

Account-Based Marketing Consulting Provider Services Market - Global Outlook and Forecast 2022-2028

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Abstracts

Account-based marketing (ABM), also known as key account marketing, is a strategic approach to business marketing based on account awareness in which an organization considers and communicates with individual prospect or customer accounts as markets of one.

This report contains market size and forecasts of Account-Based Marketing Consulting Provider Services in Global, including the following market information:

Global Account-Based Marketing Consulting Provider Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Account-Based Marketing Consulting Provider Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Account-Based Marketing Consulting Provider Services include Six & Flow, Agent3, Madison Logic, Braffon, TOPO, Celsius GKK International, Campaign Stars, Convince & Convert and DemandGen International, etc.

In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Account-Based Marketing Consulting Provider Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Account-Based Marketing Consulting Provider Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Marketing Consulting Provider Services Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Account-Based Marketing Consulting Provider Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Marketing Consulting Provider Services Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Others

Global Account-Based Marketing Consulting Provider Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Account-Based Marketing Consulting Provider Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Account-Based Marketing Consulting Provider Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Account-Based Marketing Consulting Provider Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Six & Flow

Agent3

Madison Logic

Brafton

TOPO

Celsius GKK International

Campaign Stars

Convince & Convert

DemandGen International

Gorilla 76

Heinz Marketing

Hero Digital

Ignitium

Intelligent Demand

Lenati

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Account-Based Marketing Consulting Provider Services Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Account-Based Marketing Consulting Provider Services Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL ACCOUNT-BASED MARKETING CONSULTING PROVIDER SERVICES OVERALL MARKET SIZE

- 2.1 Global Account-Based Marketing Consulting Provider Services Market Size: 2021 VS 2028
- 2.2 Global Account-Based Marketing Consulting Provider Services Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Account-Based Marketing Consulting Provider Services Players in Global Market
- 3.2 Top Global Account-Based Marketing Consulting Provider Services Companies Ranked by Revenue
- 3.3 Global Account-Based Marketing Consulting Provider Services Revenue by Companies
- 3.4 Top 3 and Top 5 Account-Based Marketing Consulting Provider Services Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Account-Based Marketing Consulting Provider Services Product

Type

3.6 Tier 1, Tier 2 and Tier 3 Account-Based Marketing Consulting Provider Services Players in Global Market

3.6.1 List of Global Tier 1 Account-Based Marketing Consulting Provider Services Companies

3.6.2 List of Global Tier 2 and Tier 3 Account-Based Marketing Consulting Provider Services Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Account-Based Marketing Consulting Provider Services Market Size Markets, 2021 & 2028

4.1.2 Online Service

4.1.3 Offline Service

4.2 By Type - Global Account-Based Marketing Consulting Provider Services Revenue & Forecasts

4.2.1 By Type - Global Account-Based Marketing Consulting Provider Services Revenue, 2017-2022

4.2.2 By Type - Global Account-Based Marketing Consulting Provider Services Revenue, 2023-2028

4.2.3 By Type - Global Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Account-Based Marketing Consulting Provider Services Market Size, 2021 & 2028

5.1.2 Individual

5.1.3 Enterprise

5.1.4 Others

5.2 By Application - Global Account-Based Marketing Consulting Provider Services Revenue & Forecasts

5.2.1 By Application - Global Account-Based Marketing Consulting Provider Services Revenue, 2017-2022

5.2.2 By Application - Global Account-Based Marketing Consulting Provider Services Revenue, 2023-2028

5.2.3 By Application - Global Account-Based Marketing Consulting Provider Services

Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Account-Based Marketing Consulting Provider Services Market Size, 2021 & 2028

6.2 By Region - Global Account-Based Marketing Consulting Provider Services Revenue & Forecasts

6.2.1 By Region - Global Account-Based Marketing Consulting Provider Services Revenue, 2017-2022

6.2.2 By Region - Global Account-Based Marketing Consulting Provider Services Revenue, 2023-2028

6.2.3 By Region - Global Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Account-Based Marketing Consulting Provider Services Revenue, 2017-2028

6.3.2 US Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.3.3 Canada Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.3.4 Mexico Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Account-Based Marketing Consulting Provider Services Revenue, 2017-2028

6.4.2 Germany Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.4.3 France Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.4.4 U.K. Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.4.5 Italy Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.4.6 Russia Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.4.7 Nordic Countries Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.4.8 Benelux Account-Based Marketing Consulting Provider Services Market Size,

2017-2028

6.5 Asia

6.5.1 By Region - Asia Account-Based Marketing Consulting Provider Services Revenue, 2017-2028

6.5.2 China Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.5.3 Japan Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.5.4 South Korea Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.5.5 Southeast Asia Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.5.6 India Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Account-Based Marketing Consulting Provider Services Revenue, 2017-2028

6.6.2 Brazil Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.6.3 Argentina Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Account-Based Marketing Consulting Provider Services Revenue, 2017-2028

6.7.2 Turkey Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.7.3 Israel Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.7.4 Saudi Arabia Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

6.7.5 UAE Account-Based Marketing Consulting Provider Services Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Six & Flow

7.1.1 Six & Flow Corporate Summary

7.1.2 Six & Flow Business Overview

7.1.3 Six & Flow Account-Based Marketing Consulting Provider Services Major

Product Offerings

7.1.4 Six & Flow Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.1.5 Six & Flow Key News

7.2 Agent3

7.2.1 Agent3 Corporate Summary

7.2.2 Agent3 Business Overview

7.2.3 Agent3 Account-Based Marketing Consulting Provider Services Major Product Offerings

7.2.4 Agent3 Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.2.5 Agent3 Key News

7.3 Madison Logic

7.3.1 Madison Logic Corporate Summary

7.3.2 Madison Logic Business Overview

7.3.3 Madison Logic Account-Based Marketing Consulting Provider Services Major Product Offerings

7.3.4 Madison Logic Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.3.5 Madison Logic Key News

7.4 Brafton

7.4.1 Brafton Corporate Summary

7.4.2 Brafton Business Overview

7.4.3 Brafton Account-Based Marketing Consulting Provider Services Major Product Offerings

7.4.4 Brafton Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.4.5 Brafton Key News

7.5 TOPO

7.5.1 TOPO Corporate Summary

7.5.2 TOPO Business Overview

7.5.3 TOPO Account-Based Marketing Consulting Provider Services Major Product Offerings

7.5.4 TOPO Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.5.5 TOPO Key News

7.6 Celsius GKK International

7.6.1 Celsius GKK International Corporate Summary

7.6.2 Celsius GKK International Business Overview

7.6.3 Celsius GKK International Account-Based Marketing Consulting Provider Services Major Product Offerings

7.6.4 Celsius GKK International Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.6.5 Celsius GKK International Key News

7.7 Campaign Stars

7.7.1 Campaign Stars Corporate Summary

7.7.2 Campaign Stars Business Overview

7.7.3 Campaign Stars Account-Based Marketing Consulting Provider Services Major Product Offerings

7.7.4 Campaign Stars Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.7.5 Campaign Stars Key News

7.8 Convince & Convert

7.8.1 Convince & Convert Corporate Summary

7.8.2 Convince & Convert Business Overview

7.8.3 Convince & Convert Account-Based Marketing Consulting Provider Services Major Product Offerings

7.8.4 Convince & Convert Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.8.5 Convince & Convert Key News

7.9 DemandGen International

7.9.1 DemandGen International Corporate Summary

7.9.2 DemandGen International Business Overview

7.9.3 DemandGen International Account-Based Marketing Consulting Provider Services Major Product Offerings

7.9.4 DemandGen International Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.9.5 DemandGen International Key News

7.10 Gorilla

7.10.1 Gorilla 76 Corporate Summary

7.10.2 Gorilla 76 Business Overview

7.10.3 Gorilla 76 Account-Based Marketing Consulting Provider Services Major Product Offerings

7.10.4 Gorilla 76 Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)

7.10.5 Gorilla 76 Key News

7.11 Heinz Marketing

7.11.1 Heinz Marketing Corporate Summary

- 7.11.2 Heinz Marketing Business Overview
- 7.11.3 Heinz Marketing Account-Based Marketing Consulting Provider Services Major Product Offerings
- 7.11.4 Heinz Marketing Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)
- 7.11.5 Heinz Marketing Key News
- 7.12 Hero Digital
 - 7.12.1 Hero Digital Corporate Summary
 - 7.12.2 Hero Digital Business Overview
 - 7.12.3 Hero Digital Account-Based Marketing Consulting Provider Services Major Product Offerings
 - 7.12.4 Hero Digital Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)
 - 7.12.5 Hero Digital Key News
- 7.13 Ignitium
 - 7.13.1 Ignitium Corporate Summary
 - 7.13.2 Ignitium Business Overview
 - 7.13.3 Ignitium Account-Based Marketing Consulting Provider Services Major Product Offerings
 - 7.13.4 Ignitium Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)
 - 7.13.5 Ignitium Key News
- 7.14 Intelligent Demand
 - 7.14.1 Intelligent Demand Corporate Summary
 - 7.14.2 Intelligent Demand Business Overview
 - 7.14.3 Intelligent Demand Account-Based Marketing Consulting Provider Services Major Product Offerings
 - 7.14.4 Intelligent Demand Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)
 - 7.14.5 Intelligent Demand Key News
- 7.15 Lenati
 - 7.15.1 Lenati Corporate Summary
 - 7.15.2 Lenati Business Overview
 - 7.15.3 Lenati Account-Based Marketing Consulting Provider Services Major Product Offerings
 - 7.15.4 Lenati Account-Based Marketing Consulting Provider Services Revenue in Global Market (2017-2022)
 - 7.15.5 Lenati Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Account-Based Marketing Consulting Provider Services Market Opportunities & Trends in Global Market

Table 2. Account-Based Marketing Consulting Provider Services Market Drivers in Global Market

Table 3. Account-Based Marketing Consulting Provider Services Market Restraints in Global Market

Table 4. Key Players of Account-Based Marketing Consulting Provider Services in Global Market

Table 5. Top Account-Based Marketing Consulting Provider Services Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Account-Based Marketing Consulting Provider Services Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Account-Based Marketing Consulting Provider Services Revenue Share by Companies, 2017-2022

Table 8. Global Companies Account-Based Marketing Consulting Provider Services Product Type

Table 9. List of Global Tier 1 Account-Based Marketing Consulting Provider Services Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Account-Based Marketing Consulting Provider Services Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Account-Based Marketing Consulting Provider Services Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Account-Based Marketing Consulting Provider Services Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Account-Based Marketing Consulting Provider Services Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Account-Based Marketing Consulting Provider Services Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Account-Based Marketing Consulting Provider Services

Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2023-2028

Table 30. Six & Flow Corporate Summary

Table 31. Six & Flow Account-Based Marketing Consulting Provider Services Product Offerings

Table 32. Six & Flow Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 33. Agent3 Corporate Summary

Table 34. Agent3 Account-Based Marketing Consulting Provider Services Product Offerings

Table 35. Agent3 Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 36. Madison Logic Corporate Summary

Table 37. Madison Logic Account-Based Marketing Consulting Provider Services Product Offerings

Table 38. Madison Logic Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 39. Brafton Corporate Summary

Table 40. Brafton Account-Based Marketing Consulting Provider Services Product Offerings

Table 41. Brafton Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 42. TOPO Corporate Summary

Table 43. TOPO Account-Based Marketing Consulting Provider Services Product Offerings

Table 44. TOPO Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 45. Celsius GKK International Corporate Summary

Table 46. Celsius GKK International Account-Based Marketing Consulting Provider Services Product Offerings

Table 47. Celsius GKK International Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 48. Campaign Stars Corporate Summary

Table 49. Campaign Stars Account-Based Marketing Consulting Provider Services Product Offerings

Table 50. Campaign Stars Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 51. Convince & Convert Corporate Summary

Table 52. Convince & Convert Account-Based Marketing Consulting Provider Services Product Offerings

Table 53. Convince & Convert Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 54. DemandGen International Corporate Summary

Table 55. DemandGen International Account-Based Marketing Consulting Provider Services Product Offerings

Table 56. DemandGen International Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 57. Gorilla 76 Corporate Summary

Table 58. Gorilla 76 Account-Based Marketing Consulting Provider Services Product Offerings

Table 59. Gorilla 76 Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 60. Heinz Marketing Corporate Summary

Table 61. Heinz Marketing Account-Based Marketing Consulting Provider Services Product Offerings

Table 62. Heinz Marketing Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 63. Hero Digital Corporate Summary

Table 64. Hero Digital Account-Based Marketing Consulting Provider Services Product Offerings

Table 65. Hero Digital Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 66. Ignitium Corporate Summary

Table 67. Ignitium Account-Based Marketing Consulting Provider Services Product Offerings

Table 68. Ignitium Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 69. Intelligent Demand Corporate Summary

Table 70. Intelligent Demand Account-Based Marketing Consulting Provider Services Product Offerings

Table 71. Intelligent Demand Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

Table 72. Lenati Corporate Summary

Table 73. Lenati Account-Based Marketing Consulting Provider Services Product Offerings

Table 74. Lenati Account-Based Marketing Consulting Provider Services Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Account-Based Marketing Consulting Provider Services Segment by Type in 2021

Figure 2. Account-Based Marketing Consulting Provider Services Segment by Application in 2021

Figure 3. Global Account-Based Marketing Consulting Provider Services Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Global Account-Based Marketing Consulting Provider Services Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Account-Based Marketing Consulting Provider Services Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Account-Based Marketing Consulting Provider Services Revenue in 2021

Figure 8. By Type - Global Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 9. By Application - Global Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 10. By Region - Global Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 11. By Country - North America Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 12. US Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 16. Germany Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 17. France Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 24. China Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 28. India Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 30. Brazil Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Account-Based Marketing Consulting Provider Services Revenue Market Share, 2017-2028

Figure 33. Turkey Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Account-Based Marketing Consulting Provider Services Revenue, (US\$, Mn), 2017-2028

Figure 37. Six & Flow Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Agent3 Account-Based Marketing Consulting Provider Services Revenue

Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Madison Logic Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Brafton Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. TOPO Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Celsius GKK International Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Campaign Stars Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Convince & Convert Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. DemandGen International Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Gorilla 76 Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Heinz Marketing Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Hero Digital Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Ignitium Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Intelligent Demand Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Lenati Account-Based Marketing Consulting Provider Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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