

Advertising Inkjet Printers Market, Global Outlook and Forecast 2022-2028

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Abstracts

Advertising Inkjet Printers are the inkjet Printers used for advertising and many advertising products. The printers can be applied on rigid and flexible media (PP, Photo Paper, Backlit Film, Leather, ceramics, corrugated and so on). They are widely used in printing Shops, construction works , advertising company, packaging industry...

This report contains market size and forecasts of Advertising Inkjet Printers in global, including the following market information:

Global Advertising Inkjet Printers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Advertising Inkjet Printers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Advertising Inkjet Printers companies in 2021 (%)

The global Advertising Inkjet Printers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Roll to Roll Printer Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Advertising Inkjet Printers include HP, Canon, Epson, Xerox, Ricoh, Agfa Gevaert, Durst, EFI (Electronics For Imaging) and Roland, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advertising Inkjet Printers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Advertising Inkjet Printers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Advertising Inkjet Printers Market Segment Percentages, by Type, 2021 (%)

Roll to Roll Printer

Flatbed Printer

Other Special Printer

Global Advertising Inkjet Printers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Advertising Inkjet Printers Market Segment Percentages, by Application, 2021 (%)

Photo and Fine Art

Large Format

Signage, Poster, Banners

Custom Mailer & Postcards

Publications & Book Printing

Brochures

Building Materials

Packaging

Others

Global Advertising Inkjet Printers Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Advertising Inkjet Printers Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Advertising Inkjet Printers revenues in global market, 2017-2022

(Estimated), (\$ millions)

Key companies Advertising Inkjet Printers revenues share in global market, 2021 (%)

Key companies Advertising Inkjet Printers sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Advertising Inkjet Printers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HP

Canon

Epson

Xerox

Ricoh

Agfa Gevaert

Durst

EFI (Electronics For Imaging)

Roland

Mimaki

Konica Minolta

Kyocera

DGI

AMPLA

FUJIFILM

Oki Data

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