

Alternative Finance Market, Global Outlook and Forecast 2022-2028

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Abstracts

Alternative finance refers to financial channels, processes, and instruments that have emerged outside of the traditional finance system such as regulated banks and capital markets. Examples of alternative financing activities through 'online marketplaces' are reward-based crowdfunding, equity crowdfunding, revenue-based financing, online lenders, peer-to-peer consumer and business lending, and invoice trading third party payment platforms.

This report contains market size and forecasts of Alternative Finance in Global, including the following market information:

Global Alternative Finance Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Alternative Finance market was valued at 12260 million in 2021 and is projected to reach US\$ 19740 million by 2028, at a CAGR of 7.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

P2P Lending Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Alternative Finance include Upstart, Funding Circle, Prosper Marketplace, LendingClub, MarketInvoice, CircleBack Lending, Peerform, Zopa and Mintos, etc. In 2021, the global top five players have a share approximately % in

terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Alternative Finance companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Alternative Finance Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Alternative Finance Market Segment Percentages, by Type, 2021 (%)

P2P Lending

Crowdfunding

Invoice Trading

Others

Global Alternative Finance Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Alternative Finance Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Association Organization

Others

Global Alternative Finance Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Alternative Finance Market Segment Percentages, By Region and Country, 2021

(%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Alternative Finance revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Alternative Finance revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Upstart

Funding Circle

Prosper Marketplace

LendingClub

MarketInvoice

CircleBack Lending

Peerform

Zopa

Mintos

Lendix

RateSetter

SoFi

BorrowersFirst

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