

Affiliate Tracking Software Market - Global Outlook and Forecast 2022-2028

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Abstracts

Affiliate Tracking Software is used to track the referral, endorsement or recommendation made by one person or company to buy products or services from another person or company. Tracking is necessary to manage and reward or compensate the participants of an affiliate marketing group of participants or affiliate networks.

This report contains market size and forecasts of Affiliate Tracking Software in Global, including the following market information:

Global Affiliate Tracking Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Affiliate Tracking Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Affiliate Tracking Software include QualityUnit, Tipalti, LeadDyno, Offerslook, Scaleo, Tapiliate, Affise Technologies, Target Circle and TrackingDesk, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Affiliate Tracking Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Affiliate Tracking Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Affiliate Tracking Software Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-Based

Global Affiliate Tracking Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Affiliate Tracking Software Market Segment Percentages, by Application, 2021 (%)

Small and Medium Enterprises

Large Enterprises

Others Users

Global Affiliate Tracking Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Affiliate Tracking Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Affiliate Tracking Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Affiliate Tracking Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

QualityUnit

Tipalti

LeadDyno

Offerslook

Scaleo

Tapfiliate

Affise Technologies

Target Circle

TrackingDesk

iDevDirect

Codewise

Cellxpert

HitPath

Linkdex

Resels

Oplytic

Daani MLM Software

JROX Technologies

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