

AD-Blocking Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of AD-Blocking Software in Global, including the following market information:

Global AD-Blocking Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global AD-Blocking Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

iOS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of AD-Blocking Software include AdGuard, Adblock, Blokada, Adclear, AdLock and Wipr, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the AD-Blocking Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global AD-Blocking Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global AD-Blocking Software Market Segment Percentages, by Type, 2021 (%)

iOS

Windows

Android

Global AD-Blocking Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global AD-Blocking Software Market Segment Percentages, by Application, 2021 (%)

Web Ad Blocking

Mobile Ad Blocking

Global AD-Blocking Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global AD-Blocking Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies AD-Blocking Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies AD-Blocking Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AdGuard

AdBlock

Blokada

Adclear

AdLock

Wipr

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 AD-Blocking Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global AD-Blocking Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL AD-BLOCKING SOFTWARE OVERALL MARKET SIZE

- 2.1 Global AD-Blocking Software Market Size: 2021 VS 2028
- 2.2 Global AD-Blocking Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top AD-Blocking Software Players in Global Market
- 3.2 Top Global AD-Blocking Software Companies Ranked by Revenue
- 3.3 Global AD-Blocking Software Revenue by Companies
- 3.4 Top 3 and Top 5 AD-Blocking Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies AD-Blocking Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 AD-Blocking Software Players in Global Market
 - 3.6.1 List of Global Tier 1 AD-Blocking Software Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 AD-Blocking Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global AD-Blocking Software Market Size Markets, 2021 & 2028

4.1.2 iOS

4.1.3 Windows

4.1.4 Android

4.2 By Type - Global AD-Blocking Software Revenue & Forecasts

4.2.1 By Type - Global AD-Blocking Software Revenue, 2017-2022

4.2.2 By Type - Global AD-Blocking Software Revenue, 2023-2028

4.2.3 By Type - Global AD-Blocking Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global AD-Blocking Software Market Size, 2021 & 2028

5.1.2 Web Ad Blocking

5.1.3 Mobile Ad Blocking

5.2 By Application - Global AD-Blocking Software Revenue & Forecasts

5.2.1 By Application - Global AD-Blocking Software Revenue, 2017-2022

5.2.2 By Application - Global AD-Blocking Software Revenue, 2023-2028

5.2.3 By Application - Global AD-Blocking Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global AD-Blocking Software Market Size, 2021 & 2028

6.2 By Region - Global AD-Blocking Software Revenue & Forecasts

6.2.1 By Region - Global AD-Blocking Software Revenue, 2017-2022

6.2.2 By Region - Global AD-Blocking Software Revenue, 2023-2028

6.2.3 By Region - Global AD-Blocking Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America AD-Blocking Software Revenue, 2017-2028

6.3.2 US AD-Blocking Software Market Size, 2017-2028

6.3.3 Canada AD-Blocking Software Market Size, 2017-2028

6.3.4 Mexico AD-Blocking Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe AD-Blocking Software Revenue, 2017-2028

6.4.2 Germany AD-Blocking Software Market Size, 2017-2028

6.4.3 France AD-Blocking Software Market Size, 2017-2028

6.4.4 U.K. AD-Blocking Software Market Size, 2017-2028

6.4.5 Italy AD-Blocking Software Market Size, 2017-2028

6.4.6 Russia AD-Blocking Software Market Size, 2017-2028

6.4.7 Nordic Countries AD-Blocking Software Market Size, 2017-2028

6.4.8 Benelux AD-Blocking Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia AD-Blocking Software Revenue, 2017-2028

6.5.2 China AD-Blocking Software Market Size, 2017-2028

6.5.3 Japan AD-Blocking Software Market Size, 2017-2028

6.5.4 South Korea AD-Blocking Software Market Size, 2017-2028

6.5.5 Southeast Asia AD-Blocking Software Market Size, 2017-2028

6.5.6 India AD-Blocking Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America AD-Blocking Software Revenue, 2017-2028

6.6.2 Brazil AD-Blocking Software Market Size, 2017-2028

6.6.3 Argentina AD-Blocking Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa AD-Blocking Software Revenue, 2017-2028

6.7.2 Turkey AD-Blocking Software Market Size, 2017-2028

6.7.3 Israel AD-Blocking Software Market Size, 2017-2028

6.7.4 Saudi Arabia AD-Blocking Software Market Size, 2017-2028

6.7.5 UAE AD-Blocking Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 AdGuard

7.1.1 AdGuard Corporate Summary

7.1.2 AdGuard Business Overview

7.1.3 AdGuard AD-Blocking Software Major Product Offerings

7.1.4 AdGuard AD-Blocking Software Revenue in Global Market (2017-2022)

7.1.5 AdGuard Key News

7.2 AdBlock

7.2.1 AdBlock Corporate Summary

7.2.2 AdBlock Business Overview

7.2.3 AdBlock AD-Blocking Software Major Product Offerings

7.2.4 AdBlock AD-Blocking Software Revenue in Global Market (2017-2022)

7.2.5 AdBlock Key News

7.3 Blokada

7.3.1 Blokada Corporate Summary

7.3.2 Blokada Business Overview

7.3.3 Blokada AD-Blocking Software Major Product Offerings

7.3.4 Blokada AD-Blocking Software Revenue in Global Market (2017-2022)

7.3.5 Blokada Key News

7.4 Adclear

7.4.1 Adclear Corporate Summary

7.4.2 Adclear Business Overview

7.4.3 Adclear AD-Blocking Software Major Product Offerings

7.4.4 Adclear AD-Blocking Software Revenue in Global Market (2017-2022)

7.4.5 Adclear Key News

7.5 AdLock

7.5.1 AdLock Corporate Summary

7.5.2 AdLock Business Overview

7.5.3 AdLock AD-Blocking Software Major Product Offerings

7.5.4 AdLock AD-Blocking Software Revenue in Global Market (2017-2022)

7.5.5 AdLock Key News

7.6 Wipr

7.6.1 Wipr Corporate Summary

7.6.2 Wipr Business Overview

7.6.3 Wipr AD-Blocking Software Major Product Offerings

7.6.4 Wipr AD-Blocking Software Revenue in Global Market (2017-2022)

7.6.5 Wipr Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. AD-Blocking Software Market Opportunities & Trends in Global Market

Table 2. AD-Blocking Software Market Drivers in Global Market

Table 3. AD-Blocking Software Market Restraints in Global Market

Table 4. Key Players of AD-Blocking Software in Global Market

Table 5. Top AD-Blocking Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global AD-Blocking Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global AD-Blocking Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies AD-Blocking Software Product Type

Table 9. List of Global Tier 1 AD-Blocking Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 AD-Blocking Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global AD-Blocking Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - AD-Blocking Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - AD-Blocking Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global AD-Blocking Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - AD-Blocking Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - AD-Blocking Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global AD-Blocking Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global AD-Blocking Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global AD-Blocking Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America AD-Blocking Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America AD-Blocking Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe AD-Blocking Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe AD-Blocking Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia AD-Blocking Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia AD-Blocking Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America AD-Blocking Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America AD-Blocking Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa AD-Blocking Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa AD-Blocking Software Revenue, (US\$, Mn), 2023-2028

Table 30. AdGuard Corporate Summary

Table 31. AdGuard AD-Blocking Software Product Offerings

Table 32. AdGuard AD-Blocking Software Revenue (US\$, Mn), (2017-2022)

Table 33. AdBlock Corporate Summary

Table 34. AdBlock AD-Blocking Software Product Offerings

Table 35. AdBlock AD-Blocking Software Revenue (US\$, Mn), (2017-2022)

Table 36. Blokada Corporate Summary

Table 37. Blokada AD-Blocking Software Product Offerings

Table 38. Blokada AD-Blocking Software Revenue (US\$, Mn), (2017-2022)

Table 39. Adclear Corporate Summary

Table 40. Adclear AD-Blocking Software Product Offerings

Table 41. Adclear AD-Blocking Software Revenue (US\$, Mn), (2017-2022)

Table 42. AdLock Corporate Summary

Table 43. AdLock AD-Blocking Software Product Offerings

Table 44. AdLock AD-Blocking Software Revenue (US\$, Mn), (2017-2022)

Table 45. Wipr Corporate Summary

Table 46. Wipr AD-Blocking Software Product Offerings

Table 47. Wipr AD-Blocking Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. AD-Blocking Software Segment by Type in 2021
- Figure 2. AD-Blocking Software Segment by Application in 2021
- Figure 3. Global AD-Blocking Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global AD-Blocking Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global AD-Blocking Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by AD-Blocking Software Revenue in 2021
- Figure 8. By Type - Global AD-Blocking Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global AD-Blocking Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global AD-Blocking Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America AD-Blocking Software Revenue Market Share, 2017-2028
- Figure 12. US AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe AD-Blocking Software Revenue Market Share, 2017-2028
- Figure 16. Germany AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia AD-Blocking Software Revenue Market Share, 2017-2028
- Figure 24. China AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 28. India AD-Blocking Software Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America AD-Blocking Software Revenue Market Share, 2017-2028

Figure 30. Brazil AD-Blocking Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina AD-Blocking Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa AD-Blocking Software Revenue Market Share, 2017-2028

Figure 33. Turkey AD-Blocking Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel AD-Blocking Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia AD-Blocking Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE AD-Blocking Software Revenue, (US\$, Mn), 2017-2028

Figure 37. AdGuard AD-Blocking Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. AdBlock AD-Blocking Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Blokada AD-Blocking Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Adclear AD-Blocking Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. AdLock AD-Blocking Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Wipr AD-Blocking Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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