

Alternative Lending Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Alternately referred to as marketplace lending, peer-to-peer lending and P2P lending, alternative lending takes place through online platforms that use technology to bring together borrowers underserved by traditional lending institutions, with loan investors seeking attractive yield-generating investments.

This report contains market size and forecasts of Alternative Lending Platform in Global, including the following market information:

Global Alternative Lending Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Alternative Lending Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Loan Origination Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Alternative Lending Platform include Funding Circle, On Deck Capital, Kabbage, Social Finance, Inc., Prosper Funding LLC, Avant, LLC, Zopa Bank Limited, LendingClub Bank and Upstart Network, Inc. and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Alternative Lending Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Alternative Lending Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Alternative Lending Platform Market Segment Percentages, by Type, 2021 (%)

Loan Origination

Loan Servicing

Lending Analytics

Others

Global Alternative Lending Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Alternative Lending Platform Market Segment Percentages, by Application, 2021 (%)

Crowdfunding

Peer-to-Peer Lending

Global Alternative Lending Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Alternative Lending Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Alternative Lending Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Alternative Lending Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Funding Circle

On Deck Capital

Kabbage

Social Finance, Inc.

Prosper Funding LLC

Avant, LLC

Zopa Bank Limited

LendingClub Bank

Upstart Network, Inc.

CommonBond, Inc.

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