

Affiliate Marketing Software Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Affiliate marketing is the process by which an affiliate earns a commission for marketing another person's or company's products. The affiliate simply searches for a product they enjoy, then promotes that product and earns a piece of the profit from each sale they make. The sales are tracked via affiliate links from one website to another. Affiliate marketing is a performance-based marketing channel in which a publisher (also known as an affiliate) is awarded for sales they generate for an advertiser. Publishers promote a product or service through their digital networks, such as their website or social media account, for their audience.

This report contains market size and forecasts of Affiliate Marketing Software Platform in Global, including the following market information:

Global Affiliate Marketing Software Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Affiliate Marketing Software Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cost Per Sale Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Affiliate Marketing Software Platform include Amazon, Alibaba, eBay, Rakuten Advertising, Awin, Shopify, CJ Affiliate, Bluehost and WP Engine, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Affiliate Marketing Software Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Affiliate Marketing Software Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Affiliate Marketing Software Platform Market Segment Percentages, by Type, 2021 (%)

Cost Per Sale

Cost Per Lead

Cost Per Click

Global Affiliate Marketing Software Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Affiliate Marketing Software Platform Market Segment Percentages, by Application, 2021 (%)

Physical Products

Virtual Products

Global Affiliate Marketing Software Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Affiliate Marketing Software Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Affiliate Marketing Software Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Affiliate Marketing Software Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Alibaba

eBay

Rakuten Advertising

Awin

Shopify

CJ Affiliate

Bluehost

WP Engine

Tradedoubler

Admitad

Everflow

ClickBank

Leadpages

Refersion

Post Affiliate Pro

Tapiliate

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