

Ad Networks for Publishers Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Ad Networks for Publishers in Global, including the following market information:

Global Ad Networks for Publishers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Ad Networks for Publishers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Ad Networks for Publishers include Adcash, AdMaven, Adsterra, Amazon Publisher Services, AppLovin, Centro, ClickAdu, EMX and Epom Market, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Ad Networks for Publishers companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Ad Networks for Publishers Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Ad Networks for Publishers Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premises

Global Ad Networks for Publishers Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Ad Networks for Publishers Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Ad Networks for Publishers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Ad Networks for Publishers Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Ad Networks for Publishers revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Ad Networks for Publishers revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adcash

AdMaven

Adsterra

Amazon Publisher Services

AppLovin

Centro

ClickAdu

EMX

Epom Market

Exponential

Infolinks

InMobi

Media.net

Perion (Undertone)

Propel Media

PropellerAds

RevenueHits

VerizonMedia

Vibrant Media

Vungle

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