

Adventure Tourism Market in China - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/AEDBE6E752D6EN.html>

Date: April 2020

Pages: 92

Price: US\$ 2,700.00 (Single User License)

ID: AEDBE6E752D6EN

Abstracts

Adventure travel describes trips that provide experiences (both mental and physical) to places which are novel or unique to the traveler, emphasize the natural environment, and provide challenge through experiences of culture, activities that promote physical health, and excitement/fun.

This report contains market size and forecasts of Adventure Tourism in China, including the following market information:

China Adventure Tourism Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in China Adventure Tourism Market 2019 (%)

The global Adventure Tourism market was valued at 1017.4 million in 2019 and is projected to reach US\$ 1908.8 million by 2026, at a CAGR of 17.0% during the forecast period. While the Adventure Tourism market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Adventure Tourism businesses, with lots of challenges and uncertainty faced by many players of Adventure Tourism in China. This report also analyses and evaluates the COVID-19 impact on Adventure Tourism market size in 2020 and the next few years in China

Total Market by Segment:

China Adventure Tourism Market, By Type, 2015-2020, 2021-2026 (\$ millions)

China Adventure Tourism Market Segment Percentages, By Type, 2019 (%)

Soft Adventure

Hard Adventure

On the basis of type, the Adventure Tourism market is segmented into soft adventure, and hard adventure. The soft adventure segment is account for the larger share of the global market?occupied 90%

China Adventure Tourism Market, By Application, 2015-2020, 2021-2026 (\$ millions)
China Adventure Tourism Market Segment Percentages, By Application, 2019 (%)

Solo

Group

Family

Couples

Applications, included in this market are solo, group, family, couples. Couples is expected to account for the largest share of the global market ,occupied 41.7% in 2018.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Adventure Tourism Market Competitors Revenues in China, by Players 2015-2020 (Estimated), (\$ millions)

Total Adventure Tourism Market Competitors Revenues Share in China, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Travelopia

REI Adventures

Abercrombie & Kent Group

G Adventures

Intrepid Travel

Butterfield & Robinson

Austin Adventures

Natural Habitat Adventures

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Adventure Tourism Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: China Adventure Tourism Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 CHINA ADVENTURE TOURISM OVERALL MARKET SIZE

- 2.1 China Adventure Tourism Market Size: 2020 VS 2026
- 2.2 China Adventure Tourism Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Adventure Tourism Players in China (including Foreign and Local Companies)
- 3.2 Top China Adventure Tourism Companies Ranked by Revenue
- 3.3 China Adventure Tourism Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Adventure Tourism Companies in China, by Revenue in 2019
- 3.5 China Manufacturers Adventure Tourism Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Adventure Tourism Players in China
 - 3.6.1 List of China Tier 1 Adventure Tourism Companies
 - 3.6.2 List of China Tier 2 and Tier 3 Adventure Tourism Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - China Adventure Tourism Market Size Markets, 2020 & 2026
 - 4.1.2 Soft Adventure
 - 4.1.3 Hard Adventure

4.2 By Type - China Adventure Tourism Revenue & Forecasts

4.2.1 By Type - China Adventure Tourism Revenue, 2015-2020

4.2.2 By Type - China Adventure Tourism Revenue, 2021-2026

4.2.3 By Type - China Adventure Tourism Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - China Adventure Tourism Market Size, 2020 & 2026

5.1.2 Solo

5.1.3 Group

5.1.4 Family

5.1.5 Couples

5.2 By Application - China Adventure Tourism Revenue & Forecasts

5.2.1 By Application - China Adventure Tourism Revenue, 2015-2020

5.2.2 By Application - China Adventure Tourism Revenue, 2021-2026

5.2.3 By Application - China Adventure Tourism Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 Travelopia

6.1.1 Travelopia Corporate Summary

6.1.2 Travelopia Business Overview

6.1.3 Travelopia Adventure Tourism Major Product Offerings

6.1.4 Travelopia Revenue in China (2015-2020)

6.1.5 Travelopia Key News

6.2 REI Adventures

6.2.1 REI Adventures Corporate Summary

6.2.2 REI Adventures Business Overview

6.2.3 REI Adventures Adventure Tourism Major Product Offerings

6.2.4 REI Adventures Revenue in China (2015-2020)

6.2.5 REI Adventures Key News

6.3 Abercrombie & Kent Group

6.3.1 Abercrombie & Kent Group Corporate Summary

6.3.2 Abercrombie & Kent Group Business Overview

6.3.3 Abercrombie & Kent Group Adventure Tourism Major Product Offerings

6.3.4 Abercrombie & Kent Group Revenue in China (2015-2020)

6.3.5 Abercrombie & Kent Group Key News

6.4 G Adventures

- 6.4.1 G Adventures Corporate Summary
- 6.4.2 G Adventures Business Overview
- 6.4.3 G Adventures Adventure Tourism Major Product Offerings
- 6.4.4 G Adventures Revenue in China (2015-2020)
- 6.4.5 G Adventures Key News
- 6.5 Intrepid Travel
 - 6.5.1 Intrepid Travel Corporate Summary
 - 6.5.2 Intrepid Travel Business Overview
 - 6.5.3 Intrepid Travel Adventure Tourism Major Product Offerings
 - 6.5.4 Intrepid Travel Revenue in China (2015-2020)
 - 6.5.5 Intrepid Travel Key News
- 6.6 Butterfield & Robinson
 - 6.6.1 Butterfield & Robinson Corporate Summary
 - 6.6.2 Butterfield & Robinson Business Overview
 - 6.6.3 Butterfield & Robinson Adventure Tourism Major Product Offerings
 - 6.6.4 Butterfield & Robinson Revenue in China (2015-2020)
 - 6.6.5 Butterfield & Robinson Key News
- 6.7 Austin Adventures
 - 6.6.1 Austin Adventures Corporate Summary
 - 6.6.2 Austin Adventures Business Overview
 - 6.6.3 Austin Adventures Adventure Tourism Major Product Offerings
 - 6.4.4 Austin Adventures Revenue in China (2015-2020)
 - 6.7.5 Austin Adventures Key News
- 6.8 Natural Habitat Adventures
 - 6.8.1 Natural Habitat Adventures Corporate Summary
 - 6.8.2 Natural Habitat Adventures Business Overview
 - 6.8.3 Natural Habitat Adventures Adventure Tourism Major Product Offerings
 - 6.8.4 Natural Habitat Adventures Revenue in China (2015-2020)
 - 6.8.5 Natural Habitat Adventures Key News
- 6.9 Mountain Travel Sobek
 - 6.9.1 Mountain Travel Sobek Corporate Summary
 - 6.9.2 Mountain Travel Sobek Business Overview
 - 6.9.3 Mountain Travel Sobek Adventure Tourism Major Product Offerings
 - 6.9.4 Mountain Travel Sobek Revenue in China (2015-2020)
 - 6.9.5 Mountain Travel Sobek Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for China Adventure Tourism Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Adventure Tourism in China
- Table 2. Top Players in China, Ranking by Revenue (2019)
- Table 3. China Adventure Tourism Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. China Adventure Tourism Revenue Share by Companies, 2015-2020
- Table 5. China Adventure Tourism Sales by Companies, (K Units), 2015-2020
- Table 6. China Adventure Tourism Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Adventure Tourism Price (2015-2020) (US\$/Unit)
- Table 8. China Manufacturers Adventure Tourism Product Type
- Table 9. List of China Tier 1 Adventure Tourism Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of China Tier 2 and Tier 3 Adventure Tourism Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Adventure Tourism Revenue in China (US\$, Mn), 2015-2020
- Table 12. By Type - Adventure Tourism Revenue in China (US\$, Mn), 2021-2026
- Table 13. By Type - Adventure Tourism Sales in China (K Units), 2015-2020
- Table 14. By Type - Adventure Tourism Sales in China (K Units), 2021-2026
- Table 15. By Application - Adventure Tourism Revenue in China, (US\$, Mn), 2015-2020
- Table 16. By Application - Adventure Tourism Revenue in China, (US\$, Mn), 2021-2026
- Table 17. By Application - Adventure Tourism Sales in China, (K Units), 2015-2020
- Table 18. By Application - Adventure Tourism Sales in China, (K Units), 2021-2026
- Table 19. Travelopia Corporate Summary
- Table 20. Travelopia Adventure Tourism Product Offerings
- Table 21. Travelopia Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 22. REI Adventures Corporate Summary
- Table 23. REI Adventures Adventure Tourism Product Offerings
- Table 24. REI Adventures Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 25. Abercrombie & Kent Group Corporate Summary
- Table 26. Abercrombie & Kent Group Adventure Tourism Product Offerings
- Table 27. Abercrombie & Kent Group Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 28. G Adventures Corporate Summary
- Table 29. G Adventures Adventure Tourism Product Offerings
- Table 30. G Adventures Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 31. Intrepid Travel Corporate Summary
- Table 32. Intrepid Travel Adventure Tourism Product Offerings

- Table 33. Intrepid Travel Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 34. Butterfield & Robinson Corporate Summary
- Table 35. Butterfield & Robinson Adventure Tourism Product Offerings
- Table 36. Butterfield & Robinson Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 37. Austin Adventures Corporate Summary
- Table 38. Austin Adventures Adventure Tourism Product Offerings
- Table 39. Austin Adventures Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 40. Natural Habitat Adventures Corporate Summary
- Table 41. Natural Habitat Adventures Adventure Tourism Product Offerings
- Table 42. Natural Habitat Adventures Adventure Tourism Revenue (US\$, Mn), (2015-2020)
- Table 43. Mountain Travel Sobek Corporate Summary
- Table 44. Mountain Travel Sobek Adventure Tourism Product Offerings
- Table 45. Mountain Travel Sobek Adventure Tourism Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

Figure 1. Adventure Tourism Segment by Type

Figure 2. Adventure Tourism Segment by Application

Figure 3. China Adventure Tourism Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Adventure Tourism Market Size in China, (US\$, Mn): 2020 VS 2026

Figure 6. China Adventure Tourism Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Adventure Tourism Revenue in 2019

Figure 8. By Type - China Adventure Tourism Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - China Adventure Tourism Market Share, 2015-2026

Figure 10. By Application - Adventure Tourism Revenue in China (US\$, Mn), 2020 & 2026

Figure 11. By Application - China Adventure Tourism Market Share, 2015-2026

Figure 12. PEST Analysis for China Adventure Tourism Market in 2020

Figure 13. Adventure Tourism Market Opportunities & Trends in China

Figure 14. Adventure Tourism Market Drivers in China

I would like to order

Product name: Adventure Tourism Market in China - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/AEDBE6E752D6EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEDBE6E752D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970