

Air Freshener Market - Global Outlook and Forecast 2022-2028

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Abstracts

An air freshener is a product that typically emits fragrance to eliminate unpleasant odor in a room. These air fresheners adsorb the bad odor, thereby purifying the air.

This report contains market size and forecasts of Air Freshener in global, including the following market information:

Global Air Freshener Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Air Freshener Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Air Freshener companies in 2021 (%)

The global Air Freshener market was valued at 9337.5 million in 2021 and is projected to reach US\$ 11240 million by 2028, at a CAGR of 2.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Sprays or Aerosols Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Air Freshener include Procter and Gamble, Reckitt Benckiser, Henkel KGaA, Church and Dwight, Car-Freshner Corporation, SC Johnson and Son, Kobayashi Pharmaceutical, Godrej and Farcent Enterprise and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Air Freshener manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Air Freshener Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Air Freshener Market Segment Percentages, by Type, 2021 (%)

Sprays or Aerosols

Electric Air Fresheners

Gels

Candles

Others

Global Air Freshener Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Air Freshener Market Segment Percentages, by Application, 2021 (%)

Residential

Corporate Offices

Cars

Others

Global Air Freshener Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Air Freshener Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Air Freshener revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Air Freshener revenues share in global market, 2021 (%)

Key companies Air Freshener sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Air Freshener sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter and Gamble

Reckitt Benckiser

Henkel KGaA

Church and Dwight

Car-Freshner Corporation

SC Johnson and Son

Kobayashi Pharmaceutical

Godrej

Farcent Enterprise

Newell Rubbermaid

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