

A2P (Application to Person) Messaging Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of A2P (Application to Person) Messaging in Global, including the following market information:

Global A2P (Application to Person) Messaging Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global A2P (Application to Person) Messaging market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

OTT A2P Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of A2P (Application to Person) Messaging include BICS, CLX Communications, Infobip, Mavenir Systems, MessageBird, Mitto, Nexmo, Route Mobile and Silverstreet, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the A2P (Application to Person) Messaging companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global A2P (Application to Person) Messaging Market, by Type, 2017-2022, 2023-2028
(\$ millions)

Global A2P (Application to Person) Messaging Market Segment Percentages, by Type,
2021 (%)

OTT A2P

A2P SMS

Others

Global A2P (Application to Person) Messaging Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global A2P (Application to Person) Messaging Market Segment Percentages, by
Application, 2021 (%)

Banking

Content Payments

Healthcare

Marketing Campaigns

Others

Global A2P (Application to Person) Messaging Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global A2P (Application to Person) Messaging Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies A2P (Application to Person) Messaging revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies A2P (Application to Person) Messaging revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BICS

CLX Communications

Infobip

Mavenir Systems

MessageBird

Mitto

Nexmo

Route Mobile

Silverstreet

Syniverse

Tata Communications

Tyntec

Ubiquity

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