

Activity Trackers Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Activity Trackers in global, including the following market information:

Global Activity Trackers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Activity Trackers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Activity Trackers companies in 2021 (%)

The global Activity Trackers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wrist-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Activity Trackers include Misfit, Fitbit, Garmin, Apple, Samsung, TomTom, Polar, Fossil and Wego, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Activity Trackers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Activity Trackers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Activity Trackers Market Segment Percentages, by Type, 2021 (%)

Wrist-based

Chest Strap

Others

Global Activity Trackers Market, by User, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Activity Trackers Market Segment Percentages, by User, 2021 (%)

Adult

Kids

The Old

Global Activity Trackers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Activity Trackers Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Activity Trackers revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Activity Trackers revenues share in global market, 2021 (%)

Key companies Activity Trackers sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Activity Trackers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Misfit

Fitbit

Garmin

Apple

Samsung

TomTom

Polar

Fossil

Wego

Motorola

Sony

Huawei

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