

Alcopop Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/A7E2FEEA6296EN.html>

Date: April 2022

Pages: 78

Price: US\$ 3,250.00 (Single User License)

ID: A7E2FEEA6296EN

Abstracts

Alcopops are flavored alcoholic beverages with low alcohol content. Alcopop is a popular term in European region for flavored alcoholic beverages. Alcopops made from malt beverages with fruit juice flavor are in high demand across the globe.

This report contains market size and forecasts of Alcopop in global, including the following market information:

Global Alcopop Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Alcopop Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Alcopop companies in 2021 (%)

The global Alcopop market was valued at 3320 million in 2021 and is projected to reach US\$ 4093.9 million by 2028, at a CAGR of 3.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Beer Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Alcopop include Diageo, Brown-Forman, Bacardi, Bass Brewery, Miller Brewing Company, Anheuser-Busch and Beam Suntory, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Alcopop manufacturers,

suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Alcopop Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Alcopop Market Segment Percentages, by Type, 2021 (%)

Beer

Whiskey

Rum

Scotch-Whiskey

Vodka

Others

Global Alcopop Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Alcopop Market Segment Percentages, by Application, 2021 (%)

Store Based

Non-Store Based

Global Alcopop Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Alcopop Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Alcopop revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Alcopop revenues share in global market, 2021 (%)

Key companies Alcopop sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Alcopop sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Diageo

Brown-Forman

Bacardi

Bass Brewery

Miller Brewing Company

Anheuser-Busch

Beam Suntory

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