

A2P SMS Messaging Market, Global Outlook and Forecast 2022-2028

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Abstracts

A2P SMS Messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS. The A2P SMS Messaging industry can be broken down into several segments, Marketing A2P SMS, Verification Code A2P SMS, Industry Application A2P SMS.

This report contains market size and forecasts of A2P SMS Messaging in Global, including the following market information:

Global A2P SMS Messaging Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global A2P SMS Messaging market was valued at 21800 million in 2021 and is projected to reach US\$ 21730 million by 2028, at a CAGR of 0.0% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Industry Application SMS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of A2P SMS Messaging include Twilio, Infobip, Sinch,

Montnets Cloud Technology, Guodu interconnection, SAP Digital Interconnect, Telesign, MessageBird and OpenMarket Inc., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the A2P SMS Messaging companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global A2P SMS Messaging Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global A2P SMS Messaging Market Segment Percentages, by Type, 2021 (%)

Industry Application SMS

SMS Verification Code

Marketing SMS

Global A2P SMS Messaging Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global A2P SMS Messaging Market Segment Percentages, by Application, 2021 (%)

BFSI

E-commerce

Retail

Travel

Government Agency

Transportation and Logistics

Others

Global A2P SMS Messaging Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global A2P SMS Messaging Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies A2P SMS Messaging revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies A2P SMS Messaging revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Twilio

Infobip

Sinch

Montnets Cloud Technology

Guodu interconnection

SAP Digital Interconnect

Telesign

MessageBird

OpenMarket Inc.

Vibes

Wavy

Beijing TrustMeDu Sci-Tech

Plivo

Zenvia

Beijing Emay Softcom Technology

Mitto

Genesys Telecommunications

Route Mobile Limited

Silverstreet BV

ACL Mobile

Tyntec

Clickatell

Pontaltech

TXImpact

Accrete

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