

Advanced Car Audio Market in Italy - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/AA03C4F95333EN.html>

Date: April 2020

Pages: 101

Price: US\$ 2,700.00 (Single User License)

ID: AA03C4F95333EN

Abstracts

Car audio mainly includes the host, loudspeaker, amplifier three parts, is a kind of auxiliary equipment. And the advanced car audio is the car special high performance audio equipment, used in the car before the installation and modification market.

This report contains market size and forecasts of Advanced Car Audio in Italy, including the following market information:

Italy Advanced Car Audio Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Italy Advanced Car Audio Market Consumption, 2015-2020, 2021-2026, (K Units)

Italy Advanced Car Audio Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Italy Advanced Car Audio Market 2019 (%)

The global Advanced Car Audio market was valued at 5142.4 million in 2019 and is projected to reach US\$ 6265.5 million by 2026, at a CAGR of 5.1% during the forecast period. While the Advanced Car Audio market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Advanced Car Audio manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Advanced Car Audio production and consumption in Italy

Total Market by Segment:

Italy Advanced Car Audio Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K

Units)

Italy Advanced Car Audio Market Segment Percentages, By Type, 2019 (%)

OEM

Aftermarket

Italy Advanced Car Audio Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Italy Advanced Car Audio Market Segment Percentages, By Application, 2019 (%)

Luxury Cars

Medium and High-end Cars

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Advanced Car Audio Market Competitors Revenues in Italy, by Players 2015-2020 (Estimated), (\$ millions)

Total Advanced Car Audio Market Competitors Revenues Share in Italy, by Players 2019 (%)

Total Italy Advanced Car Audio Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Italy Advanced Car Audio Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Harman

BOSE

SONY

Pioneer

Faurecia

ALPINE

Panasonic

VerVent Audio

DENSO TEN

Dynaudio

OLOM

Burmester

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Advanced Car Audio Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Italy Advanced Car Audio Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: ITALY ADVANCED CAR AUDIO OVERALL MARKET SIZE

- 2.1 Italy Advanced Car Audio Market Size: 2020 VS 2026
- 2.2 Italy Advanced Car Audio Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Italy Advanced Car Audio Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Advanced Car Audio Players in Italy (including Foreign and Local Companies)
- 3.2 Top Italy Advanced Car Audio Companies Ranked by Revenue
- 3.3 Italy Advanced Car Audio Revenue by Companies (including Foreign and Local Companies)
- 3.4 Italy Advanced Car Audio Sales by Companies (including Foreign and Local Companies)
- 3.5 Italy Advanced Car Audio Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Advanced Car Audio Companies in Italy, by Revenue in 2019
- 3.7 Italy Manufacturers Advanced Car Audio Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Advanced Car Audio Players in Italy
 - 3.8.1 List of Italy Tier 1 Advanced Car Audio Companies
 - 3.8.2 List of Italy Tier 2 and Tier 3 Advanced Car Audio Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - Italy Advanced Car Audio Market Size Markets, 2020 & 2026

4.1.2 OEM

4.1.3 Aftermarket

4.2 By Type - Italy Advanced Car Audio Revenue & Forecasts

4.2.1 By Type - Italy Advanced Car Audio Revenue, 2015-2020

4.2.2 By Type - Italy Advanced Car Audio Revenue, 2021-2026

4.2.3 By Type - Italy Advanced Car Audio Revenue Market Share, 2015-2026

4.3 By Type - Italy Advanced Car Audio Sales & Forecasts

4.3.1 By Type - Italy Advanced Car Audio Sales, 2015-2020

4.3.2 By Type - Italy Advanced Car Audio Sales, 2021-2026

4.3.3 By Type - Italy Advanced Car Audio Sales Market Share, 2015-2026

4.4 By Type - Italy Advanced Car Audio Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Italy Advanced Car Audio Market Size, 2020 & 2026

5.1.2 Luxury Cars

5.1.3 Medium and High-end Cars

5.2 By Application - Italy Advanced Car Audio Revenue & Forecasts

5.2.1 By Application - Italy Advanced Car Audio Revenue, 2015-2020

5.2.2 By Application - Italy Advanced Car Audio Revenue, 2021-2026

5.2.3 By Application - Italy Advanced Car Audio Revenue Market Share, 2015-2026

5.3 By Application - Italy Advanced Car Audio Sales & Forecasts

5.3.1 By Application - Italy Advanced Car Audio Sales, 2015-2020

5.3.2 By Application - Italy Advanced Car Audio Sales, 2021-2026

5.3.3 By Application - Italy Advanced Car Audio Sales Market Share, 2015-2026

5.4 By Application - Italy Advanced Car Audio Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Harman

6.1.1 Harman Corporate Summary

6.1.2 Harman Business Overview

6.1.3 Harman Advanced Car Audio Major Product Offerings

6.1.4 Harman Sales and Revenue in Italy (2015-2020)

- 6.1.5 Harman Key News
- 6.2 BOSE
 - 6.2.1 BOSE Corporate Summary
 - 6.2.2 BOSE Business Overview
 - 6.2.3 BOSE Advanced Car Audio Major Product Offerings
 - 6.2.4 BOSE Sales and Revenue in Italy (2015-2020)
 - 6.2.5 BOSE Key News
- 6.3 SONY
 - 6.3.1 SONY Corporate Summary
 - 6.3.2 SONY Business Overview
 - 6.3.3 SONY Advanced Car Audio Major Product Offerings
 - 6.3.4 SONY Sales and Revenue in Italy (2015-2020)
 - 6.3.5 SONY Key News
- 6.4 Pioneer
 - 6.4.1 Pioneer Corporate Summary
 - 6.4.2 Pioneer Business Overview
 - 6.4.3 Pioneer Advanced Car Audio Major Product Offerings
 - 6.4.4 Pioneer Sales and Revenue in Italy (2015-2020)
 - 6.4.5 Pioneer Key News
- 6.5 Faurecia
 - 6.5.1 Faurecia Corporate Summary
 - 6.5.2 Faurecia Business Overview
 - 6.5.3 Faurecia Advanced Car Audio Major Product Offerings
 - 6.5.4 Faurecia Sales and Revenue in Italy (2015-2020)
 - 6.5.5 Faurecia Key News
- 6.6 ALPINE
 - 6.6.1 ALPINE Corporate Summary
 - 6.6.2 ALPINE Business Overview
 - 6.6.3 ALPINE Advanced Car Audio Major Product Offerings
 - 6.6.4 ALPINE Sales and Revenue in Italy (2015-2020)
 - 6.6.5 ALPINE Key News
- 6.7 Panasonic
 - 6.6.1 Panasonic Corporate Summary
 - 6.6.2 Panasonic Business Overview
 - 6.6.3 Panasonic Advanced Car Audio Major Product Offerings
 - 6.4.4 Panasonic Sales and Revenue in Italy (2015-2020)
 - 6.7.5 Panasonic Key News
- 6.8 VerVent Audio
 - 6.8.1 VerVent Audio Corporate Summary

- 6.8.2 VerVent Audio Business Overview
- 6.8.3 VerVent Audio Advanced Car Audio Major Product Offerings
- 6.8.4 VerVent Audio Sales and Revenue in Italy (2015-2020)
- 6.8.5 VerVent Audio Key News
- 6.9 DENSO TEN
 - 6.9.1 DENSO TEN Corporate Summary
 - 6.9.2 DENSO TEN Business Overview
 - 6.9.3 DENSO TEN Advanced Car Audio Major Product Offerings
 - 6.9.4 DENSO TEN Sales and Revenue in Italy (2015-2020)
 - 6.9.5 DENSO TEN Key News
- 6.10 Dynaudio
 - 6.10.1 Dynaudio Corporate Summary
 - 6.10.2 Dynaudio Business Overview
 - 6.10.3 Dynaudio Advanced Car Audio Major Product Offerings
 - 6.10.4 Dynaudio Sales and Revenue in Italy (2015-2020)
 - 6.10.5 Dynaudio Key News
- 6.11 OLOM
 - 6.11.1 OLOM Corporate Summary
 - 6.11.2 OLOM Advanced Car Audio Business Overview
 - 6.11.3 OLOM Advanced Car Audio Major Product Offerings
 - 6.11.4 OLOM Sales and Revenue in Italy (2015-2020)
 - 6.11.5 OLOM Key News
- 6.12 Burmester
 - 6.12.1 Burmester Corporate Summary
 - 6.12.2 Burmester Advanced Car Audio Business Overview
 - 6.12.3 Burmester Advanced Car Audio Major Product Offerings
 - 6.12.4 Burmester Sales and Revenue in Italy (2015-2020)
 - 6.12.5 Burmester Key News
- 6.13 HiVi
 - 6.13.1 HiVi Corporate Summary
 - 6.13.2 HiVi Advanced Car Audio Business Overview
 - 6.13.3 HiVi Advanced Car Audio Major Product Offerings
 - 6.13.4 HiVi Sales and Revenue in Italy (2015-2020)
 - 6.13.5 HiVi Key News

7 ADVANCED CAR AUDIO PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Advanced Car Audio Production Capacity and Value in Italy, Situation Analysis and

Prediction, 2015-2026

7.1.1 Italy Advanced Car Audio Production Capacity, 2015-2026

7.1.2 Italy Advanced Car Audio Production 2015-2026

7.1.3 Italy Advanced Car Audio Production Value 2015-2026

7.2 Key Local Advanced Car Audio Manufacturers in Italy

7.2.1 Italy Key Local Advanced Car Audio Manufacturers Production Capacity

7.2.2 Italy Key Local Advanced Car Audio Manufacturers Production

7.2.3 Italy Key Local Advanced Car Audio Manufacturers Production Value

7.2.4 The Proportion of Advanced Car Audio Production Sold in Italy and Sold Other Than Italy by Manufacturers

7.3 Advanced Car Audio Export and Import in Italy

7.3.1 Italy Advanced Car Audio Export Market

7.3.2 Italy Advanced Car Audio Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

8.1 PESTLE Analysis for Italy Advanced Car Audio Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

9 COVID-19 IMPACT ON ADVANCED CAR AUDIO SUPPLY CHAIN ANALYSIS

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 Advanced Car Audio Distributors and Sales Agents in Italy

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Advanced Car Audio in Italy
- Table 2. Top Players in Italy, Ranking by Revenue (2019)
- Table 3. Italy Advanced Car Audio Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Italy Advanced Car Audio Revenue Share by Companies, 2015-2020
- Table 5. Italy Advanced Car Audio Sales by Companies, (K Units), 2015-2020
- Table 6. Italy Advanced Car Audio Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Advanced Car Audio Price (2015-2020) (US\$/Unit)
- Table 8. Italy Manufacturers Advanced Car Audio Product Type
- Table 9. List of Italy Tier 1 Advanced Car Audio Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Italy Tier 2 and Tier 3 Advanced Car Audio Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Advanced Car Audio Revenue in Italy (US\$, Mn), 2015-2020
- Table 12. By Type - Advanced Car Audio Revenue in Italy (US\$, Mn), 2021-2026
- Table 13. By Type - Advanced Car Audio Sales in Italy (K Units), 2015-2020
- Table 14. By Type - Advanced Car Audio Sales in Italy (K Units), 2021-2026
- Table 15. By Application - Advanced Car Audio Revenue in Italy, (US\$, Mn), 2015-2020
- Table 16. By Application - Advanced Car Audio Revenue in Italy, (US\$, Mn), 2021-2026
- Table 17. By Application - Advanced Car Audio Sales in Italy, (K Units), 2015-2020
- Table 18. By Application - Advanced Car Audio Sales in Italy, (K Units), 2021-2026
- Table 19. Harman Corporate Summary
- Table 20. Harman Advanced Car Audio Product Offerings
- Table 21. Harman Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 22. BOSE Corporate Summary
- Table 23. BOSE Advanced Car Audio Product Offerings
- Table 24. BOSE Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 25. SONY Corporate Summary
- Table 26. SONY Advanced Car Audio Product Offerings
- Table 27. SONY Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 28. Pioneer Corporate Summary
- Table 29. Pioneer Advanced Car Audio Product Offerings
- Table 30. Pioneer Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and

Average Price (US\$/Unit) (2015-2020)

Table 31. Faurecia Corporate Summary

Table 32. Faurecia Advanced Car Audio Product Offerings

Table 33. Faurecia Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 34. ALPINE Corporate Summary

Table 35. ALPINE Advanced Car Audio Product Offerings

Table 36. ALPINE Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 37. Panasonic Corporate Summary

Table 38. Panasonic Advanced Car Audio Product Offerings

Table 39. Panasonic Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 40. VerVent Audio Corporate Summary

Table 41. VerVent Audio Advanced Car Audio Product Offerings

Table 42. VerVent Audio Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 43. DENSO TEN Corporate Summary

Table 44. DENSO TEN Advanced Car Audio Product Offerings

Table 45. DENSO TEN Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 46. Dynaudio Corporate Summary

Table 47. Dynaudio Advanced Car Audio Product Offerings

Table 48. Dynaudio Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 49. OLOM Corporate Summary

Table 50. OLOM Advanced Car Audio Product Offerings

Table 51. OLOM Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 52. Burmester Corporate Summary

Table 53. Burmester Advanced Car Audio Product Offerings

Table 54. Burmester Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 55. HiVi Corporate Summary

Table 56. HiVi Advanced Car Audio Product Offerings

Table 57. HiVi Advanced Car Audio Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 58. Advanced Car Audio Production Capacity (K Units) of Local Manufacturers in Italy, 2015-2020

Table 59. Advanced Car Audio Production (K Units) of Local Manufacturers in Italy, 2015-2020

Table 60. Italy Advanced Car Audio Production Market Share of Local Manufacturers, 2015-2020

Table 61. Advanced Car Audio Production Value (US\$, Mn) of Local Manufacturers in Italy, 2015-2020

Table 62. Italy Advanced Car Audio Production Value Market Share of Local Manufacturers, 2015-2020

Table 63. The Percentage of Advanced Car Audio Production Sold in Italy and Sold Other Than Italy by Manufacturers

Table 64. The Percentage of Advanced Car Audio Production Sold in Italy and Sold Other Than Italy by Manufacturers

Table 65. Dangeguojia Advanced Car Audio Sales (Consumption), Production, Export and Import, 2015-2020

Table 66. Raw Materials and Suppliers

Table 67. Advanced Car Audio Downstream Clients in Italy

Table 68. Advanced Car Audio Distributors and Sales Agents in Italy

List Of Figures

LIST OF FIGURES

- Figure 1. Advanced Car Audio Segment by Type
- Figure 2. Advanced Car Audio Segment by Application
- Figure 3. Dangeguojia Advanced Car Audio Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Advanced Car Audio Market Size in Italy, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Italy Advanced Car Audio Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Advanced Car Audio Sales in Italy: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Advanced Car Audio Revenue in 2019
- Figure 9. By Type - Italy Advanced Car Audio Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Italy Advanced Car Audio Market Share, 2015-2020
- Figure 11. By Type - Italy Advanced Car Audio Market Share, 2020-2026
- Figure 12. By Type - Italy Advanced Car Audio Price (US\$/Unit), 2015-2026
- Figure 13. By Application - Advanced Car Audio Revenue in Italy (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Italy Advanced Car Audio Market Share, 2015-2020
- Figure 15. By Application - Italy Advanced Car Audio Market Share, 2020-2026
- Figure 16. By Application -Italy Advanced Car Audio Price (US\$/Unit), 2015-2026
- Figure 17. Italy Advanced Car Audio Production Capacity (K Units), 2015-2026
- Figure 18. Italy Advanced Car Audio Actual Output (K Units), 2015-2026
- Figure 19. Italy Advanced Car Audio Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Italy Advanced Car Audio Export Destination, 2019
- Figure 21. The Source of Imports of Italy Advanced Car Audio, 2019
- Figure 22. PEST Analysis for Italy Advanced Car Audio Market in 2020
- Figure 23. Advanced Car Audio Market Opportunities & Trends in Italy
- Figure 24. Advanced Car Audio Market Drivers in Italy
- Figure 25. Advanced Car Audio Market Restraints in Italy
- Figure 26. Advanced Car Audio Industry Value Chain

I would like to order

Product name: Advanced Car Audio Market in Italy - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/AA03C4F95333EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA03C4F95333EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

