

Advertisement Blockers Market, Global Outlook and Forecast 2022-2028

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Abstracts

Advertisement Blockers can improve the browsing experience, enhances surfing speeds by loading pages faster, blocks malware hidden in the form of Ads, prevents trackers from obtaining information from computers and blocks social media icons and content.

This report contains market size and forecasts of Advertisement Blockers in Global, including the following market information:

Global Advertisement Blockers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Advertisement Blockers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Advertisement Blockers include AdBlock, Eyeo, Stands, Opera Norway, Poper Blocker, AdAvoid, AdGuard, Disconnect and Cliqz International. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advertisement Blockers

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Advertisement Blockers Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Advertisement Blockers Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premise

Global Advertisement Blockers Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Advertisement Blockers Market Segment Percentages, by Application, 2021 (%)

Desktop PC

Laptop

Mobile Phone

Others

Global Advertisement Blockers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Advertisement Blockers Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Advertisement Blockers revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Advertisement Blockers revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AdBlock

Eyeo

StandS

Opera Norway

Poper Blocker

AdAvoid

AdGuard

Disconnect

Cliqz International

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