

Account-Based Advertising Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Account-Based Advertising Software is a kind of software enabling businesses to engage buyers with highly targeted digital ads. These ads are personalized to key decision-makers within targeted accounts. Account-based advertising is one potential execution method within an account-based marketing strategy that marketers can implement to reach targeted accounts.

This report contains market size and forecasts of Account-Based Advertising Software in Global, including the following market information:

Global Account-Based Advertising Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Account-Based Advertising Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Account-Based Advertising Software include Terminus, Metadata, Integrate, 6sense, RollWorks, Madison Logic, Triblio, ListenLoop and Jabmo, etc. In 2021, the global top five players have a share approximately % in terms of



revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Account-Based Advertising Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Account-Based Advertising Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Advertising Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud-based

Global Account-Based Advertising Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Account-Based Advertising Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Others

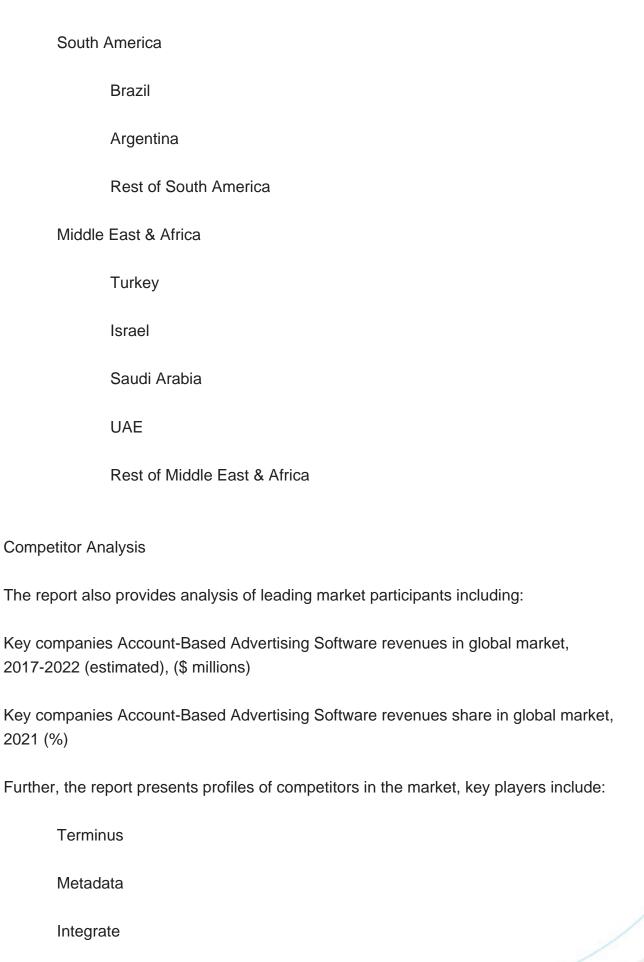
Global Account-Based Advertising Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Account-Based Advertising Software Market Segment Percentages, By Region and Country, 2021 (%)



Nort	North America	
	US	
	Canada	
	Mexico	
Europe		
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia	a	
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	







6sense

OSCHSC
RollWorks
Madison Logic
Triblio
ListenLoop
Jabmo
Demandbase
Mintigo
Radiate B2B
Recotap
Bluebird
Kwanzoo Inc
MRP
IDG Communications



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