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Advocacy Software Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Advocacy Software in Global, including the following market information:
Global Advocacy Software Market Revenue, 2016-2021, 2022-2027, ($ millions)
Global top five companies in 2020 (%)
The global Advocacy Software market was valued at 586.3 million in 2020 and is projected to reach US$ 842.1 million by 2027, at a CAGR of 9.5% during the forecast period.
MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advocacy Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Advocacy Software Market, By Type, 2016-2021, 2022-2027 ($ millions)
Global Advocacy Software Market Segment Percentages, By Type, 2020 (%)

Cloud-based

On-premise

China Advocacy Software Market, By Application, 2016-2021, 2022-2027 ($ millions)
China Advocacy Software Market Segment Percentages, By Application, 2020 (%)

Enterprise

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Mid-market

SMB

Trade Association

Nonprofit

Public Sector

Global Advocacy Software Market, By Region and Country, 2016-2021, 2022-2027 ($ Millions)
Global Advocacy Software Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

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- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- Turkey
- Israel
- Saudi Arabia
- UAE
- Rest of Middle East & Africa

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Competitor Analysis

The report also provides analysis of leading market participants including:

Total Advocacy Software Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), ($ millions)
Total Advocacy Software Market Competitors Revenues Share in Global, by Players 2020 (%)
Further, the report presents profiles of competitors in the market, including the following:

One Click Politics

The Soft Edge

FiscalNote

Capitol Impact

Blackbaud

Phone2Action

RAP Index

Votility

Salsa Labs

Engaging Networks

Customer Advocacy

Annex Cloud

PostBeyond

SocialChorus

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SparkInfluence

BGov

Quorum

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