

Advanced Retail Space Management Applications Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

The advanced retail space management market covers planning and optimization of three major application types, macrospace, microspace and intelligent virtual store design: Macrospace is the assignment of selling space for individual departments, categories and services in a physical store. Microspace is the assignment of specific products to fixtures and their resulting placement on shelving, pegs or other structures, based on a set of performance parameters. Intelligent virtual store design uses scientific space planning techniques, including system-generated recommendations, to enhance the effectiveness of store-specific spatial assignment of fixtures, services, categories and merchandise in a physical store.

This report contains market size and forecasts of Advanced Retail Space Management Applications Software in Global, including the following market information:

Global Advanced Retail Space Management Applications Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Advanced Retail Space Management Applications Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Advanced Retail Space Management Applications Software include JDA Software, Kantar Retail, Stratacache, APT (A MasterCard Company), Nielsen, Klee Group and Retail Smart, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advanced Retail Space Management Applications Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Advanced Retail Space Management Applications Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Advanced Retail Space Management Applications Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Advanced Retail Space Management Applications Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Advanced Retail Space Management Applications Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Global Advanced Retail Space Management Applications Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Advanced Retail Space Management Applications Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Advanced Retail Space Management Applications Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Advanced Retail Space Management Applications Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

JDA Software

Kantar Retail

Stratacache

APT (A MasterCard Company)

Nielsen

Klee Group

Retail Smart

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