

AD Blocking (AD Filtering) Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of AD Blocking (AD Filtering) in Global, including the following market information:

Global AD Blocking (AD Filtering) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global AD Blocking (AD Filtering) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

iOS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of AD Blocking (AD Filtering) include AdGuard, AdBlock, Blokada, Adclear, AdLock and Wipr, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the AD Blocking (AD Filtering) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global AD Blocking (AD Filtering) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global AD Blocking (AD Filtering) Market Segment Percentages, by Type, 2021 (%)

iOS

Windows

Android

Global AD Blocking (AD Filtering) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global AD Blocking (AD Filtering) Market Segment Percentages, by Application, 2021 (%)

Web Ad Blocking

Mobile Ad Blocking

Global AD Blocking (AD Filtering) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global AD Blocking (AD Filtering) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies AD Blocking (AD Filtering) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies AD Blocking (AD Filtering) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AdGuard

AdBlock

Blokada

Adclear

AdLock

Wipr

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