

# Affordable Luxury Fashion Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Entry lux, also affordable luxury or entry-level luxury, is an automotive classification that consists of the lowest-priced models from a manufacturer or line normally associated with luxury.

This report contains market size and forecasts of Affordable Luxury Fashion in Global, including the following market information:

Global Affordable Luxury Fashion Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Affordable Luxury Fashion market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Garment Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Affordable Luxury Fashion include Coach, Marc Jacobs, Diane von Furstenberg, Polo Ralph Lauren, Michael Kors, Calvin Clain, Kate Spade, Lucky Brand and Parker and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Affordable Luxury Fashion companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Affordable Luxury Fashion Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Affordable Luxury Fashion Market Segment Percentages, by Type, 2021 (%)

Garment

Leather Goods

Accessory

Others

Global Affordable Luxury Fashion Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Affordable Luxury Fashion Market Segment Percentages, by Application, 2021 (%)

Retail

Customization

Global Affordable Luxury Fashion Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Affordable Luxury Fashion Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Affordable Luxury Fashion revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies Affordable Luxury Fashion revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Coach

Marc Jacobs

Diane von Furstenberg

Polo Ralph Lauren

Michael Kors

Calvin Clain

Kate Spade

Lucky Brand

Parker

Mara Hoffman

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