

# Action Figures & Statues Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/ADE97BB8DE25EN.html>

Date: April 2022

Pages: 75

Price: US\$ 3,250.00 (Single User License)

ID: ADE97BB8DE25EN

## Abstracts

Action Figure is a small-scale figure (as of a superhero) used especially as a toy.

This report contains market size and forecasts of Action Figures & Statues in global, including the following market information:

Global Action Figures & Statues Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Action Figures & Statues Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Action Figures & Statues companies in 2021 (%)

The global Action Figures & Statues market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Plastic Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Action Figures & Statues include NECA, Hasbro, Bandai, Diamond Select, Good Smile Company and Square Enix, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Action Figures & Statues manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan,

industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Action Figures & Statues Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Action Figures & Statues Market Segment Percentages, by Type, 2021 (%)

Plastic

Silica Rubber

Others

Global Action Figures & Statues Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Action Figures & Statues Market Segment Percentages, by Application, 2021 (%)

Under 18 Months

18 Months–4 Years

4–8 Years

8–15 Years

Over 15 Years

Global Action Figures & Statues Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Action Figures & Statues Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Action Figures & Statuses revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Action Figures & Statuses revenues share in global market, 2021 (%)

Key companies Action Figures & Statuses sales in global market, 2017-2022  
(Estimated), (K Units)

Key companies Action Figures & Statuses sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

NECA

Hasbro

Bandai

Diamond Select

Good Smile Company

Square Enix

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