

# Affiliate Marketing Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Affiliate marketing is the process by which an affiliate earns a commission for marketing another person's or company's products. The affiliate simply searches for a product they enjoy, then promotes that product and earns a piece of the profit from each sale they make. The sales are tracked via affiliate links from one website to another. Affiliate marketing is a performance-based marketing channel in which a publisher (also known as an affiliate) is awarded for sales they generate for an advertiser. Publishers promote a product or service through their digital networks, such as their website or social media account, for their audience.

This report contains market size and forecasts of Affiliate Marketing Software in Global, including the following market information:

Global Affiliate Marketing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Affiliate Marketing Software market was valued at 11940 million in 2021 and is projected to reach US\$ 28890 million by 2028, at a CAGR of 13.5% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cost Per Sale Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Affiliate Marketing Software include Amazon, Alibaba, eBay, Rakuten, AWIN, Shopify, CJ Affiliate, Bluehost and StudioPress (WPEngine), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Affiliate Marketing Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Affiliate Marketing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Affiliate Marketing Software Market Segment Percentages, by Type, 2021 (%)

Cost Per Sale

Cost Per Lead

Cost Per Click

Global Affiliate Marketing Software Market, by Product, 2017-2022, 2023-2028 (\$ millions)

Global Affiliate Marketing Software Market Segment Percentages, by Product, 2021 (%)

Physical Products

Virtual Products

Global Affiliate Marketing Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Affiliate Marketing Software Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Affiliate Marketing Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Affiliate Marketing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Alibaba

eBay

Rakuten

AWIN

Shopify

CJ Affiliate

Bluehost

StudioPress (WPEngine)

Tradedoubler

Admitad

Everflow

Clickbank

Leadpages

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