

# Advocacy and Engagement Software Market, Global Outlook and Forecast 2022-2028

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# **Abstracts**

Advocacy software gives the tools that you need to connect people to elect officials and enable to create a powerful advocacy strategy. Also it mobilizes customers to support B2B marketing objectives: more recommendations, referrals and references, more authentic customer content, extended social reach, customer-driven innovation and more.

This report contains market size and forecasts of Advocacy and Engagement Software in Global, including the following market information:

Global Advocacy and Engagement Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Advocacy and Engagement Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Advocacy and Engagement Software include One Click Politics, The Soft Edge, CQ-Roll Call, Capitol Impact, Blackbaud, Phone2Action, RAP Index, Votility and Salsa, etc. In 2021, the global top five players have a share



approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advocacy and Engagement Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Advocacy and Engagement Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Advocacy and Engagement Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Advocacy and Engagement Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Advocacy and Engagement Software Market Segment Percentages, by Application, 2021 (%)

Enterprise propaganda

Government election

Organize fund-raising

Global Advocacy and Engagement Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

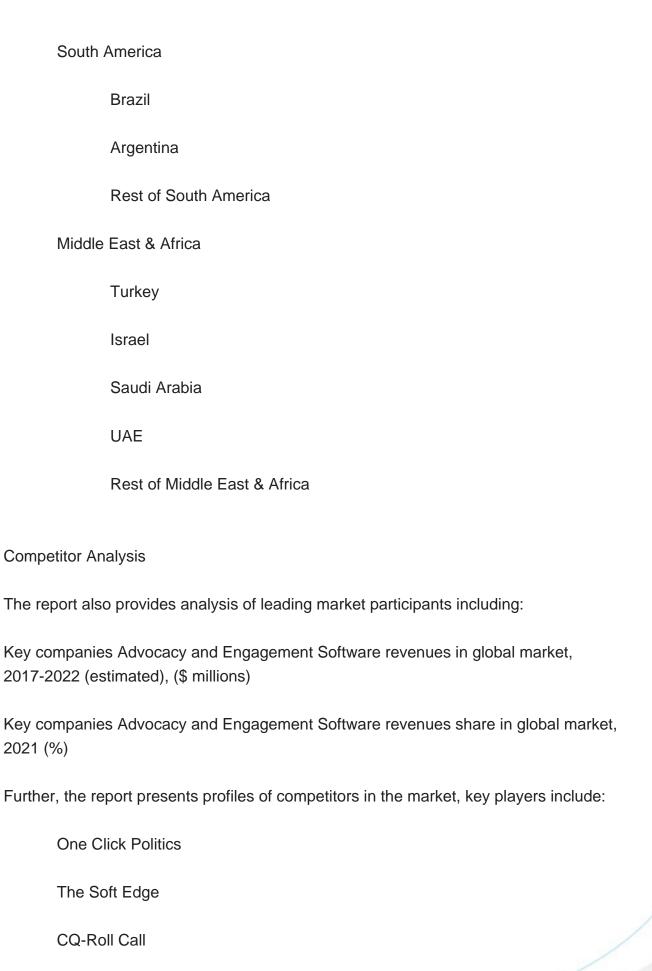
Global Advocacy and Engagement Software Market Segment Percentages, By Region and Country, 2021 (%)



North America

11011		
	US	
	Canada	
	Mexico	
Euro	ope	
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia	a a constant of the constant o	
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	







Capitol Impact
Blackbaud
Phone2Action
RAP Index
Votility
Salsa
Queue Technologies
Customer Advocacy
Annex Cloud
PostBeyond
SocialChorus
Influitive



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