

A2P SMS Aggregation Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

An SMS Aggregator builds and maintains direct connections with mobile network operators (MNOs) and also indirect MNO connections via other aggregators for the delivery of A2P SMS. Any organisation wishing to send content to mobile subscribers using A2P SMS can connect with one aggregator and potentially reach hundreds of MNOs globally via this one connection. This report counted the A2P SMS aggregator market.

This report contains market size and forecasts of A2P SMS Aggregation Service in Global, including the following market information:

Global A2P SMS Aggregation Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global A2P SMS Aggregation Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Customer Relationship Management Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of A2P SMS Aggregation Service include TWW (Sinch), Zenvia, Nexmo (Vonage), Twilio, Plivo, Wavy, Pontaltech, Infobip and SAP Mobile

Services, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the A2P SMS Aggregation Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global A2P SMS Aggregation Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global A2P SMS Aggregation Service Market Segment Percentages, by Type, 2021 (%)

Customer Relationship Management

Promotions

Pushed Content

Interactive

Others

Global A2P SMS Aggregation Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global A2P SMS Aggregation Service Market Segment Percentages, by Application, 2021 (%)

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

Global A2P SMS Aggregation Service Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global A2P SMS Aggregation Service Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies A2P SMS Aggregation Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies A2P SMS Aggregation Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

TWW (Sinch)

Zenvia

Nexmo (Vonage)

Twilio

Plivo

Wavy

Pontaltech

Infobip

SAP Mobile Services

Tyntec

TXImpact

Clickatell

Cheapest Texting

Mitto

Vibes

MUTHOFUN

Movitext

OpenMarket Inc.

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