

Account-Based Web and Content Experiences Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Account-based web and content experiences software is a kind of software allowing companies to create personalized, branded web and content experiences at scale to drive better results for account-based marketing strategies. This type of software helps marketers create and distribute account-specific content to accelerate the sales cycle. Account-based web and content experiences software displays unique content for each targeted account on a company's website by personalizing text, branding, calls to action, images, etc. This type of software also assists marketers in monitoring page views and conversions per account as they engage with their website and content.

This report contains market size and forecasts of Account-Based Web and Content Experiences Software in Global, including the following market information:

Global Account-Based Web and Content Experiences Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Account-Based Web and Content Experiences Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Account-Based Web and Content Experiences Software include Demandbase, Sigstr, Inc, Uberflip, PureB2B, Triblio, ON24, PathFactory, Jabmo and Hushly, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Account-Based Web and Content Experiences Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Account-Based Web and Content Experiences Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Web and Content Experiences Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud-based

Global Account-Based Web and Content Experiences Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Web and Content Experiences Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Others

Global Account-Based Web and Content Experiences Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Account-Based Web and Content Experiences Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Account-Based Web and Content Experiences Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Account-Based Web and Content Experiences Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Demandbase

Sigstr, Inc

Uberflip

PureB2B

Triblio

ON24

PathFactory

Jabmo

Hushly

LiftIQ, LLC

Opensense

xiQ

ListenLoop

Bluebird

Evergage

Kwanzoo

Mintigo

Kentico

FusionGrove

KABOOM ABM

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