

Advanced and Predictive Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

Advanced and Predictive Analytics means the analysis of data from differing sources, including structured and unstructured sources, using sophisticated quantitative methods to produce insights that traditional approaches to business intelligence (BI) — such as query and reporting — are unlikely to discover.

This report contains market size and forecasts of Advanced and Predictive Analytics in Global, including the following market information:

Global Advanced and Predictive Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Advanced and Predictive Analytics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Data Mining Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Advanced and Predictive Analytics include International Business Machines Corporation (IBM), SAS Institute Inc., Microsoft Corporation, SAP AG, Tableau Software Inc., Information Builders, Inc., Fair Isaac Corporation (FICO), Teradata Corporation and Acxiom Corporation, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advanced and Predictive Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Advanced and Predictive Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Advanced and Predictive Analytics Market Segment Percentages, by Type, 2021 (%)

Data Mining

Statistical

Testing Analytics

Global Advanced and Predictive Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Advanced and Predictive Analytics Market Segment Percentages, by Application, 2021 (%)

Banking and Financial Services

Insurance

Government, Public Administration and Utilities

Pharmaceuticals

Telecom and IT predictive

Retail (Consumer Goods)

Transportation and Logistics

Others

Global Advanced and Predictive Analytics Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Advanced and Predictive Analytics Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Advanced and Predictive Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Advanced and Predictive Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

International Business Machines Corporation (IBM)

SAS Institute Inc.

Microsoft Corporation

SAP AG

Tableau Software Inc.

Information Builders, Inc.

Fair Isaac Corporation (FICO)

Teradata Corporation

Acxiom Corporation

Oracle Corporation

TIBCO Software Inc.

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