

# 5G Monetization Adoption Strategies Market, Global Outlook and Forecast 2022-2028

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## Abstracts

IDC's 5G Monetization and Adoption Strategies CIS focuses its research on the impact this next generation of connectivity will have on consumers and businesses over the next 10 years. The program covers how 5G is enabling integration of diverse technologies such as IoT, AI, robotics, cloud, and edge compute in a mobile setting, leading to the emergence of new products and services and how vendors and service providers alike are monetizing use cases. IDC's 5G Monetization and Adoption Strategies examines the ecosystem implications to device manufacturers, network software vendors, systems integrators, content providers, application developers, industry verticals, and mobile operators as they partner to deliver 5G-enabled services to consumers and businesses and drive increased connectedness globally.

This report contains market size and forecasts of 5G Monetization Adoption Strategies in Global, including the following market information:

Global 5G Monetization Adoption Strategies Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global 5G Monetization Adoption Strategies market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Mobile Devices Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of 5G Monetization Adoption Strategies include AT&T Inc., Advanced Micro Devices, Inc., Bell Canada, Cable Television Laboratories, Inc., China Mobile Limited, China Unicom Limited, Deutsche Telekom AG, Ericsson and Fujitsu Limited, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the 5G Monetization Adoption Strategies companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global 5G Monetization Adoption Strategies Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global 5G Monetization Adoption Strategies Market Segment Percentages, by Type, 2021 (%)

Mobile Devices

Endpoint

Others

Global 5G Monetization Adoption Strategies Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global 5G Monetization Adoption Strategies Market Segment Percentages, by Application, 2021 (%)

Internet Of Things

Telecommunications

Others

Global 5G Monetization Adoption Strategies Market, By Region and Country,  
2017-2022, 2023-2028 (\$ Millions)

Global 5G Monetization Adoption Strategies Market Segment Percentages, By Region  
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies 5G Monetization Adoption Strategies revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies 5G Monetization Adoption Strategies revenues share in global market,

2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AT&T Inc.

Advanced Micro Devices, Inc.

Bell Canada

Cable Television Laboratories, Inc.

China Mobile Limited

China Unicom Limited

Deutsche Telekom AG

Ericsson

Fujitsu Limited

Google LLC

Huawei Technologies Co., Ltd.

IBM, Intel Corporation

KDDI Corporation

Meta Platforms Inc

NTT DoCoMo, Inc

Samsung

T-Mobile

TELUS Corporation

Tata Group

Telefonica S.A.

Telenor ASA

Telstra Corporation Limited

Verizon Communications, Inc.

Vodafone Group Plc

ZTE Corporation

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