

Advocacy and Engagement Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/AEC220055530EN.html>

Date: March 2022

Pages: 104

Price: US\$ 3,250.00 (Single User License)

ID: AEC220055530EN

Abstracts

Advocacy software gives the tools that you need to connect people to elect officials and enable to create a powerful advocacy strategy. Also it mobilizes customers to support B2B marketing objectives: more recommendations, referrals and references, more authentic customer content, extended social reach, customer-driven innovation and more.

This report contains market size and forecasts of Advocacy and Engagement Software in Global, including the following market information:

Global Advocacy and Engagement Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Advocacy and Engagement Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Advocacy and Engagement Software include One Click Politics, The Soft Edge, CQ-Roll Call, Capitol Impact, Blackbaud, Phone2Action, RAP Index, Votility and Salsa, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advocacy and Engagement Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Advocacy and Engagement Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Advocacy and Engagement Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Advocacy and Engagement Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Advocacy and Engagement Software Market Segment Percentages, by Application, 2021 (%)

Enterprise propaganda

Government election

Organize fund-raising

Global Advocacy and Engagement Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Advocacy and Engagement Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Advocacy and Engagement Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Advocacy and Engagement Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

One Click Politics

The Soft Edge

CQ-Roll Call

Capitol Impact

Blackbaud

Phone2Action

RAP Index

Votility

Salsa

Queue Technologies

Customer Advocacy

Annex Cloud

PostBeyond

SocialChorus

Influitive

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Advocacy and Engagement Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Advocacy and Engagement Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL ADVOCACY AND ENGAGEMENT SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Advocacy and Engagement Software Market Size: 2021 VS 2028
- 2.2 Global Advocacy and Engagement Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Advocacy and Engagement Software Players in Global Market
- 3.2 Top Global Advocacy and Engagement Software Companies Ranked by Revenue
- 3.3 Global Advocacy and Engagement Software Revenue by Companies
- 3.4 Top 3 and Top 5 Advocacy and Engagement Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Advocacy and Engagement Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Advocacy and Engagement Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Advocacy and Engagement Software Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Advocacy and Engagement Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Advocacy and Engagement Software Market Size Markets, 2021 & 2028

4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - Global Advocacy and Engagement Software Revenue & Forecasts

4.2.1 By Type - Global Advocacy and Engagement Software Revenue, 2017-2022

4.2.2 By Type - Global Advocacy and Engagement Software Revenue, 2023-2028

4.2.3 By Type - Global Advocacy and Engagement Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Advocacy and Engagement Software Market Size, 2021 & 2028

5.1.2 Enterprise propaganda

5.1.3 Government election

5.1.4 Organize fund-raising

5.2 By Application - Global Advocacy and Engagement Software Revenue & Forecasts

5.2.1 By Application - Global Advocacy and Engagement Software Revenue, 2017-2022

5.2.2 By Application - Global Advocacy and Engagement Software Revenue, 2023-2028

5.2.3 By Application - Global Advocacy and Engagement Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Advocacy and Engagement Software Market Size, 2021 & 2028

6.2 By Region - Global Advocacy and Engagement Software Revenue & Forecasts

6.2.1 By Region - Global Advocacy and Engagement Software Revenue, 2017-2022

6.2.2 By Region - Global Advocacy and Engagement Software Revenue, 2023-2028

6.2.3 By Region - Global Advocacy and Engagement Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Advocacy and Engagement Software Revenue, 2017-2028

6.3.2 US Advocacy and Engagement Software Market Size, 2017-2028

6.3.3 Canada Advocacy and Engagement Software Market Size, 2017-2028

6.3.4 Mexico Advocacy and Engagement Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Advocacy and Engagement Software Revenue, 2017-2028

6.4.2 Germany Advocacy and Engagement Software Market Size, 2017-2028

6.4.3 France Advocacy and Engagement Software Market Size, 2017-2028

6.4.4 U.K. Advocacy and Engagement Software Market Size, 2017-2028

6.4.5 Italy Advocacy and Engagement Software Market Size, 2017-2028

6.4.6 Russia Advocacy and Engagement Software Market Size, 2017-2028

6.4.7 Nordic Countries Advocacy and Engagement Software Market Size, 2017-2028

6.4.8 Benelux Advocacy and Engagement Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Advocacy and Engagement Software Revenue, 2017-2028

6.5.2 China Advocacy and Engagement Software Market Size, 2017-2028

6.5.3 Japan Advocacy and Engagement Software Market Size, 2017-2028

6.5.4 South Korea Advocacy and Engagement Software Market Size, 2017-2028

6.5.5 Southeast Asia Advocacy and Engagement Software Market Size, 2017-2028

6.5.6 India Advocacy and Engagement Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Advocacy and Engagement Software Revenue, 2017-2028

6.6.2 Brazil Advocacy and Engagement Software Market Size, 2017-2028

6.6.3 Argentina Advocacy and Engagement Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Advocacy and Engagement Software Revenue, 2017-2028

6.7.2 Turkey Advocacy and Engagement Software Market Size, 2017-2028

6.7.3 Israel Advocacy and Engagement Software Market Size, 2017-2028

6.7.4 Saudi Arabia Advocacy and Engagement Software Market Size, 2017-2028

6.7.5 UAE Advocacy and Engagement Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 One Click Politics

7.1.1 One Click Politics Corporate Summary

7.1.2 One Click Politics Business Overview

- 7.1.3 One Click Politics Advocacy and Engagement Software Major Product Offerings
- 7.1.4 One Click Politics Advocacy and Engagement Software Revenue in Global Market (2017-2022)
- 7.1.5 One Click Politics Key News
- 7.2 The Soft Edge
 - 7.2.1 The Soft Edge Corporate Summary
 - 7.2.2 The Soft Edge Business Overview
 - 7.2.3 The Soft Edge Advocacy and Engagement Software Major Product Offerings
 - 7.2.4 The Soft Edge Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.2.5 The Soft Edge Key News
- 7.3 CQ-Roll Call
 - 7.3.1 CQ-Roll Call Corporate Summary
 - 7.3.2 CQ-Roll Call Business Overview
 - 7.3.3 CQ-Roll Call Advocacy and Engagement Software Major Product Offerings
 - 7.3.4 CQ-Roll Call Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.3.5 CQ-Roll Call Key News
- 7.4 Capitol Impact
 - 7.4.1 Capitol Impact Corporate Summary
 - 7.4.2 Capitol Impact Business Overview
 - 7.4.3 Capitol Impact Advocacy and Engagement Software Major Product Offerings
 - 7.4.4 Capitol Impact Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.4.5 Capitol Impact Key News
- 7.5 Blackbaud
 - 7.5.1 Blackbaud Corporate Summary
 - 7.5.2 Blackbaud Business Overview
 - 7.5.3 Blackbaud Advocacy and Engagement Software Major Product Offerings
 - 7.5.4 Blackbaud Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.5.5 Blackbaud Key News
- 7.6 Phone2Action
 - 7.6.1 Phone2Action Corporate Summary
 - 7.6.2 Phone2Action Business Overview
 - 7.6.3 Phone2Action Advocacy and Engagement Software Major Product Offerings
 - 7.6.4 Phone2Action Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.6.5 Phone2Action Key News

7.7 RAP Index

7.7.1 RAP Index Corporate Summary

7.7.2 RAP Index Business Overview

7.7.3 RAP Index Advocacy and Engagement Software Major Product Offerings

7.7.4 RAP Index Advocacy and Engagement Software Revenue in Global Market (2017-2022)

7.7.5 RAP Index Key News

7.8 Votility

7.8.1 Votility Corporate Summary

7.8.2 Votility Business Overview

7.8.3 Votility Advocacy and Engagement Software Major Product Offerings

7.8.4 Votility Advocacy and Engagement Software Revenue in Global Market (2017-2022)

7.8.5 Votility Key News

7.9 Salsa

7.9.1 Salsa Corporate Summary

7.9.2 Salsa Business Overview

7.9.3 Salsa Advocacy and Engagement Software Major Product Offerings

7.9.4 Salsa Advocacy and Engagement Software Revenue in Global Market (2017-2022)

7.9.5 Salsa Key News

7.10 Queue Technologies

7.10.1 Queue Technologies Corporate Summary

7.10.2 Queue Technologies Business Overview

7.10.3 Queue Technologies Advocacy and Engagement Software Major Product Offerings

7.10.4 Queue Technologies Advocacy and Engagement Software Revenue in Global Market (2017-2022)

7.10.5 Queue Technologies Key News

7.11 Customer Advocacy

7.11.1 Customer Advocacy Corporate Summary

7.11.2 Customer Advocacy Business Overview

7.11.3 Customer Advocacy Advocacy and Engagement Software Major Product Offerings

7.11.4 Customer Advocacy Advocacy and Engagement Software Revenue in Global Market (2017-2022)

7.11.5 Customer Advocacy Key News

7.12 Annex Cloud

7.12.1 Annex Cloud Corporate Summary

- 7.12.2 Annex Cloud Business Overview
- 7.12.3 Annex Cloud Advocacy and Engagement Software Major Product Offerings
- 7.12.4 Annex Cloud Advocacy and Engagement Software Revenue in Global Market (2017-2022)
- 7.12.5 Annex Cloud Key News
- 7.13 PostBeyond
 - 7.13.1 PostBeyond Corporate Summary
 - 7.13.2 PostBeyond Business Overview
 - 7.13.3 PostBeyond Advocacy and Engagement Software Major Product Offerings
 - 7.13.4 PostBeyond Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.13.5 PostBeyond Key News
- 7.14 SocialChorus
 - 7.14.1 SocialChorus Corporate Summary
 - 7.14.2 SocialChorus Business Overview
 - 7.14.3 SocialChorus Advocacy and Engagement Software Major Product Offerings
 - 7.14.4 SocialChorus Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.14.5 SocialChorus Key News
- 7.15 Inluitive
 - 7.15.1 Inluitive Corporate Summary
 - 7.15.2 Inluitive Business Overview
 - 7.15.3 Inluitive Advocacy and Engagement Software Major Product Offerings
 - 7.15.4 Inluitive Advocacy and Engagement Software Revenue in Global Market (2017-2022)
 - 7.15.5 Inluitive Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Advocacy and Engagement Software Market Opportunities & Trends in Global Market
- Table 2. Advocacy and Engagement Software Market Drivers in Global Market
- Table 3. Advocacy and Engagement Software Market Restraints in Global Market
- Table 4. Key Players of Advocacy and Engagement Software in Global Market
- Table 5. Top Advocacy and Engagement Software Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Advocacy and Engagement Software Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Advocacy and Engagement Software Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Advocacy and Engagement Software Product Type
- Table 9. List of Global Tier 1 Advocacy and Engagement Software Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Advocacy and Engagement Software Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Advocacy and Engagement Software Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Advocacy and Engagement Software Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Advocacy and Engagement Software Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Advocacy and Engagement Software Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Advocacy and Engagement Software Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Advocacy and Engagement Software Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Advocacy and Engagement Software Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Advocacy and Engagement Software Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Advocacy and Engagement Software Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Advocacy and Engagement Software Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Advocacy and Engagement Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Advocacy and Engagement Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Advocacy and Engagement Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Advocacy and Engagement Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Advocacy and Engagement Software Revenue, (US\$, Mn), 2023-2028

Table 30. One Click Politics Corporate Summary

Table 31. One Click Politics Advocacy and Engagement Software Product Offerings

Table 32. One Click Politics Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 33. The Soft Edge Corporate Summary

Table 34. The Soft Edge Advocacy and Engagement Software Product Offerings

Table 35. The Soft Edge Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 36. CQ-Roll Call Corporate Summary

Table 37. CQ-Roll Call Advocacy and Engagement Software Product Offerings

Table 38. CQ-Roll Call Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 39. Capitol Impact Corporate Summary

Table 40. Capitol Impact Advocacy and Engagement Software Product Offerings

Table 41. Capitol Impact Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 42. Blackbaud Corporate Summary

Table 43. Blackbaud Advocacy and Engagement Software Product Offerings

Table 44. Blackbaud Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 45. Phone2Action Corporate Summary

Table 46. Phone2Action Advocacy and Engagement Software Product Offerings

Table 47. Phone2Action Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 48. RAP Index Corporate Summary

Table 49. RAP Index Advocacy and Engagement Software Product Offerings

Table 50. RAP Index Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 51. Votility Corporate Summary

Table 52. Votility Advocacy and Engagement Software Product Offerings

Table 53. Votility Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 54. Salsa Corporate Summary

Table 55. Salsa Advocacy and Engagement Software Product Offerings

Table 56. Salsa Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 57. Queue Technologies Corporate Summary

Table 58. Queue Technologies Advocacy and Engagement Software Product Offerings

Table 59. Queue Technologies Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 60. Customer Advocacy Corporate Summary

Table 61. Customer Advocacy Advocacy and Engagement Software Product Offerings

Table 62. Customer Advocacy Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 63. Annex Cloud Corporate Summary

Table 64. Annex Cloud Advocacy and Engagement Software Product Offerings

Table 65. Annex Cloud Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 66. PostBeyond Corporate Summary

Table 67. PostBeyond Advocacy and Engagement Software Product Offerings

Table 68. PostBeyond Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 69. SocialChorus Corporate Summary

Table 70. SocialChorus Advocacy and Engagement Software Product Offerings

Table 71. SocialChorus Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

Table 72. Influitive Corporate Summary

Table 73. Influitive Advocacy and Engagement Software Product Offerings

Table 74. Influitive Advocacy and Engagement Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Advocacy and Engagement Software Segment by Type in 2021

Figure 2. Advocacy and Engagement Software Segment by Application in 2021

Figure 3. Global Advocacy and Engagement Software Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Advocacy and Engagement Software Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Advocacy and Engagement Software Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Advocacy and Engagement Software Revenue in 2021

Figure 8. By Type - Global Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 9. By Application - Global Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 10. By Region - Global Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 11. By Country - North America Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 12. US Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 16. Germany Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 17. France Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Advocacy and Engagement Software Revenue, (US\$, Mn),

2017-2028

Figure 23. By Region - Asia Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 24. China Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 30. Brazil Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Advocacy and Engagement Software Revenue Market Share, 2017-2028

Figure 33. Turkey Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Advocacy and Engagement Software Revenue, (US\$, Mn), 2017-2028

Figure 37. One Click Politics Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. The Soft Edge Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. CQ-Roll Call Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Capitol Impact Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Blackbaud Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Phone2Action Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. RAP Index Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Votility Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Salsa Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Queue Technologies Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Customer Advocacy Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Annex Cloud Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. PostBeyond Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. SocialChorus Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Influitive Advocacy and Engagement Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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