

# Adaptive Learning Software Market in France - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/A3BDFD56FD61EN.html>

Date: April 2020

Pages: 108

Price: US\$ 2,700.00 (Single User License)

ID: A3BDFD56FD61EN

## Abstracts

Adaptive learning is an educational technique which uses computers as interactive teaching devices rendering to the unique needs of each learner.

This report contains market size and forecasts of Adaptive Learning Software in France, including the following market information:

France Adaptive Learning Software Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in France Adaptive Learning Software Market 2019 (%)

The global Adaptive Learning Software market was valued at 433.4 million in 2019 and is projected to reach US\$ 676.4 million by 2026, at a CAGR of 11.8% during the forecast period. While the Adaptive Learning Software market size in France was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Adaptive Learning Software businesses, with lots of challenges and uncertainty faced by many players of Adaptive Learning Software in France.

This report also analyses and evaluates the COVID-19 impact on Adaptive Learning Software market size in 2020 and the next few years in France

Total Market by Segment:

France Adaptive Learning Software Market, By Type, 2015-2020, 2021-2026 (\$ millions)

France Adaptive Learning Software Market Segment Percentages, By Type, 2019 (%)

Cloud Based

On-Premises

Adaptive learning software are mainly classified into the following types: cloud based and on-premises. Cloud based is the most widely used type which takes up about 83.5% of the total sales in 2018.

France Adaptive Learning Software Market, By Application, 2015-2020, 2021-2026 (\$ millions)

France Adaptive Learning Software Market Segment Percentages, By Application, 2019 (%)

K-12

Higher Ed/College

Corporate

Adaptive learning software have wide range of applications, such as K-12, higher Ed/college and corporate, etc. K-12 was the most widely used area which took up about 66.4% of the global total in 2018. Higher Ed/College and corporate sectors market a higher growth rate.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Adaptive Learning Software Market Competitors Revenues in France, by Players 2015-2020 (Estimated), (\$ millions)

Total Adaptive Learning Software Market Competitors Revenues Share in France, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

SAS

D2L

DreamBox Learning

Wiley (Knewton)

Smart Sparrow

Cogbooks

Docebo

ScotPad

Imagine Learning

Fishtree

McGraw-Hill

Paradiso

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Adaptive Learning Software Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: France Adaptive Learning Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 FRANCE ADAPTIVE LEARNING SOFTWARE OVERALL MARKET SIZE**

- 2.1 France Adaptive Learning Software Market Size: 2020 VS 2026
- 2.2 France Adaptive Learning Software Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Adaptive Learning Software Players in France (including Foreign and Local Companies)
- 3.2 Top France Adaptive Learning Software Companies Ranked by Revenue
- 3.3 France Adaptive Learning Software Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Adaptive Learning Software Companies in France, by Revenue in 2019
- 3.5 France Manufacturers Adaptive Learning Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Adaptive Learning Software Players in France
  - 3.6.1 List of France Tier 1 Adaptive Learning Software Companies
  - 3.6.2 List of France Tier 2 and Tier 3 Adaptive Learning Software Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - France Adaptive Learning Software Market Size Markets, 2020 & 2026

4.1.2 Cloud Based

4.1.3 On-Premises

4.2 By Type - France Adaptive Learning Software Revenue & Forecasts

4.2.1 By Type - France Adaptive Learning Software Revenue, 2015-2020

4.2.2 By Type - France Adaptive Learning Software Revenue, 2021-2026

4.2.3 By Type - France Adaptive Learning Software Revenue Market Share, 2015-2026

## **5 SIGHTS BY APPLICATION**

5.1 Overview

5.1.1 By Application - France Adaptive Learning Software Market Size, 2020 & 2026

5.1.2 K-12

5.1.3 Higher Ed/College

5.1.4 Corporate

5.2 By Application - France Adaptive Learning Software Revenue & Forecasts

5.2.1 By Application - France Adaptive Learning Software Revenue, 2015-2020

5.2.2 By Application - France Adaptive Learning Software Revenue, 2021-2026

5.2.3 By Application - France Adaptive Learning Software Revenue Market Share, 2015-2026

## **6 PLAYERS PROFILES**

6.1 SAS

6.1.1 SAS Corporate Summary

6.1.2 SAS Business Overview

6.1.3 SAS Adaptive Learning Software Major Product Offerings

6.1.4 SAS Revenue in France (2015-2020)

6.1.5 SAS Key News

6.2 D2L

6.2.1 D2L Corporate Summary

6.2.2 D2L Business Overview

6.2.3 D2L Adaptive Learning Software Major Product Offerings

6.2.4 D2L Revenue in France (2015-2020)

6.2.5 D2L Key News

6.3 DreamBox Learning

6.3.1 DreamBox Learning Corporate Summary

6.3.2 DreamBox Learning Business Overview

6.3.3 DreamBox Learning Adaptive Learning Software Major Product Offerings

- 6.3.4 DreamBox Learning Revenue in France (2015-2020)
- 6.3.5 DreamBox Learning Key News
- 6.4 Wiley (Knewton)
  - 6.4.1 Wiley (Knewton) Corporate Summary
  - 6.4.2 Wiley (Knewton) Business Overview
  - 6.4.3 Wiley (Knewton) Adaptive Learning Software Major Product Offerings
  - 6.4.4 Wiley (Knewton) Revenue in France (2015-2020)
  - 6.4.5 Wiley (Knewton) Key News
- 6.5 Smart Sparrow
  - 6.5.1 Smart Sparrow Corporate Summary
  - 6.5.2 Smart Sparrow Business Overview
  - 6.5.3 Smart Sparrow Adaptive Learning Software Major Product Offerings
  - 6.5.4 Smart Sparrow Revenue in France (2015-2020)
  - 6.5.5 Smart Sparrow Key News
- 6.6 Cogbooks
  - 6.6.1 Cogbooks Corporate Summary
  - 6.6.2 Cogbooks Business Overview
  - 6.6.3 Cogbooks Adaptive Learning Software Major Product Offerings
  - 6.6.4 Cogbooks Revenue in France (2015-2020)
  - 6.6.5 Cogbooks Key News
- 6.7 Docebo
  - 6.6.1 Docebo Corporate Summary
  - 6.6.2 Docebo Business Overview
  - 6.6.3 Docebo Adaptive Learning Software Major Product Offerings
  - 6.4.4 Docebo Revenue in France (2015-2020)
  - 6.7.5 Docebo Key News
- 6.8 ScootPad
  - 6.8.1 ScootPad Corporate Summary
  - 6.8.2 ScootPad Business Overview
  - 6.8.3 ScootPad Adaptive Learning Software Major Product Offerings
  - 6.8.4 ScootPad Revenue in France (2015-2020)
  - 6.8.5 ScootPad Key News
- 6.9 Imagine Learning
  - 6.9.1 Imagine Learning Corporate Summary
  - 6.9.2 Imagine Learning Business Overview
  - 6.9.3 Imagine Learning Adaptive Learning Software Major Product Offerings
  - 6.9.4 Imagine Learning Revenue in France (2015-2020)
  - 6.9.5 Imagine Learning Key News
- 6.10 Fishtree

- 6.10.1 Fishtree Corporate Summary
- 6.10.2 Fishtree Business Overview
- 6.10.3 Fishtree Adaptive Learning Software Major Product Offerings
- 6.10.4 Fishtree Revenue in France (2015-2020)
- 6.10.5 Fishtree Key News
- 6.11 McGraw-Hill
  - 6.11.1 McGraw-Hill Corporate Summary
  - 6.11.2 McGraw-Hill Adaptive Learning Software Business Overview
  - 6.11.3 McGraw-Hill Adaptive Learning Software Major Product Offerings
  - 6.11.4 McGraw-Hill Revenue in France (2015-2020)
  - 6.11.5 McGraw-Hill Key News
- 6.12 Paradiso
  - 6.12.1 Paradiso Corporate Summary
  - 6.12.2 Paradiso Adaptive Learning Software Business Overview
  - 6.12.3 Paradiso Adaptive Learning Software Major Product Offerings
  - 6.12.4 Paradiso Revenue in France (2015-2020)
  - 6.12.5 Paradiso Key News
- 6.13 IBM
  - 6.13.1 IBM Corporate Summary
  - 6.13.2 IBM Adaptive Learning Software Business Overview
  - 6.13.3 IBM Adaptive Learning Software Major Product Offerings
  - 6.13.4 IBM Revenue in France (2015-2020)
  - 6.13.5 IBM Key News

## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**

- 7.1 PESTLE Analysis for France Adaptive Learning Software Market
- 7.2 Market Opportunities & Trends
- 7.3 Market Drivers
- 7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Key Players of Adaptive Learning Software in France

Table 2. Top Players in France, Ranking by Revenue (2019)

Table 3. France Adaptive Learning Software Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. France Adaptive Learning Software Revenue Share by Companies, 2015-2020

Table 5. France Adaptive Learning Software Sales by Companies, (K Units), 2015-2020

Table 6. France Adaptive Learning Software Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Adaptive Learning Software Price (2015-2020) (US\$/Unit)

Table 8. France Manufacturers Adaptive Learning Software Product Type

Table 9. List of France Tier 1 Adaptive Learning Software Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of France Tier 2 and Tier 3 Adaptive Learning Software Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Adaptive Learning Software Revenue in France (US\$, Mn), 2015-2020

Table 12. By Type - Adaptive Learning Software Revenue in France (US\$, Mn), 2021-2026

Table 13. By Type - Adaptive Learning Software Sales in France (K Units), 2015-2020

Table 14. By Type - Adaptive Learning Software Sales in France (K Units), 2021-2026

Table 15. By Application - Adaptive Learning Software Revenue in France, (US\$, Mn), 2015-2020

Table 16. By Application - Adaptive Learning Software Revenue in France, (US\$, Mn), 2021-2026

Table 17. By Application - Adaptive Learning Software Sales in France, (K Units), 2015-2020

Table 18. By Application - Adaptive Learning Software Sales in France, (K Units), 2021-2026

Table 19. SAS Corporate Summary

Table 20. SAS Adaptive Learning Software Product Offerings

Table 21. SAS Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 22. D2L Corporate Summary

Table 23. D2L Adaptive Learning Software Product Offerings

Table 24. D2L Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

Table 25. DreamBox Learning Corporate Summary

Table 26. DreamBox Learning Adaptive Learning Software Product Offerings



- Table 27. DreamBox Learning Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 28. Wiley (Knewton) Corporate Summary
- Table 29. Wiley (Knewton) Adaptive Learning Software Product Offerings
- Table 30. Wiley (Knewton) Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 31. Smart Sparrow Corporate Summary
- Table 32. Smart Sparrow Adaptive Learning Software Product Offerings
- Table 33. Smart Sparrow Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 34. Cogbooks Corporate Summary
- Table 35. Cogbooks Adaptive Learning Software Product Offerings
- Table 36. Cogbooks Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 37. Docebo Corporate Summary
- Table 38. Docebo Adaptive Learning Software Product Offerings
- Table 39. Docebo Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 40. ScootPad Corporate Summary
- Table 41. ScootPad Adaptive Learning Software Product Offerings
- Table 42. ScootPad Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 43. Imagine Learning Corporate Summary
- Table 44. Imagine Learning Adaptive Learning Software Product Offerings
- Table 45. Imagine Learning Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 46. Fishtree Corporate Summary
- Table 47. Fishtree Adaptive Learning Software Product Offerings
- Table 48. Fishtree Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 49. McGraw-Hill Corporate Summary
- Table 50. McGraw-Hill Adaptive Learning Software Product Offerings
- Table 51. McGraw-Hill Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 52. Paradiso Corporate Summary
- Table 53. Paradiso Adaptive Learning Software Product Offerings
- Table 54. Paradiso Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)
- Table 55. IBM Corporate Summary
- Table 56. IBM Adaptive Learning Software Product Offerings
- Table 57. IBM Adaptive Learning Software Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

Figure 1. Adaptive Learning Software Segment by Type

Figure 2. Adaptive Learning Software Segment by Application

Figure 3. France Adaptive Learning Software Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Adaptive Learning Software Market Size in France, (US\$, Mn): 2020 VS 2026

Figure 6. France Adaptive Learning Software Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Adaptive Learning Software Revenue in 2019

Figure 8. By Type - France Adaptive Learning Software Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - France Adaptive Learning Software Market Share, 2015-2026

Figure 10. By Application - Adaptive Learning Software Revenue in France (US\$, Mn), 2020 & 2026

Figure 11. By Application - France Adaptive Learning Software Market Share, 2015-2026

Figure 12. PEST Analysis for France Adaptive Learning Software Market in 2020

Figure 13. Adaptive Learning Software Market Opportunities & Trends in France

Figure 14. Adaptive Learning Software Market Drivers in France

## I would like to order

Product name: Adaptive Learning Software Market in France - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/A3BDFD56FD61EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3BDFD56FD61EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970