

Account-Based Marketing Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Account-Based Marketing Software in Global, including the following market information:

Global Account-Based Marketing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Account-Based Marketing Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Account-Based Execution Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Account-Based Marketing Software include Terminus ABM Platform, Sendoso, Engagio ABM Platform, Printfection, Metadata.io, PFL, Marketo, LeanData and Groove, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Account-Based Marketing Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Account-Based Marketing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Marketing Software Market Segment Percentages, by Type, 2021 (%)

Account-Based Execution Software

Account-Based Reporting Software

Marketing Account Intelligence Software

Marketing Account Management Software

Global Account-Based Marketing Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Marketing Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Account-Based Marketing Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Account-Based Marketing Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Account-Based Marketing Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Account-Based Marketing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Terminus ABM Platform

Sendoso

Engagio ABM Platform

Printfection

Metadata.io

PFL

Marketo

LeanData

Groove

Bizible

DiscoverOrg

Adapt

Act-On

InsideView

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