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Account-Based Data Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Account-Based Data Software in Global, including the following market information:

Global Account-Based Data Software Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Account-Based Data Software market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Buyer Intent Data Tools Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Account-Based Data Software include TechTarget, ZoomInfo Powered by DiscoverOrg, 6sense, Demandbase, Bombora, eCHO B2B Intent, EverString, Lattice and PureB2B, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Account-Based Data Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

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Total Market by Segment:

Global Account-Based Data Software Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Account-Based Data Software Market Segment Percentages, by Type, 2021 (%)

- Buyer Intent Data Tools
- Marketing Account Intelligence Software

Global Account-Based Data Software Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Account-Based Data Software Market Segment Percentages, by Application, 2021 (%)

- Large Enterprises
- SMEs

Global Account-Based Data Software Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Account-Based Data Software Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe

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- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

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Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Account-Based Data Software revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Account-Based Data Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

TechTarget

ZoomInfo Powered by DiscoverOrg

6sense

Demandbase

Bombora

eCHO B2B Intent

EverString

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Lattice

PureB2B

Marketo

InsideView

Adapt

Act-On

UpLead

Cognism

Infer

Metadata.io

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Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

1.1 Account-Based Data Software Market Definition
1.2 Market Segments
  1.2.1 Market by Type
  1.2.2 Market by Application
1.3 Global Account-Based Data Software Market Overview
1.4 Features & Benefits of This Report
1.5 Methodology & Sources of Information
  1.5.1 Research Methodology
  1.5.2 Research Process
  1.5.3 Base Year
  1.5.4 Report Assumptions & Caveats

2 GLOBAL ACCOUNT-BASED DATA SOFTWARE OVERALL MARKET SIZE

2.1 Global Account-Based Data Software Market Size: 2021 VS 2028
2.2 Global Account-Based Data Software Market Size, Prospects & Forecasts: 2017-2028
2.3 Key Market Trends, Opportunity, Drivers and Restraints
  2.3.1 Market Opportunities & Trends
  2.3.2 Market Drivers
  2.3.3 Market Restraints

3 COMPANY LANDSCAPE

3.1 Top Account-Based Data Software Players in Global Market
3.2 Top Global Account-Based Data Software Companies Ranked by Revenue
3.3 Global Account-Based Data Software Revenue by Companies
3.4 Top 3 and Top 5 Account-Based Data Software Companies in Global Market, by Revenue in 2021
3.5 Global Companies Account-Based Data Software Product Type
3.6 Tier 1, Tier 2 and Tier 3 Account-Based Data Software Players in Global Market
  3.6.1 List of Global Tier 1 Account-Based Data Software Companies
  3.6.2 List of Global Tier 2 and Tier 3 Account-Based Data Software Companies

4 MARKET SIGHTS BY PRODUCT

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4.1 Overview
4.1.1 by Type - Global Account-Based Data Software Market Size Markets, 2021 & 2028
4.1.2 Buyer Intent Data Tools
4.1.3 Marketing Account Intelligence Software
4.2 By Type - Global Account-Based Data Software Revenue & Forecasts
4.2.1 By Type - Global Account-Based Data Software Revenue, 2017-2022
4.2.2 By Type - Global Account-Based Data Software Revenue, 2023-2028
4.2.3 By Type - Global Account-Based Data Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview
5.1.1 By Application - Global Account-Based Data Software Market Size, 2021 & 2028
5.1.2 Large Enterprises
5.1.3 SMEs
5.2 By Application - Global Account-Based Data Software Revenue & Forecasts
5.2.1 By Application - Global Account-Based Data Software Revenue, 2017-2022
5.2.2 By Application - Global Account-Based Data Software Revenue, 2023-2028
5.2.3 By Application - Global Account-Based Data Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Account-Based Data Software Market Size, 2021 & 2028
6.2 By Region - Global Account-Based Data Software Revenue & Forecasts
6.2.1 By Region - Global Account-Based Data Software Revenue, 2017-2022
6.2.2 By Region - Global Account-Based Data Software Revenue, 2023-2028
6.2.3 By Region - Global Account-Based Data Software Revenue Market Share, 2017-2028
6.3 North America
6.3.1 By Country - North America Account-Based Data Software Revenue, 2017-2028
6.3.2 US Account-Based Data Software Market Size, 2017-2028
6.3.3 Canada Account-Based Data Software Market Size, 2017-2028
6.3.4 Mexico Account-Based Data Software Market Size, 2017-2028
6.4 Europe
6.4.1 By Country - Europe Account-Based Data Software Revenue, 2017-2028

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6.4.2 Germany Account-Based Data Software Market Size, 2017-2028
6.4.3 France Account-Based Data Software Market Size, 2017-2028
6.4.4 U.K. Account-Based Data Software Market Size, 2017-2028
6.4.5 Italy Account-Based Data Software Market Size, 2017-2028
6.4.6 Russia Account-Based Data Software Market Size, 2017-2028
6.4.7 Nordic Countries Account-Based Data Software Market Size, 2017-2028
6.4.8 Benelux Account-Based Data Software Market Size, 2017-2028
6.5 Asia
6.5.1 By Region - Asia Account-Based Data Software Revenue, 2017-2028
6.5.2 China Account-Based Data Software Market Size, 2017-2028
6.5.3 Japan Account-Based Data Software Market Size, 2017-2028
6.5.4 South Korea Account-Based Data Software Market Size, 2017-2028
6.5.5 Southeast Asia Account-Based Data Software Market Size, 2017-2028
6.5.6 India Account-Based Data Software Market Size, 2017-2028
6.6 South America
6.6.1 By Country - South America Account-Based Data Software Revenue, 2017-2028
6.6.2 Brazil Account-Based Data Software Market Size, 2017-2028
6.6.3 Argentina Account-Based Data Software Market Size, 2017-2028
6.7 Middle East & Africa
6.7.1 By Country - Middle East & Africa Account-Based Data Software Revenue, 2017-2028
6.7.2 Turkey Account-Based Data Software Market Size, 2017-2028
6.7.3 Israel Account-Based Data Software Market Size, 2017-2028
6.7.4 Saudi Arabia Account-Based Data Software Market Size, 2017-2028
6.7.5 UAE Account-Based Data Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 TechTarget
7.1.1 TechTarget Corporate Summary
7.1.2 TechTarget Business Overview
7.1.3 TechTarget Account-Based Data Software Major Product Offerings
7.1.4 TechTarget Account-Based Data Software Revenue in Global Market (2017-2022)
7.1.5 TechTarget Key News
7.2 ZoomInfo Powered by DiscoverOrg
7.2.1 ZoomInfo Powered by DiscoverOrg Corporate Summary
7.2.2 ZoomInfo Powered by DiscoverOrg Business Overview
7.2.3 ZoomInfo Powered by DiscoverOrg Account-Based Data Software Major Product

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Offerings
7.2.4 ZoomInfo Powered by DiscoverOrg Account-Based Data Software Revenue in Global Market (2017-2022)
7.2.5 ZoomInfo Powered by DiscoverOrg Key News
7.3 6sense
7.3.1 6sense Corporate Summary
7.3.2 6sense Business Overview
7.3.3 6sense Account-Based Data Software Major Product Offerings
7.3.4 6sense Account-Based Data Software Revenue in Global Market (2017-2022)
7.3.5 6sense Key News
7.4 Demandbase
7.4.1 Demandbase Corporate Summary
7.4.2 Demandbase Business Overview
7.4.3 Demandbase Account-Based Data Software Major Product Offerings
7.4.4 Demandbase Account-Based Data Software Revenue in Global Market (2017-2022)
7.4.5 Demandbase Key News
7.5 Bombora
7.5.1 Bombora Corporate Summary
7.5.2 Bombora Business Overview
7.5.3 Bombora Account-Based Data Software Major Product Offerings
7.5.4 Bombora Account-Based Data Software Revenue in Global Market (2017-2022)
7.5.5 Bombora Key News
7.6 eCHO B2B Intent
7.6.1 eCHO B2B Intent Corporate Summary
7.6.2 eCHO B2B Intent Business Overview
7.6.3 eCHO B2B Intent Account-Based Data Software Major Product Offerings
7.6.4 eCHO B2B Intent Account-Based Data Software Revenue in Global Market (2017-2022)
7.6.5 eCHO B2B Intent Key News
7.7 EverString
7.7.1 EverString Corporate Summary
7.7.2 EverString Business Overview
7.7.3 EverString Account-Based Data Software Major Product Offerings
7.7.4 EverString Account-Based Data Software Revenue in Global Market (2017-2022)
7.7.5 EverString Key News
7.8 Lattice
7.8.1 Lattice Corporate Summary
7.8.2 Lattice Business Overview

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7.8.3 Lattice Account-Based Data Software Major Product Offerings
7.8.4 Lattice Account-Based Data Software Revenue in Global Market (2017-2022)
7.8.5 Lattice Key News
7.9 PureB2B
7.9.1 PureB2B Corporate Summary
7.9.2 PureB2B Business Overview
7.9.3 PureB2B Account-Based Data Software Major Product Offerings
7.9.4 PureB2B Account-Based Data Software Revenue in Global Market (2017-2022)
7.9.5 PureB2B Key News
7.10 Marketo
7.10.1 Marketo Corporate Summary
7.10.2 Marketo Business Overview
7.10.3 Marketo Account-Based Data Software Major Product Offerings
7.10.4 Marketo Account-Based Data Software Revenue in Global Market (2017-2022)
7.10.5 Marketo Key News
7.11 InsideView
7.11.1 InsideView Corporate Summary
7.11.2 InsideView Business Overview
7.11.3 InsideView Account-Based Data Software Major Product Offerings
7.11.4 InsideView Account-Based Data Software Revenue in Global Market (2017-2022)
7.11.5 InsideView Key News
7.12 Adapt
7.12.1 Adapt Corporate Summary
7.12.2 Adapt Business Overview
7.12.3 Adapt Account-Based Data Software Major Product Offerings
7.12.4 Adapt Account-Based Data Software Revenue in Global Market (2017-2022)
7.12.5 Adapt Key News
7.13 Act-On
7.13.1 Act-On Corporate Summary
7.13.2 Act-On Business Overview
7.13.3 Act-On Account-Based Data Software Major Product Offerings
7.13.4 Act-On Account-Based Data Software Revenue in Global Market (2017-2022)
7.13.5 Act-On Key News
7.14 UpLead
7.14.1 UpLead Corporate Summary
7.14.2 UpLead Business Overview
7.14.3 UpLead Account-Based Data Software Major Product Offerings
7.14.4 UpLead Account-Based Data Software Revenue in Global Market (2017-2022)

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7.14.5 UpLead Key News
7.15 Cognism
7.15.1 Cognism Corporate Summary
7.15.2 Cognism Business Overview
7.15.3 Cognism Account-Based Data Software Major Product Offerings
7.15.4 Cognism Account-Based Data Software Revenue in Global Market (2017-2022)
7.15.5 Cognism Key News
7.16 Infer
7.16.1 Infer Corporate Summary
7.16.2 Infer Business Overview
7.16.3 Infer Account-Based Data Software Major Product Offerings
7.16.4 Infer Account-Based Data Software Revenue in Global Market (2017-2022)
7.16.5 Infer Key News
7.17 Metadata.io
7.17.1 Metadata.io Corporate Summary
7.17.2 Metadata.io Business Overview
7.17.3 Metadata.io Account-Based Data Software Major Product Offerings
7.17.4 Metadata.io Account-Based Data Software Revenue in Global Market (2017-2022)
7.17.5 Metadata.io Key News

8 CONCLUSION

9 APPENDIX

9.1 Note
9.2 Examples of Clients
9.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. Account-Based Data Software Market Opportunities & Trends in Global Market
Table 2. Account-Based Data Software Market Drivers in Global Market
Table 3. Account-Based Data Software Market Restraints in Global Market
Table 4. Key Players of Account-Based Data Software in Global Market
Table 5. Top Account-Based Data Software Players in Global Market, Ranking by Revenue (2021)
Table 6. Global Account-Based Data Software Revenue by Companies, (US$, Mn), 2017-2022
Table 7. Global Account-Based Data Software Revenue Share by Companies, 2017-2022
Table 8. Global Companies Account-Based Data Software Product Type
Table 9. List of Global Tier 1 Account-Based Data Software Companies, Revenue (US$, Mn) in 2021 and Market Share
Table 10. List of Global Tier 2 and Tier 3 Account-Based Data Software Companies, Revenue (US$, Mn) in 2021 and Market Share
Table 11. By Type – Global Account-Based Data Software Revenue, (US$, Mn), 2021 & 2028
Table 12. By Type - Account-Based Data Software Revenue in Global (US$, Mn), 2017-2022
Table 13. By Type - Account-Based Data Software Revenue in Global (US$, Mn), 2023-2028
Table 14. By Application – Global Account-Based Data Software Revenue, (US$, Mn), 2021 & 2028
Table 15. By Application - Account-Based Data Software Revenue in Global (US$, Mn), 2017-2022
Table 16. By Application - Account-Based Data Software Revenue in Global (US$, Mn), 2023-2028
Table 17. By Region – Global Account-Based Data Software Revenue, (US$, Mn), 2021 & 2028
Table 18. By Region - Global Account-Based Data Software Revenue (US$, Mn), 2017-2022
Table 19. By Region - Global Account-Based Data Software Revenue (US$, Mn), 2023-2028
Table 20. By Country - North America Account-Based Data Software Revenue, (US$, Mn), 2017-2022

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Table 21. By Country - North America Account-Based Data Software Revenue, (US$, Mn), 2023-2028
Table 22. By Country - Europe Account-Based Data Software Revenue, (US$, Mn), 2017-2022
Table 23. By Country - Europe Account-Based Data Software Revenue, (US$, Mn), 2023-2028
Table 24. By Region - Asia Account-Based Data Software Revenue, (US$, Mn), 2017-2022
Table 25. By Region - Asia Account-Based Data Software Revenue, (US$, Mn), 2023-2028
Table 26. By Country - South America Account-Based Data Software Revenue, (US$, Mn), 2017-2022
Table 27. By Country - South America Account-Based Data Software Revenue, (US$, Mn), 2023-2028
Table 28. By Country - Middle East & Africa Account-Based Data Software Revenue, (US$, Mn), 2017-2022
Table 29. By Country - Middle East & Africa Account-Based Data Software Revenue, (US$, Mn), 2023-2028
Table 30. TechTarget Corporate Summary
Table 31. TechTarget Account-Based Data Software Product Offerings
Table 32. TechTarget Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 33. ZoomInfo Powered by DiscoverOrg Corporate Summary
Table 34. ZoomInfo Powered by DiscoverOrg Account-Based Data Software Product Offerings
Table 35. ZoomInfo Powered by DiscoverOrg Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 36. 6sense Corporate Summary
Table 37. 6sense Account-Based Data Software Product Offerings
Table 38. 6sense Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 39. Demandbase Corporate Summary
Table 40. Demandbase Account-Based Data Software Product Offerings
Table 41. Demandbase Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 42. Bombora Corporate Summary
Table 43. Bombora Account-Based Data Software Product Offerings
Table 44. Bombora Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 45. eCHO B2B Intent Corporate Summary
Table 46. eCHO B2B Intent Account-Based Data Software Product Offerings
Table 47. eCHO B2B Intent Account-Based Data Software Revenue (US$, Mn),

+357 96 030922
info@marketpublishers.com

(2017-2022)
Table 48. EverString Corporate Summary
Table 49. EverString Account-Based Data Software Product Offerings
Table 50. EverString Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 51. Lattice Corporate Summary
Table 52. Lattice Account-Based Data Software Product Offerings
Table 53. Lattice Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 54. PureB2B Corporate Summary
Table 55. PureB2B Account-Based Data Software Product Offerings
Table 56. PureB2B Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 57. Marketo Corporate Summary
Table 58. Marketo Account-Based Data Software Product Offerings
Table 59. Marketo Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 60. InsideView Corporate Summary
Table 61. InsideView Account-Based Data Software Product Offerings
Table 62. InsideView Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 63. Adapt Corporate Summary
Table 64. Adapt Account-Based Data Software Product Offerings
Table 65. Adapt Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 66. Act-On Corporate Summary
Table 67. Act-On Account-Based Data Software Product Offerings
Table 68. Act-On Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 69. UpLead Corporate Summary
Table 70. UpLead Account-Based Data Software Product Offerings
Table 71. UpLead Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 72. Cognism Corporate Summary
Table 73. Cognism Account-Based Data Software Product Offerings
Table 74. Cognism Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 75. Infer Corporate Summary
Table 76. Infer Account-Based Data Software Product Offerings
Table 77. Infer Account-Based Data Software Revenue (US$, Mn), (2017-2022)
Table 78. Metadata.io Corporate Summary
Table 79. Metadata.io Account-Based Data Software Product Offerings
Table 80. Metadata.io Account-Based Data Software Revenue (US$, Mn), (2017-2022)

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List Of Figures

LIST OF FIGURES

Figure 1. Account-Based Data Software Segment by Type in 2021
Figure 2. Account-Based Data Software Segment by Application in 2021
Figure 3. Global Account-Based Data Software Market Overview: 2021
Figure 4. Key Caveats
Figure 5. Global Account-Based Data Software Market Size: 2021 VS 2028 (US$, Mn)
Figure 6. Global Account-Based Data Software Revenue, 2017-2028 (US$, Mn)
Figure 7. The Top 3 and 5 Players Market Share by Account-Based Data Software Revenue in 2021
Figure 8. By Type - Global Account-Based Data Software Revenue Market Share, 2017-2028
Figure 9. By Application - Global Account-Based Data Software Revenue Market Share, 2017-2028
Figure 10. By Region - Global Account-Based Data Software Revenue Market Share, 2017-2028
Figure 11. By Country - North America Account-Based Data Software Revenue Market Share, 2017-2028
Figure 12. US Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 13. Canada Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 14. Mexico Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 15. By Country - Europe Account-Based Data Software Revenue Market Share, 2017-2028
Figure 16. Germany Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 17. France Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 18. U.K. Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 19. Italy Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 20. Russia Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 21. Nordic Countries Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 22. Benelux Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 23. By Region - Asia Account-Based Data Software Revenue Market Share, 2017-2028
Figure 24. China Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 25. Japan Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 26. South Korea Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 27. Southeast Asia Account-Based Data Software Revenue, (US$, Mn),

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2017-2028
Figure 28. India Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 29. By Country - South America Account-Based Data Software Revenue Market Share, 2017-2028
Figure 30. Brazil Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 31. Argentina Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 32. By Country - Middle East & Africa Account-Based Data Software Revenue Market Share, 2017-2028
Figure 33. Turkey Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 34. Israel Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 35. Saudi Arabia Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 36. UAE Account-Based Data Software Revenue, (US$, Mn), 2017-2028
Figure 37. TechTarget Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 38. ZoomInfo Powered by DiscoverOrg Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 39. 6sense Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 40. Demandbase Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 41. Bombora Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 42. eCHO B2B Intent Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 43. EverString Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 44. Lattice Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 45. PureB2B Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 46. Marketo Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 47. InsideView Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 48. Adapt Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 49. Act-On Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 50. UpLead Account-Based Data Software Revenue Year Over Year Growth

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(US$, Mn) & (2017-2022)
Figure 51. Cognism Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 52. Infer Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 53. Metadata.io Account-Based Data Software Revenue Year Over Year Growth (US$, Mn) & (2017-2022)

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