

# Advertising Display Market, Global Outlook and Forecast 2022-2028

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## **Abstracts**

Display advertising (banner advertising) is a form of advertising that conveys a commercial message visually using text, logos, animations, videos, photographs, or other graphics. Display advertisers frequently target users with particular traits to increase the ads' effect.

This report contains market size and forecasts of Advertising Display in global, including the following market information:

Global Advertising Display Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Advertising Display Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Advertising Display companies in 2021 (%)

The global Advertising Display market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Displays Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Advertising Display include LG Display, NEC Display Solutions, Samsung Electronics, Sony Corporation, 3M, IBASE Technology, Keywest Technology, Omnivex Corporation and Panasonic. etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advertising Display manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

industry trends, drivers, challenges, obstacles, and potential risks.
Total Market by Segment:
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PCs
Software
Media Players
Global Advertising Display Market, by Application, 2017-2022, 2023-2028 (\$ Millions) (K Units)
Global Advertising Display Market Segment Percentages, by Application, 2021 (%)
Retail
Recreation
Banking

Transportation



Education	on
Others	
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(	Canada
1	Mexico
Europe	
(	Germany
ī	France
ι	U.K.
ı	Italy
I	Russia
1	Nordic Countries
I	Benelux
I	Rest of Europe
Asia	



	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	
South	America	
	Brazil	
	Argentina	
	Rest of South America	
Middle East & Africa		
	Turkey	
	Israel	
	Saudi Arabia	
	UAE	
	Rest of Middle East & Africa	
oetitor Ar	nalysis	
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## Comp

The report also provides analysis of leading market participants including:

Key companies Advertising Display revenues in global market, 2017-2022 (Estimated), (\$ millions)



Key companies Advertising Display revenues share in global market, 2021 (%)

Key companies Advertising Display sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Advertising Display sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LG Display

**NEC Display Solutions** 

Samsung Electronics

**Sony Corporation** 

3M

**IBASE Technology** 

Keywest Technology

**Omnivex Corporation** 

Panasonic



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