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Adaptive Learning Software Market in Japan - Industry Outlook and Forecast 2020-2026

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Abstracts

Adaptive learning is an educational technique which uses computers as interactive teaching devices rendering to the unique needs of each learner.

This report contains market size and forecasts of Adaptive Learning Software in Japan, including the following market information:
Japan Adaptive Learning Software Market Revenue, 2015-2020, 2021-2026, ($ millions)

Top Five Competitors in Japan Adaptive Learning Software Market 2019 (%)
The global Adaptive Learning Software market was valued at 433.4 million in 2019 and is projected to reach US$ 676.4 million by 2026, at a CAGR of 11.8% during the forecast period. While the Adaptive Learning Software market size in Japan was US$ XX million in 2019, and it is expected to reach US$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Adaptive Learning Software businesses, with lots of challenges and uncertainty faced by many players of Adaptive Learning Software in Japan.
This report also analyses and evaluates the COVID-19 impact on Adaptive Learning Software market size in 2020 and the next few years in Japan

Total Market by Segment:

Japan Adaptive Learning Software Market, By Type, 2015-2020, 2021-2026 ($ millions)
Japan Adaptive Learning Software Market Segment Percentages, By Type, 2019 (%)

Cloud Based

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On-Premises

Adaptive learning software are mainly classified into the following types: cloud based and on-premises. Cloud based is the most widely used type which takes up about 83.5% of the total sales in 2018.

Japan Adaptive Learning Software Market, By Application, 2015-2020, 2021-2026 ($ millions)
Japan Adaptive Learning Software Market Segment Percentages, By Application, 2019 (%)

K-12

Higher Ed/College

Corporate

Adaptive learning software have wide range of applications, such as K-12, higher Ed/college and corporate, etc. K-12 was the most widely used area which took up about 66.4% of the global total in 2018. Higher Ed/College and corporate sectors market a higher growth rate.

Competitor Analysis
The report also provides analysis of leading market participants including:
Total Adaptive Learning Software Market Competitors Revenues in Japan, by Players 2015-2020 (Estimated), ($ millions)
Total Adaptive Learning Software Market Competitors Revenues Share in Japan, by Players 2019 (%)
Further, the report presents profiles of competitors in the market, including the following:

SAS

D2L

DreamBox Learning

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Wiley (Knewton)

Smart Sparrow

Cogbooks

Docebo

ScootPad

Imagine Learning

Fishtree

McGraw-Hill

Paradiso

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