

# AM and FM Radio Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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# **Abstracts**

The radio is a small radio receiver. It is mainly used to receive radio programs and listen to radio transmitters, usually entertainment and information programs sent by radio stations.

This report contains market size and forecasts of AM and FM Radio in Brazil, including the following market information:

Brazil AM and FM Radio Market Revenue, 2015-2020, 2021-2026, (\$ millions) Brazil AM and FM Radio Market Consumption, 2015-2020, 2021-2026, (K Units) Brazil AM and FM Radio Production Capacity, 2015-2020, 2021-2026, (K Units) Top Five Competitors in Brazil AM and FM Radio Market 2019 (%) The global AM and FM Radio market was valued at 2761.2 million in 2019 and is projected to reach US\$ 2505.3 million by 2026, at a CAGR of -2.4% during the forecast period. While the AM and FM Radio market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the AM and FM Radio manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on AM and FM Radio production and consumption in Brazil

Total Market by Segment:

Brazil AM and FM Radio Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K



#### Units)

Brazil AM and FM Radio Market Segment Percentages, By Type, 2019 (%)

Desktop Type

Portable Type

Brazil AM and FM Radio Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil AM and FM Radio Market Segment Percentages, By Application, 2019 (%)

Commercial Use

Home Use

Competitor Analysis

The report also provides analysis of leading market participants including:

Total AM and FM Radio Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total AM and FM Radio Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil AM and FM Radio Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Brazil AM and FM Radio Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Sangean ANJAN Panasonic Muzen Audio



Sony

Tecsun

PHILIPS

GOLDYIP

Degen

PANDA

Kaito



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