

Alcoholic Seltzer Market, Global Outlook and Forecast 2022-2028

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Abstracts

Alcoholic Seltzer is carbonated water combined with alcohol and fruit flavoring. Depending on the hard seltzer brand, these fruit flavors can come from real fruit juice or artificial flavoring.

This report contains market size and forecasts of Alcoholic Seltzer in global, including the following market information:

Global Alcoholic Seltzer Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Alcoholic Seltzer Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Alcoholic Seltzer companies in 2021 (%)

The global Alcoholic Seltzer market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

1.0% to 4.9% Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Alcoholic Seltzer include Mark Anthony Brands International, Anheuser-Busch InBev, The Coca Cola Company, Diageo plc, Heineken N.V., The Boston Beer Company, Molson Coors Beverage Company, Constellation Brands, Inc. and Kopparberg and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Alcoholic Seltzer manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Alcoholic Seltzer Market, by ABV Content, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Alcoholic Seltzer Market Segment Percentages, by ABV Content, 2021 (%)

1.0% to 4.9%

5.0% to 6.9%

Others

Global Alcoholic Seltzer Market, by Distribution Channel, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Alcoholic Seltzer Market Segment Percentages, by Distribution Channel, 2021 (%)

Offline

Online

Global Alcoholic Seltzer Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Alcoholic Seltzer Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Alcoholic Seltzer revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Alcoholic Seltzer revenues share in global market, 2021 (%)

Key companies Alcoholic Seltzer sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Alcoholic Seltzer sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Mark Anthony Brands International

Anheuser-Busch InBev

The Coca Cola Company

Diageo plc

Heineken N.V.

The Boston Beer Company

Molson Coors Beverage Company

Constellation Brands, Inc.

Kopparberg

San Juan Seltzer, Inc.

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