

Alternative Accommodation Market, Global Outlook and Forecast 2022-2028

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Abstracts

The global market is mainly driven by the constantly evolving international tourism sector, consumer inclination toward cheap and comfortable vacation stays such as apartments, homestays, and cottages, and rising spending on leisure and business travel. Given the rise of online travel booking agencies and the growth of the hotel industry across the globe, alternative accommodations are likely to bring continued disruption to the hotel industry.

This report contains market size and forecasts of Alternative Accommodation in Global, including the following market information:

Global Alternative Accommodation Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Alternative Accommodation market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Home Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Alternative Accommodation include holidu.co.uk, Trivago, Airbnb, Inc., Booking.com, VRBO (Expedia Group), MakeMyTrip Limited,

Wyndham Destinations Inc., HomeToGo and Peakah, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Alternative Accommodation companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Alternative Accommodation Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Alternative Accommodation Market Segment Percentages, by Type, 2021 (%)

Home

Apartments/Condominium

Alternative Accommodation & Camping

Hostel

Others

Global Alternative Accommodation Market, by Booking Mode, 2017-2022, 2023-2028 (\$ millions)

Global Alternative Accommodation Market Segment Percentages, by Booking Mode, 2021 (%)

Online/Platform-based

Offline

Global Alternative Accommodation Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Alternative Accommodation Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Alternative Accommodation revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Alternative Accommodation revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

holidu.co.uk

Trivago

Airbnb, Inc.

Booking.com

VRBO (Expedia Group)

MakeMyTrip Limited

Wyndham Destinations Inc.

HomeToGo

Peakah

Trip.com Group Limited

TripAdvisor, Inc.

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