Service Revenue in Global Market (2017-2022)
  - 7.7.5 Amazon Web Services (AWS) Key News
- 7.8 EMC
  - 7.8.1 EMC Corporate Summary
  - 7.8.2 EMC Business Overview

7.8.3 EMC Analytics as a Service Major Product Offerings

7.8.4 EMC Analytics as a Service Revenue in Global Market (2017-2022)

7.8.5 EMC Key News

7.9 GoodData

7.9.1 GoodData Corporate Summary

7.9.2 GoodData Business Overview

7.9.3 GoodData Analytics as a Service Major Product Offerings

7.9.4 GoodData Analytics as a Service Revenue in Global Market (2017-2022)

7.9.5 GoodData Key News

7.10 Microsoft

7.10.1 Microsoft Corporate Summary

7.10.2 Microsoft Business Overview

7.10.3 Microsoft Analytics as a Service Major Product Offerings

7.10.4 Microsoft Analytics as a Service Revenue in Global Market (2017-2022)

7.10.5 Microsoft Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Analytics as a Service Market Opportunities & Trends in Global Market

Table 2. Analytics as a Service Market Drivers in Global Market

Table 3. Analytics as a Service Market Restraints in Global Market

Table 4. Key Players of Analytics as a Service in Global Market

Table 5. Top Analytics as a Service Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Analytics as a Service Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Analytics as a Service Revenue Share by Companies, 2017-2022

Table 8. Global Companies Analytics as a Service Product Type

Table 9. List of Global Tier 1 Analytics as a Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Analytics as a Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Analytics as a Service Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Analytics as a Service Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Analytics as a Service Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Analytics as a Service Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Analytics as a Service Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Analytics as a Service Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Analytics as a Service Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Analytics as a Service Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Analytics as a Service Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Analytics as a Service Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Analytics as a Service Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Analytics as a Service Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Analytics as a Service Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Analytics as a Service Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Analytics as a Service Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Analytics as a Service Revenue, (US\$, Mn), 2017-2022

- Table 27. By Country - South America Analytics as a Service Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Analytics as a Service Revenue, (US\$, Mn), 2017-2022
- Table 29. By Country - Middle East & Africa Analytics as a Service Revenue, (US\$, Mn), 2023-2028
- Table 30. IBM Corporate Summary
- Table 31. IBM Analytics as a Service Product Offerings
- Table 32. IBM Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 33. Oracle Corporate Summary
- Table 34. Oracle Analytics as a Service Product Offerings
- Table 35. Oracle Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 36. DXC Technology Corporate Summary
- Table 37. DXC Technology Analytics as a Service Product Offerings
- Table 38. DXC Technology Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 39. HPE Corporate Summary
- Table 40. HPE Analytics as a Service Product Offerings
- Table 41. HPE Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 42. SAS Corporate Summary
- Table 43. SAS Analytics as a Service Product Offerings
- Table 44. SAS Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 45. Google Corporate Summary
- Table 46. Google Analytics as a Service Product Offerings
- Table 47. Google Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 48. Amazon Web Services (AWS) Corporate Summary
- Table 49. Amazon Web Services (AWS) Analytics as a Service Product Offerings
- Table 50. Amazon Web Services (AWS) Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 51. EMC Corporate Summary
- Table 52. EMC Analytics as a Service Product Offerings
- Table 53. EMC Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 54. GoodData Corporate Summary
- Table 55. GoodData Analytics as a Service Product Offerings
- Table 56. GoodData Analytics as a Service Revenue (US\$, Mn), (2017-2022)
- Table 57. Microsoft Corporate Summary
- Table 58. Microsoft Analytics as a Service Product Offerings
- Table 59. Microsoft Analytics as a Service Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Analytics as a Service Segment by Type in 2021
- Figure 2. Analytics as a Service Segment by Application in 2021
- Figure 3. Global Analytics as a Service Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Analytics as a Service Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Analytics as a Service Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Analytics as a Service Revenue in 2021
- Figure 8. By Type - Global Analytics as a Service Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Analytics as a Service Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Analytics as a Service Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Analytics as a Service Revenue Market Share, 2017-2028
- Figure 12. US Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Analytics as a Service Revenue Market Share, 2017-2028
- Figure 16. Germany Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Analytics as a Service Revenue Market Share, 2017-2028
- Figure 24. China Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Analytics as a Service Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Analytics as a Service Revenue Market Share, 2017-2028

Figure 30. Brazil Analytics as a Service Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Analytics as a Service Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Analytics as a Service Revenue Market Share, 2017-2028

Figure 33. Turkey Analytics as a Service Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Analytics as a Service Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Analytics as a Service Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Analytics as a Service Revenue, (US\$, Mn), 2017-2028

Figure 37. IBM Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Oracle Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. DXC Technology Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. HPE Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. SAS Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Google Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Amazon Web Services (AWS) Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. EMC Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. GoodData Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Microsoft Analytics as a Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



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