

Adaptive Learning Software Market in US - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/AE8D61B00226EN.html>

Date: April 2020

Pages: 101

Price: US\$ 2,700.00 (Single User License)

ID: AE8D61B00226EN

Abstracts

Adaptive learning is an educational technique which uses computers as interactive teaching devices rendering to the unique needs of each learner.

This report contains market size and forecasts of Adaptive Learning Software in US, including the following market information:

US Adaptive Learning Software Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in US Adaptive Learning Software Market 2019 (%)

The global Adaptive Learning Software market was valued at 433.4 million in 2019 and is projected to reach US\$ 676.4 million by 2026, at a CAGR of 11.8% during the forecast period. While the Adaptive Learning Software market size in US was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Adaptive Learning Software businesses, with lots of challenges and uncertainty faced by many players of Adaptive Learning Software in US.

This report also analyses and evaluates the COVID-19 impact on Adaptive Learning Software market size in 2020 and the next few years in US

Total Market by Segment:

US Adaptive Learning Software Market, By Type, 2015-2020, 2021-2026 (\$ millions)

US Adaptive Learning Software Market Segment Percentages, By Type, 2019 (%)

Cloud Based

On-Premises

Adaptive learning software are mainly classified into the following types: cloud based and on-premises. Cloud based is the most widely used type which takes up about 83.5% of the total sales in 2018.

US Adaptive Learning Software Market, By Application, 2015-2020, 2021-2026 (\$ millions)

US Adaptive Learning Software Market Segment Percentages, By Application, 2019 (%)

K-12

Higher Ed/College

Corporate

Adaptive learning software have wide range of applications, such as K-12, higher Ed/college and corporate, etc. K-12 was the most widely used area which took up about 66.4% of the global total in 2018. Higher Ed/College and corporate sectors market a higher growth rate.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Adaptive Learning Software Market Competitors Revenues in US, by Players 2015-2020 (Estimated), (\$ millions)

Total Adaptive Learning Software Market Competitors Revenues Share in US, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

SAS

D2L

DreamBox Learning

Wiley (Knewton)

Smart Sparrow

Cogbooks

Docebo

ScotPad

Imagine Learning

Fishtree

McGraw-Hill

Paradiso

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Adaptive Learning Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: US Adaptive Learning Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 US ADAPTIVE LEARNING SOFTWARE OVERALL MARKET SIZE

- 2.1 US Adaptive Learning Software Market Size: 2020 VS 2026
- 2.2 US Adaptive Learning Software Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Adaptive Learning Software Players in US (including Foreign and Local Companies)
- 3.2 Top US Adaptive Learning Software Companies Ranked by Revenue
- 3.3 US Adaptive Learning Software Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Adaptive Learning Software Companies in US, by Revenue in 2019
- 3.5 US Manufacturers Adaptive Learning Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Adaptive Learning Software Players in US
 - 3.6.1 List of US Tier 1 Adaptive Learning Software Companies
 - 3.6.2 List of US Tier 2 and Tier 3 Adaptive Learning Software Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - US Adaptive Learning Software Market Size Markets, 2020 & 2026

- 4.1.2 Cloud Based
- 4.1.3 On-Premises
- 4.2 By Type - US Adaptive Learning Software Revenue & Forecasts
 - 4.2.1 By Type - US Adaptive Learning Software Revenue, 2015-2020
 - 4.2.2 By Type - US Adaptive Learning Software Revenue, 2021-2026
 - 4.2.3 By Type - US Adaptive Learning Software Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - US Adaptive Learning Software Market Size, 2020 & 2026
 - 5.1.2 K-12
 - 5.1.3 Higher Ed/College
 - 5.1.4 Corporate
- 5.2 By Application - US Adaptive Learning Software Revenue & Forecasts
 - 5.2.1 By Application - US Adaptive Learning Software Revenue, 2015-2020
 - 5.2.2 By Application - US Adaptive Learning Software Revenue, 2021-2026
 - 5.2.3 By Application - US Adaptive Learning Software Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

- 6.1 SAS
 - 6.1.1 SAS Corporate Summary
 - 6.1.2 SAS Business Overview
 - 6.1.3 SAS Adaptive Learning Software Major Product Offerings
 - 6.1.4 SAS Revenue in US (2015-2020)
 - 6.1.5 SAS Key News
- 6.2 D2L
 - 6.2.1 D2L Corporate Summary
 - 6.2.2 D2L Business Overview
 - 6.2.3 D2L Adaptive Learning Software Major Product Offerings
 - 6.2.4 D2L Revenue in US (2015-2020)
 - 6.2.5 D2L Key News
- 6.3 DreamBox Learning
 - 6.3.1 DreamBox Learning Corporate Summary
 - 6.3.2 DreamBox Learning Business Overview
 - 6.3.3 DreamBox Learning Adaptive Learning Software Major Product Offerings
 - 6.3.4 DreamBox Learning Revenue in US (2015-2020)

- 6.3.5 DreamBox Learning Key News
- 6.4 Wiley (Knewton)
 - 6.4.1 Wiley (Knewton) Corporate Summary
 - 6.4.2 Wiley (Knewton) Business Overview
 - 6.4.3 Wiley (Knewton) Adaptive Learning Software Major Product Offerings
 - 6.4.4 Wiley (Knewton) Revenue in US (2015-2020)
 - 6.4.5 Wiley (Knewton) Key News
- 6.5 Smart Sparrow
 - 6.5.1 Smart Sparrow Corporate Summary
 - 6.5.2 Smart Sparrow Business Overview
 - 6.5.3 Smart Sparrow Adaptive Learning Software Major Product Offerings
 - 6.5.4 Smart Sparrow Revenue in US (2015-2020)
 - 6.5.5 Smart Sparrow Key News
- 6.6 Cogbooks
 - 6.6.1 Cogbooks Corporate Summary
 - 6.6.2 Cogbooks Business Overview
 - 6.6.3 Cogbooks Adaptive Learning Software Major Product Offerings
 - 6.6.4 Cogbooks Revenue in US (2015-2020)
 - 6.6.5 Cogbooks Key News
- 6.7 Docebo
 - 6.6.1 Docebo Corporate Summary
 - 6.6.2 Docebo Business Overview
 - 6.6.3 Docebo Adaptive Learning Software Major Product Offerings
 - 6.4.4 Docebo Revenue in US (2015-2020)
 - 6.7.5 Docebo Key News
- 6.8 ScootPad
 - 6.8.1 ScootPad Corporate Summary
 - 6.8.2 ScootPad Business Overview
 - 6.8.3 ScootPad Adaptive Learning Software Major Product Offerings
 - 6.8.4 ScootPad Revenue in US (2015-2020)
 - 6.8.5 ScootPad Key News
- 6.9 Imagine Learning
 - 6.9.1 Imagine Learning Corporate Summary
 - 6.9.2 Imagine Learning Business Overview
 - 6.9.3 Imagine Learning Adaptive Learning Software Major Product Offerings
 - 6.9.4 Imagine Learning Revenue in US (2015-2020)
 - 6.9.5 Imagine Learning Key News
- 6.10 Fishtree
 - 6.10.1 Fishtree Corporate Summary

- 6.10.2 Fishtree Business Overview
- 6.10.3 Fishtree Adaptive Learning Software Major Product Offerings
- 6.10.4 Fishtree Revenue in US (2015-2020)
- 6.10.5 Fishtree Key News
- 6.11 McGraw-Hill
 - 6.11.1 McGraw-Hill Corporate Summary
 - 6.11.2 McGraw-Hill Adaptive Learning Software Business Overview
 - 6.11.3 McGraw-Hill Adaptive Learning Software Major Product Offerings
 - 6.11.4 McGraw-Hill Revenue in US (2015-2020)
 - 6.11.5 McGraw-Hill Key News
- 6.12 Paradiso
 - 6.12.1 Paradiso Corporate Summary
 - 6.12.2 Paradiso Adaptive Learning Software Business Overview
 - 6.12.3 Paradiso Adaptive Learning Software Major Product Offerings
 - 6.12.4 Paradiso Revenue in US (2015-2020)
 - 6.12.5 Paradiso Key News
- 6.13 IBM
 - 6.13.1 IBM Corporate Summary
 - 6.13.2 IBM Adaptive Learning Software Business Overview
 - 6.13.3 IBM Adaptive Learning Software Major Product Offerings
 - 6.13.4 IBM Revenue in US (2015-2020)
 - 6.13.5 IBM Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

- 7.1 PESTLE Analysis for US Adaptive Learning Software Market
- 7.2 Market Opportunities & Trends
- 7.3 Market Drivers
- 7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Adaptive Learning Software in US

Table 2. Top Players in US, Ranking by Revenue (2019)

Table 3. US Adaptive Learning Software Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. US Adaptive Learning Software Revenue Share by Companies, 2015-2020

Table 5. US Adaptive Learning Software Sales by Companies, (K Units), 2015-2020

Table 6. US Adaptive Learning Software Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Adaptive Learning Software Price (2015-2020) (US\$/Unit)

Table 8. US Manufacturers Adaptive Learning Software Product Type

Table 9. List of US Tier 1 Adaptive Learning Software Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of US Tier 2 and Tier 3 Adaptive Learning Software Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Adaptive Learning Software Revenue in US (US\$, Mn), 2015-2020

Table 12. By Type - Adaptive Learning Software Revenue in US (US\$, Mn), 2021-2026

Table 13. By Type - Adaptive Learning Software Sales in US (K Units), 2015-2020

Table 14. By Type - Adaptive Learning Software Sales in US (K Units), 2021-2026

Table 15. By Application - Adaptive Learning Software Revenue in US, (US\$, Mn), 2015-2020

Table 16. By Application - Adaptive Learning Software Revenue in US, (US\$, Mn), 2021-2026

Table 17. By Application - Adaptive Learning Software Sales in US, (K Units), 2015-2020

Table 18. By Application - Adaptive Learning Software Sales in US, (K Units), 2021-2026

Table 19. SAS Corporate Summary

Table 20. SAS Adaptive Learning Software Product Offerings

Table 21. SAS Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 22. D2L Corporate Summary

Table 23. D2L Adaptive Learning Software Product Offerings

Table 24. D2L Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 25. DreamBox Learning Corporate Summary

Table 26. DreamBox Learning Adaptive Learning Software Product Offerings

Table 27. DreamBox Learning Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 28. Wiley (Knewton) Corporate Summary

Table 29. Wiley (Knewton) Adaptive Learning Software Product Offerings

Table 30. Wiley (Knewton) Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 31. Smart Sparrow Corporate Summary

Table 32. Smart Sparrow Adaptive Learning Software Product Offerings

Table 33. Smart Sparrow Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 34. Cogbooks Corporate Summary

Table 35. Cogbooks Adaptive Learning Software Product Offerings

Table 36. Cogbooks Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 37. Docebo Corporate Summary

Table 38. Docebo Adaptive Learning Software Product Offerings

Table 39. Docebo Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 40. ScootPad Corporate Summary

Table 41. ScootPad Adaptive Learning Software Product Offerings

Table 42. ScootPad Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 43. Imagine Learning Corporate Summary

Table 44. Imagine Learning Adaptive Learning Software Product Offerings

Table 45. Imagine Learning Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 46. Fishtree Corporate Summary

Table 47. Fishtree Adaptive Learning Software Product Offerings

Table 48. Fishtree Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 49. McGraw-Hill Corporate Summary

Table 50. McGraw-Hill Adaptive Learning Software Product Offerings

Table 51. McGraw-Hill Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 52. Paradiso Corporate Summary

Table 53. Paradiso Adaptive Learning Software Product Offerings

Table 54. Paradiso Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 55. IBM Corporate Summary

Table 56. IBM Adaptive Learning Software Product Offerings

Table 57. IBM Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

- Figure 1. Adaptive Learning Software Segment by Type
- Figure 2. Adaptive Learning Software Segment by Application
- Figure 3. US Adaptive Learning Software Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Adaptive Learning Software Market Size in US, (US\$, Mn): 2020 VS 2026
- Figure 6. US Adaptive Learning Software Revenue, 2015-2026 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Adaptive Learning Software Revenue in 2019
- Figure 8. By Type - US Adaptive Learning Software Incremental Growth, (US\$, Mn), 2015-2026
- Figure 9. By Type - US Adaptive Learning Software Market Share, 2015-2026
- Figure 10. By Application - Adaptive Learning Software Revenue in US (US\$, Mn), 2020 & 2026
- Figure 11. By Application - US Adaptive Learning Software Market Share, 2015-2026
- Figure 12. PEST Analysis for US Adaptive Learning Software Market in 2020
- Figure 13. Adaptive Learning Software Market Opportunities & Trends in US
- Figure 14. Adaptive Learning Software Market Drivers in US

I would like to order

Product name: Adaptive Learning Software Market in US - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/AE8D61B00226EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE8D61B00226EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970