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3D and AR Advertising Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of 3D and AR Advertising in Global, including the following market information:

Global 3D and AR Advertising Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global 3D and AR Advertising market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Online Web AR Advertising Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of 3D and AR Advertising include Google, Microsoft, Sony Corporation, Apple, Massivit 3D, Poplar, 3D-Ace Studio, WIMI and Blippar, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the 3D and AR Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

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Global 3D and AR Advertising Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global 3D and AR Advertising Market Segment Percentages, by Type, 2021 (%)

- Online Web AR Advertising
- Inline Web AR Advertising
- AR Advertising in Apps

Global 3D and AR Advertising Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global 3D and AR Advertising Market Segment Percentages, by Application, 2021 (%)

- Retailing
- Games
- Real Estate
- Others

Global 3D and AR Advertising Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global 3D and AR Advertising Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico

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- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea
  - Southeast Asia
  - India
  - Rest of Asia
- South America
  - Brazil
  - Argentina

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Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies 3D and AR Advertising revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies 3D and AR Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Microsoft

Sony Corporation

Apple

Massivit 3D

Poplar

3D-Ace Studio

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WIMI

Blippar

Infinity Augmented Reality

Niantic

Zappar

Magic Leap

Wikitude GmbH

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